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04 NOV 17 PM 3:28

SECRETARY OF STATE
TALLAHASSEE, FLORIDA

CORPORATION REINSTATEMENT



FLORIDA DEPARTMENT OF STATE
Secretary of State
DIVISION OF CORPORATIONS

DOCUMENT # F01000006159

1. Corporation Name
Ipsos-Reid Corporation
Attention: General Counsel

2. Principal Office Address 1100-1199 West Hastings Street Suite, Apt. #, etc.		3. Mailing Office Address 1700 Broadway Suite, Apt. #, etc. 15th Floor	
City & State Vancouver BC		City & State New York, NY	
Zip V6E-3T5	Country CA	Zip 10019	Country USA

REINSTATEMENT 04

4. Date Incorporated or Qualified To Do Business in Florida

5. FEI Number 41-1716256	Applied For <input type="checkbox"/> Not Applicable
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6. CERTIFICATE OF STATUS DESIRED

7. Name and Address of Current Registered Agent

Name
CT Corporation System

Street Address (P.O. Box Number is Not Acceptable)
1200 South Pine Island Road

Suite, Apt. #, Etc.

City
Plantation

State
FL

Zip Code
33324

8. I, being appointed the registered agent of the above named corporation, am familiar with and accept the obligations of section 607.0505 or 617.0505, F.S.

Signature of Registered Agent: *Connie Bryan* **CONNIE BRYAN**
REGISTERED AGENT ASSISTANT SECRETARY

Date: 11/18/04

9. Name and Street Addresses of Each Officer and/or Director (Florida nonprofit corporations must list at least 3 directors)

Title	Name of Officers and/or Directors	Street Address of Each Officer and/or Director	City / State / Zip
D/P	Didier Truchot	35 Rue du Val de Marne	PARIS, FRANCE 75013
D	Donald Dalik	1075 Georgia Street West, Suite 2100	Vancouver, BC, Canada V6E 3Q2
VP	Simon Kooyman	1700 Broadway, 15th Floor	New York, NY 10019
VP/T	Richard Nachmias	1700 Broadway, 15th Floor	New York, NY 10019
VP	Gary Bonnewies	160 Bloor Street East, Suite 610	Toronto, ONT CA M4W
S	Sheryl Goodman	1700 Broadway, 15th Floor	New York, NY 10019

10. I certify that I am an officer or director or the receiver or trustee empowered to execute this application as provided for in chapter 607 or 617, F.S. I further certify that when filing this reinstatement application, the reason for dissolution has been eliminated, the corporate name satisfies the requirements of section 607.0401 or 617.0401, F.S., that all fees owed by the corporation have been paid and the names of individuals listed on this form do not qualify for an exemption under section 119.07(2)(b), F.S. The information indicated on this application is true and accurate, and my signature shall have the same legal effect as if made under oath.

SIGNATURE: *Richard Nachmias* **Richard Nachmias VP/T** 11/16/2004 (212) 584-9245
Date Daytime Phone #

ORIGINAL INSTRUCTIONS

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CT CORPORATION

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***** -COMM. JOURNAL- ***** DATE NOV-17-2004 ***** TIME 15:37 *****

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-CT CORPORATION-

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Division of Corporations

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Division of Corporations
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CORPORATION REINSTATEMENT

IPSOS-REID CORPORATION

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Thanks!
Jennifer*

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Part 9

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