## 2009 FOR PROFIT CORPORATION ANNUAL REPORT

## DOCUMENT# F00000006704

Entity Name: NIELSEN MOBILE, INC.

FILED Jan 15, 2009 Secretary of State

Current Principal Place of Business:			New Princ	New Principal Place of Business:		
770 BROAD ATTN: TAX NEW YORK						
Current Mailing Address:			New Mailir	New Mailing Address:		
770 BROAD ATTN: TAX NEW YORK						
FEI Number:	91-1911335	FEI Number Applied For ( )	FEI Number Not Appli	licable ( ) Certificate of Status Desired ( )		
Name and	Address of C	urrent Registered Agent:	Name and	Address of New Registered Agent:		
NATIONAL CORPORATE RESEARCH, LTD. 515 EAST PARK AVENUE TALLAHASSEE, FL 32301 US						
The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.						
SIGNATUR						
Electronic Signature of Registered Agent				Date		
Election Cam	paign Financing	Trust Fund Contribution ( ).				
OFFICERS AND DIRECTORS:			ADDITION	ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS:		
Title: Name: Address: City-St-Zip:	SECT () ROSS, JAMES A 770 BROADWA' NEW YORK, NY	<b>?</b>	Title: Name: Address: City-St-Zip:	( ) Change ( ) Addition		
Title: Name: Address: City-St-Zip:	VP () STEINMANN, FR 770 BROADWA' NEW YORK, NY	<b>Y</b>	Title: Name: Address: City-St-Zip:	( ) Change ( ) Addition		
Title: Name: Address: City-St-Zip:	TRES () RODE, JANE A 770 BROADWA' NEW YORK, NY		Title: Name: Address: City-St-Zip:	( ) Change ( ) Addition		
Title: Name: Address: City-St-Zip:	P () GORMAN, SIDN 101 GREEN ST SAN FRANCISC		Title: Name: Address: City-St-Zip:	P (X) Change ( ) Addition GORHAM, SIDNEY 101 GREEN ST SAN FRANCISCO, CA 94111		
Title: Name: Address: City-St-Zip:	DIR () CUMINALE, JAW 770 BROADWA' NEW YORK, NY	<b>Y</b>	Title: Name: Address: City-St-Zip:	( ) Change ( ) Addition		
Title: Name: Address: City-St-Zip:	DIR () MASTRELLI, TH 770 BROADWA' NEW YORK, NY	<b>?</b>	Title: Name: Address: City-St-Zip:	( ) Change ( ) Addition		
I hereby certify that the information supplied with this filing does not qualify for the exemption stated in Chapter 119, Florida Statutes. I further certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears						

SIGNATURE: FREDERICK A. STEINMANN VP 01/15/2009
Electronic Signature of Signing Officer or Director Date

above, or on an attachment with an address, with all other like empowered.