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KELLY B. PLANTE, ESQUIRE

October 26, 2000

FILED
00 OCT 26 AM 9:13
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

Division of Corporations
George Firestone Building
409 East Gaines Street
Tallahassee, FL 32301

Via Hand Delivery

300003440273--2
-10/26/00-01017-026
*****78.75 *****78.75

To Whom It May Concern:

Enclosed for filing, please find the **APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT BUSINESS IN FLORIDA**, along with checks in the amount of \$78.75 for the applicable filing fees and fees to obtain a **CERTIFIED COPY** of the **APPLICATION** for the following entity:

USSRC • IDEA Brand Management, Inc.

Upon receipt, please "date-stamp" the copy of the letter provided and call Ann Cotroneo at 222-7717, when the documents are ready. Thank you for your assistance in this matter.

Very truly yours,

Kelly B. Plante

Kelly B. Plante

KBP/ams
Enclosures
GHRCORP/GHR2.303
Suglitz/187061-1

nr 10/26

ORLANDO
407-843-8880



MELBOURNE
321-727-8100

RECEIVED
DIVISION OF STATE
CORPORATIONS
00 OCT 26 AM 11:17
TO SECRETARY OF STATE
SUFFICIENCY OF FILING

**APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT
BUSINESS IN FLORIDA**

IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO
REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE STATE OF FLORIDA.

1. USSRC - IDEA BRAND MANAGEMENT, INC.

(Name of corporation; must include the word "INCORPORATED", "COMPANY", "CORPORATION" or words or abbreviations of like import in language as will clearly indicate that it is a corporation instead of a natural person or partnership if not so contained in the name at present.)

2. ALABAMA

(State or country under the law of which it is incorporated)

3. APPLIED FOR

(FEI number, if applicable)

4. OCTOBER 4, 2000

(Date of incorporation)

5. PERPETUAL

(Duration: Year corp. will cease to exist or "perpetual")

6. UPON QUALIFICATION

(Date first transacted business in Florida. If corporation has not transacted business in Florida, insert "upon qualification.")
(SEE SECTIONS 607.1501, 607.1502 and 817.155, F.S.)

7. 505 PEACHTREE ROAD, ORLANDO, FL 32804

(Principal office address)

505 PEACHTREE ROAD, ORLANDO, FL 32804

(Current mailing address)

8. BRAND MANAGEMENT

(Purpose(s) of corporation authorized in home state or country to be carried out in state of Florida)

9. Name and street address of Florida registered agent: (P.O. Box or Mail Drop Box **NOT** acceptable)

Name: JACK K. McMULLEN

Office Address: 301 E. PINE ST., SUITE 1400

ORLANDO

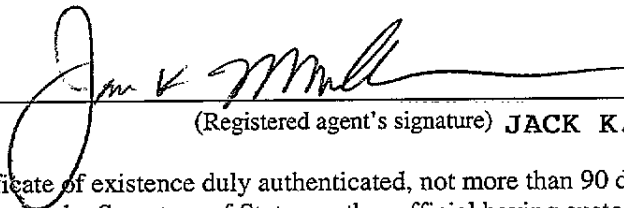
(City)

Florida 32801

(Zip code)

10. Registered agent's acceptance:

Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this application, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.



(Registered agent's signature) **JACK K. McMULLEN**

11. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.

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12. Names and business addresses of officers and/or directors:

A. DIRECTORS

Director: Hugh E. Darley, Jr.

Address: 505 Peachtree Road
Orlando, FL 32804

Director: Wright Massey

Address: 505 Peachtree Road
Orlando, FL 32804

Director: Chris Campbell Lane

Address: 505 Peachtree Road
Orlando, FL 32804

Director: Laura Toney

Address: 505 Peachtree Road
Orlando, FL 32804

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TALLAHASSEE, FLORIDA

B. OFFICERS

President: Hugh E. Darley, Jr.

Address: 505 Peachtree Road
Orlando, FL 32804

Vice President: _____

Address: _____

Secretary: Hugh E. Darley, Jr.

Address: 505 Peachtree Road, Orlando, FL 32804

Treasurer: Hugh E. Darley, Jr.

Address: 505 Peachtree Road, Orlando, FL 32804

NOTE: If necessary, you may attach an addendum to the application listing additional officers and/or directors.

13. [Signature]
(Signature of Chairman, Vice Chairman, or any officer listed in number 12 of the application)

14. Hugh E. Darley, Jr., President

(Typed or printed name and capacity of person signing application)

STATE OF ALABAMA

I, Jim Bennett, Secretary of State of the State of Alabama, having custody of the Great and Principal Seal of said State, do hereby certify that the domestic corporation records on file in this office disclose that USSRC-IDEA Brand Management, Inc. incorporated in Montgomery County, Montgomery, Alabama on October 4, 2000. I further certify that the records do not disclose that said USSRC-IDEA Brand Management, Inc. has been dissolved.

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA



In Testimony Whereof, I have hereunto set my hand and affixed the Great Seal of the State, at the Capitol, in the City of Montgomery, on this day.

10/06/00

Date

A handwritten signature in cursive script, reading "Jim Bennett".

Jim Bennett

Secretary of State