

# 2011 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# F00000005716

Entity Name: VITACOST.COM, INC.

FILED  
Jan 04, 2011  
Secretary of State

## Current Principal Place of Business:

5400 BROKEN SOUND BLVD  
SUITE 500  
BOCA RATON, FL 33487

## New Principal Place of Business:

## Current Mailing Address:

5400 BROKEN SOUND BLVD  
SUITE 500  
BOCA RATON, FL 33487

## New Mailing Address:

FEI Number: 37-1333024

FEI Number Applied For ( )

FEI Number Not Applicable ( )

Certificate of Status Desired ( )

## Name and Address of Current Registered Agent:

SMITH, RICHARD  
5400 BROKEN SOUND BLVD  
SUITE 500  
BOCA RATON, FL 33487 US

## Name and Address of New Registered Agent:

MARBACH, MARY  
5400 BROKEN SOUND BLVD  
SUITE 500  
BOCA RATON, FL 33487 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: MARY MARBACH

01/04/2011

Electronic Signature of Registered Agent

Date

## OFFICERS AND DIRECTORS:

Title: D  
Name: KUMIN, MICHAEL  
Address: ONE LIBERTY SQUARE 13TH FLOOR  
City-St-Zip: BOSTON, MA 02109

Title: S  
Name: MARBACH, MARY  
Address: 5400 BROKEN SOUND BLVD SUITE 500  
City-St-Zip: BOCA RATON, FL 33487

Title: D  
Name: HOROWITZ, JEFFREY  
Address: 5400 BROKEN SOUND BLVD SUITE 500  
City-St-Zip: BOCA RATON, FL 33487

Title: D  
Name: JUNG, MARK  
Address: 1275 SANTA CRUZ AVE  
City-St-Zip: MENLO PARK, CA 94025

Title: D  
Name: STIBEL, JEFFREY  
Address: 27368 ESCONDIDO BEACH RD  
City-St-Zip: MALIBU, CA 90265

Title: D  
Name: SHERIDAN, MICHAEL  
Address: 14511 CHESTER AVE  
City-St-Zip: SARATOGA, CA 95070

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: MARY MARBACH

S

01/04/2011

Electronic Signature of Signing Officer or Director

Date