

Division of Corporations

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Florida Department of State
Division of Corporations
Public Access System

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DIVISION OF CORPORATIONS

COR AMND/RESTATE/CORRECT OR O/D RESIGN

STORECAST MERCHANDISING CORPORATION

Certificate of Status	0
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Corporate Filing Menu

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6/18/2007

PROFIT CORPORATION
APPLICATION BY FOREIGN PROFIT CORPORATION TO FILE AMENDMENT TO
APPLICATION FOR AUTHORIZATION TO TRANSACT BUSINESS IN FLORIDA
(Pursuant to s. 607.1504, F.S.)

SECTION I
(1-3 MUST BE COMPLETED)

F02000000982

(Document number of corporation (if known))

1. Storecast Merchandising Corporation

(Name of corporation as it appears on the records of the Department of State)

2. New Jersey

(Incorporated under laws of)

3. 02/25/2002

(Date authorized to do business in Florida)

SECTION II
(4-7 COMPLETE ONLY THE APPLICABLE CHANGES)

4. If the amendment changes the name of the corporation, when was the change effected under the laws of its jurisdiction of incorporation? April 11, 2007

5. Driveline Retail Merchandising, Inc.

(Name of corporation after the amendment, adding suffix "corporation," "company," or "incorporated," or appropriate abbreviation, if not contained in new name of the corporation)

(If new name is unavailable in Florida, enter alternate corporate name adopted for the purpose of transacting business in Florida)

6. If the amendment changes the period of duration, indicate new period of duration.

(New duration)

7. If the amendment changes the jurisdiction of incorporation, indicate new jurisdiction.

(New jurisdiction)

Michael D. Mon's
(Signature of a director, president or other officer - if in the hands of a receiver or other court appointed fiduciary, by that fiduciary)

Michael D. Mon's

(Typed or printed name of person signing)

CFO

(Title of person signing)

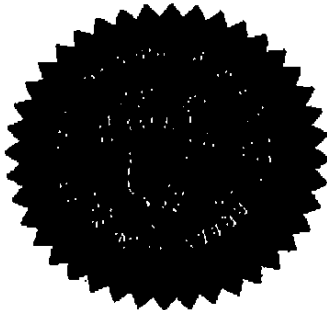
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STATE OF NEW JERSEY
DEPARTMENT OF TREASURY
CERTIFICATE OF NAME CHANGE

DRIVELINE RETAIL MERCHANDISING, INC.

*I, the Treasurer of the State of New Jersey,
do hereby certify, that on April 11, 2007,
a name change certificate was duly filed in this
office, changing the business name from:
Storecast Merchandising Corporation
to:
Driveline Retail Merchandising Inc.*



IN TESTIMONY WHEREOF, I have
hereunto set my hand and
affixed my Official Seal
at Trenton, this
13th day of June, 2007

Bradley Abelow

Bradley Abelow
Treasurer