

# 2009 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# F01000006159

FILED  
May 01, 2009  
Secretary of State

Entity Name: IPSOS-REID CORPORATION

## Current Principal Place of Business:

1285 WEST PENDER STREET  
VANCOUVER, BRITISH COLUMBIA  
CANADA V6E-4B1, XX

## New Principal Place of Business:

1285 WEST PENDER STREET  
VANCOUVER, BC V6E-4B1 CA

## Current Mailing Address:

1700 BROADWAY  
15TH FLOOR  
NEW YORK, NY 10019

## New Mailing Address:

1700 BROADWAY  
15TH FLOOR  
NEW YORK, NY 10019 US

FEI Number: 98-0454294

FEI Number Applied For ( )

FEI Number Not Applicable ( )

Certificate of Status Desired ( )

## Name and Address of Current Registered Agent:

C T CORPORATION SYSTEM  
1200 SOUTH PINE ISLAND ROAD  
PLANTATION, FL 33324 US

## Name and Address of New Registered Agent:

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent

Date

In accordance with s. 607.193(2)(b), F.S., the corporation did not receive the prior notice.

Election Campaign Financing Trust Fund Contribution ( ).

## OFFICERS AND DIRECTORS:

Title: PD ( ) Delete  
Name: BENNEWIES, GARY  
Address: 160 BLOOR STREET EAST, STE. 300  
City-St-Zip: TORONTO CANADA M4W-1B9, XX

Title: SVD ( ) Delete  
Name: COCHRAN, ANDREW  
Address: 160 BLOOR STREET EAST, STE. 300  
City-St-Zip: TORONTO CANADA M4W-1B9, XX

Title: V ( ) Delete  
Name: BRICKER, DARRELL  
Address: 160 BLOOR STREET EAST, STE. 300  
City-St-Zip: TORONTO CANADA M4W-1B9, XX

Title: CD ( ) Delete  
Name: TRUCHOT, DIDIER  
Address: 35 RUE DU VAL DE NORNE  
City-St-Zip: PARIS FRANCE 75013,

## ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS:

Title: PD (X) Change ( ) Addition  
Name: BENNEWIES, GARY  
Address: 160 BLOOR STREET EAST, STE. 300  
City-St-Zip: TORONTO, ON M4W-1B9 CA

Title: SVD (X) Change ( ) Addition  
Name: COCHRANE, ANDREW  
Address: 160 BLOOR STREET EAST, STE. 300  
City-St-Zip: TORONTO, ON M4W-1B9 CA

Title: V (X) Change ( ) Addition  
Name: BRICKER, DARRELL  
Address: 160 BLOOR STREET EAST, STE. 300  
City-St-Zip: TORONTO, ON M4W-1B9 CA

Title: CD (X) Change ( ) Addition  
Name: TRUCHOT, DIDIER  
Address: 35 RUE DU VAL DE MARNE  
City-St-Zip: PARIS, IF 75013 FR

I hereby certify that the information supplied with this filing does not qualify for the exemption stated in Chapter 119, Florida Statutes. I further certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with an address, with all other like empowered.

SIGNATURE: ANDREW COCHRANE

SVD

05/01/2009

Electronic Signature of Signing Officer or Director

Date