

# 2004 FOR PROFIT CORPORATION ANNUAL REPORT

**FILED**  
**Apr 30, 2004 8:00 am**  
**Secretary of State**

04-30-2004 90214 017 \*\*\*150.00

**DOCUMENT # F00000006049**



1. Entity Name  
**MINDSHARE USA, INC.**

Principal Place of Business

**825 8TH AVENUE  
NEW YORK, NY 10019**

Mailing Address

**C/O WPP GROUP USA, INC., TAX DEPT. 4FL  
125 PARK AVE  
NEW YORK, NY 10017-5529**

2. Principal Place of Business

3. Mailing Address

Suite, Apt. #, etc.

Suite, Apt. #, etc.

City & State

City & State

Zip

Country

Zip

Country

04062004

Chg-P

CR2E034 (10/03)

4. FEI Number  
**55-2228835**

Applied For  
Not Applicable

5. Certificate of Status Desired ☐

**\$8.75** Additional  
Fee Required

## 6. Name and Address of Current Registered Agent

**NRAI SERVICES, INC.  
526 EAST PARK AVENUE  
TALLAHASSEE, FL 32301**

## 7. Name and Address of New Registered Agent

Name

Street Address (P.O. Box Number is Not Acceptable)

City

**FL**

Zip Code

8. The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida. I am familiar with, and accept the obligations of registered agent.

SIGNATURE

Signature, typed or printed name of registered agent and title if applicable.

(NOTE: Registered Agent signature required when reinstating)

DATE

**FILE NOW!!! FEE IS \$150.00  
After May 1, 2004 Fee will be \$550.00**

9. Election Campaign Financing  
Trust Fund Contribution. ☐

**\$5.00** May Be  
Added to Fees

## 10. OFFICERS AND DIRECTORS

TITLE **PCD** ☐ Delete  
NAME **GOTLIEB, IRWIN**  
STREET ADDRESS **825 8TH AVENUE**  
CITY-ST-ZIP **NEW YORK, NY 10019**

TITLE **TD** ☐ Delete  
NAME **HEWE, MARY ELLEN**  
STREET ADDRESS **125 PARK AVENUE**  
CITY-ST-ZIP **NEW YORK, NY 10017**

TITLE **VD** ☐ Delete  
NAME **NEUMAN, TOM**  
STREET ADDRESS **125 PARK AVENUE**  
CITY-ST-ZIP **NEW YORK, NY 10017**

TITLE **D** ☐ Delete  
NAME **DAY, RUPERT**  
STREET ADDRESS **40 STRAND**  
CITY-ST-ZIP **LONDON, WC2N 5RF, ENGLAND,**

TITLE **D** ☐ Delete  
NAME **PROCTOR, DOMINIC**  
STREET ADDRESS **40 STRAND**  
CITY-ST-ZIP **LONDON, WC2N 5RF, ENGLAND,**

TITLE **S** ☐ Delete  
NAME **FAREWELL, KEVIN**  
STREET ADDRESS **125 PARK AVENUE**  
CITY-ST-ZIP **NEW YORK, NY 10019**

## 11. ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS IN 11

TITLE ☐ Change ☐ Addition  
NAME  
STREET ADDRESS  
CITY-ST-ZIP

TITLE **TD** ☒ Change ☐ Addition  
NAME **HOWE, MARY ELLEN**  
STREET ADDRESS **125 PARK AVENUE**  
CITY-ST-ZIP **NEW YORK, NY 10017**

TITLE ☐ Change ☐ Addition  
NAME  
STREET ADDRESS  
CITY-ST-ZIP

TITLE ☐ Change ☐ Addition  
NAME  
STREET ADDRESS  
CITY-ST-ZIP

TITLE ☐ Change ☐ Addition  
NAME  
STREET ADDRESS  
CITY-ST-ZIP

TITLE ☐ Change ☐ Addition  
NAME  
STREET ADDRESS  
CITY-ST-ZIP

12. I hereby certify that the information supplied with this filing does not qualify for the exemption stated in Section 119.07(3)(i), Florida Statutes. I further certify that the information indicated on this report or supplemental report is true and accurate and that my signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears in Block 10 or Block 11 if changed, or on an attachment with an address, with all other like empowered.

SIGNATURE:

SIGNATURE AND TYPED OR PRINTED NAME OF SIGNING OFFICER OR DIRECTOR

4/28/04

Date

212-632-2200

Daytime Phone #