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Division of Corporations

Page 1 of 1

F00000007183

Florida Department of State
Division of Corporations
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TALLAHASSEE, FLORIDA

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DIVISION OF CORPORATIONS

FOR AMND/RESTATE/CORRECT OR O/D RESIGN

PRIMEDIA BUSINESS MAGAZINES & MEDIA INC.

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Corporate Filing Menu

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N.C.

C. Coulllette APR 06 2006

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PROFIT CORPORATION
APPLICATION BY FOREIGN PROFIT CORPORATION TO FILE AMENDMENT TO
APPLICATION FOR AUTHORIZATION TO TRANSACT BUSINESS IN FLORIDA
(Pursuant to s. 607.1504, F.S.)

SECTION I
(1-3 MUST BE COMPLETED)

F00000007183

(Document number of corporation (if known))

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

1. PRIMEDIA BUSINESS MAGAZINES & MEDIA INC.
(Name of corporation as it appears on the records of the Department of State)

2. Delaware 3. 12/27/2000
(Incorporated under laws of) (Date authorized to do business in Florida)

SECTION II
(4-7 COMPLETE ONLY THE APPLICABLE CHANGES)

4. If the amendment changes the name of the corporation, when was the change effected under the laws of its jurisdiction of incorporation? 01/20/2005

5. PRISM BUSINESS MEDIA INC.
(Name of corporation after the amendment, adding suffix "corporation," "company," or "incorporated," or appropriate abbreviation, if not contained in new name of the corporation)

6. If the amendment changes the period of duration, indicate new period of duration.

(New duration)

7. If the amendment changes the jurisdiction of incorporation, indicate new jurisdiction.

(New jurisdiction)

Robert Feinberg
(Signature of the chairman or vice chairman of the board, president, or any officer, or if the corporation is in the hands of a receiver, trustee, or other court-appointed fiduciary, by that fiduciary)

Robert Feinberg

(Typed or printed name)

3/27/06
(Date)

Vice President

(Title)

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Delaware

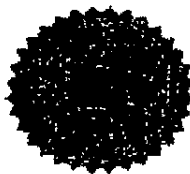
PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE SAID "PRIMEDIA BUSINESS MAGAZINES & MEDIA INC.", FILED A RESTATED CERTIFICATE, CHANGING ITS NAME TO "PRIEM BUSINESS MEDIA INC.", THE TWENTIETH DAY OF JANUARY, A.D. 2006, AT 6:45 O'CLOCK P.M.

2198100 8320

060318405



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 4644320

DATE: 04-04-06

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