## F0100000187

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SECRETARY OF 8 WILL
ALLAHASSEE, FLORIDA



#### COVER LETTER

<b>TO:</b> Amendment Section Division of Corporations		
SUBJECT: Live Nat	on Family Entertainment, Inc.	
	Name of Corporation	
DOCUMENT NUMBER:	F0100000187	
The enclosed Amendment and fee are	submitted for filing.	
Please return all correspondence conc	erning this matter to the following:	
Miguel Peschiel Name of Contact Pers	ra on	
Name of Contact Fers		
Key Brand Entertainm Firm/Company	ent, Inc.	
1 min/company	•	
1619 Broadway, 9th	Floor	
Addless		
New York, NY 10	019 ode	
City/State and Zip C	ode , , , , ,	
miguel.peschiera@broadwa	yacrossamerica.com	
E-mail address: (to be used for futur	e annuai report notification)	
For further information concerning th	is matter, please call:	
Miguel Peschiera	at ( <u>917</u> ) <u>421-5494</u> Area Code & Daytime Telephone Number	
Name of Contact Person	Area Code & Daytime Telephone Number	
Enclosed is a check for the following	amount:	
\$35.00 Filing Fee \$43.75 Filing Certificate of	g Fee & \$43.75 Filing Fee & Certified Copy (Additional copy is enclosed)  \$52.50 Filing Fee, Certified Copy (Additional copy is enclosed)  \$52.50 Filing Fee, Certified Copy (Additional copy is enclosed)	
Mailing Address:	Street Address:	
Amendment Section	Amendment Section	
Division of Corporations	Division of Corporations	
P.O. Box 6327 Tallahassee, FL 32314	Clifton Building 2661 Executive Center Circle	
A MARKET MODELLE A J. J. J. J. J. T.	ANTERMOUNT COMMINICATION	

Tallahassee, FL 32301

### PROFIT CORPORATION APPLICATION BY FOREIGN PROFIT CORPORATION TO FILE AMENDMENT TO APPLICATION FOR AUTHORIZATION TO TRANSACT BUSINESS IN FLORIDA

(Pursuant to s. 607.1504, F.S.)

	SECTION I
(1-	3 MUST BE COMPLETED)
	F0100000187
(Documer	nt number of corporation (if known)
1. Live Nation	n Family Entertainment, Inc.
(Name of corporation as i	t appears on the records of the Department of State)
2. Delaware (Incorporated under laws of)	3. January 11, 2001 (Date authorized to do business in Florida)
(Incorporated under laws of)	(Date authorized to do business in Florida)
·	SECTION II E ONLY THE APPLICABLE CHANGES) orporation, when was the change effected under the laws of
its jurisdiction of incorporation?	March 20, 2008
5. Key Bran	nd Family Entertainment, Inc.
(Name of corporation after the amendment, a appropriate abbreviation, if not contained in	dding suffix "corporation," "company," or "incorporated," or new name of the corporation)
(If new name is unavailable in Florida, enter a business in Florida)	alternate corporate name adopted for the purpose of transacting
6. If the amendment changes the period of durat	ion, indicate new period of duration.
	(New duration)
7. If the amendment changes the jurisdiction of	•
•	(New jurisdiction)
8. Attached is a certificate or document of simile 90 days prior to delivery of the application to having custody of corporate records in the jur	ar import, evidencing the amendment, authenticated not more than the Department of State, by the Secretary of State or other official isdiction under the laws of which it is incorporated.
SUE	
(Signature of a director, president or other office of a receiver or other court appointed fiduciary	cer - if in the hands y, by that fiduciary)
Seth Popper	Secretary
(Typed or printed name of person signing)	(Title of person signing)

## Delaware

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#### The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT

COPY OF THE CERTIFICATE OF AMENDMENT OF "LIVE NATION FAMILY

ENTERTAINMENT, INC.", CHANGING ITS NAME FROM "LIVE NATION FAMILY

ENTERTAINMENT, INC." TO "KEY BRAND FAMILY ENTERTAINMENT, INC.",

FILED IN THIS OFFICE ON THE TWENTIETH DAY OF MARCH, A.D. 2008,

AT 4:03 O'CLOCK P.M.

3022700 8100

111252886

AUTHENTY CATION: 9272437

DATE: 01-04-12

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware Secretary of State Division of Corporations Delivered 04:07 PM 03/20/2008 FILED 04:03 PM 03/20/2008 SRV 080340734 - 3022700 FILE

# CERTIFICATE OF AMENDMENT OF CERTIFICATE OF INCORPORATION OF LIVE NATION FAMILY ENTERTAINMENT, INC. PURSUANT TO SECTION 242

Live Nation Family Entertainment, Inc. (the "Corporation"), a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, does hereby certify as follows:

FIRST: The Certificate of Incorporation of the Corporation is hereby amended by deleting Article FIRST thereof in its entirety and inserting the following in lieu thereof:

"FIRST: The name of the corporation is Key Brand Family Entertainment, Inc."

SECOND: That in lieu of a meeting and vote of the stockholders, stockholders having not less than the minimum number of votes required to approve this amendment have provided a written consent to this amendment in accordance with Section 228(a) of the General Corporation Law of the State of Delaware.

THIRD: That in lieu of a meeting and vote of the Board of Directors, the directors have given unanimous written consent to such amendment in accordance with Section 141(f) of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, the Corporation has caused John Gore, President and Secretary to execute this Certificate of Amendment on Morch 20, 2008.

LIVE NATION FAMILY ENTERTAINMENT, INC.

John Gore, President and Secretary

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## Delaware

PAGE 1

#### The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF
DELAWARE, DO HEREBY CERTIFY "KEY BRAND FAMILY ENTERTAINMENT,
INC." IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF
DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE
EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE
NINTH DAY OF DECEMBER, A.D. 2011.

3022700 8300

111268422

Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9216879

DATE: 12-09-11

You may verify this certificate online at corp.delaware.gov/authver.shtml