

2010 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# F01000006159

FILED
May 03, 2010
Secretary of State

Entity Name: IPSOS-REID CORPORATION

Current Principal Place of Business:

1285 WEST PENDER STREET
VANCOUVER, BC V6E-4B1 CA

New Principal Place of Business:

Current Mailing Address:

1700 BROADWAY
15TH FLOOR
NEW YORK, NY 10019 US

New Mailing Address:

FEI Number: 98-0454294 FEI Number Applied For () FEI Number Not Applicable () Certificate of Status Desired ()

Name and Address of Current Registered Agent:

C T CORPORATION SYSTEM
1200 SOUTH PINE ISLAND ROAD
PLANTATION, FL 33324 US

Name and Address of New Registered Agent:

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent

Date

In accordance with s. 607.193(2)(b), F.S., the corporation did not receive the prior notice.

Election Campaign Financing Trust Fund Contribution ().

OFFICERS AND DIRECTORS:

Title: P
Name: BENNEWIES, GARY
Address: 160 BLOOR STREET EAST, STE. 300
City-St-Zip: TORONTO, ON M4W-1B9 CA

Title: STD
Name: COCHRANE, ANDREW
Address: 160 BLOOR STREET EAST, STE. 300
City-St-Zip: TORONTO, ON M4W-1B9 CA

Title: V
Name: BRICKER, DARRELL
Address: 160 BLOOR STREET EAST, STE. 300
City-St-Zip: TORONTO, ON M4W-1B9 CA

Title: CD
Name: TRUCHOT, DIDIER
Address: 35 RUE DU VAL DE MARNE
City-St-Zip: PARIS, IF 75013 FR

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: ANDREW COCHRANE

STD

05/03/2010

Electronic Signature of Signing Officer or Director

Date