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CT Corporation System
660 East Jefferson Street
Tallahassee, FL 32301
Tel 850 222 1092
Fax 850 222 7615
Attn: Jeff Netherton

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CORPORATION(S) NAME

LVMH Watch & Jewelry USA, Inc.

<input checked="" type="checkbox"/> Profit	<input type="checkbox"/> Amendment	<input type="checkbox"/> Merger
<input type="checkbox"/> Nonprofit		
<input checked="" type="checkbox"/> Foreign	<input type="checkbox"/> Dissolution/Withdrawal	<input type="checkbox"/> Mark
	<input type="checkbox"/> Reinstatement	
<input type="checkbox"/> Limited Partnership	<input type="checkbox"/> Annual Report	<input type="checkbox"/> Other
<input type="checkbox"/> LLC	<input type="checkbox"/> Name Registration	<input type="checkbox"/> Change of RA
	<input type="checkbox"/> Fictitious Name	<input type="checkbox"/> UCC
<input type="checkbox"/> Certified Copy	<input type="checkbox"/> Photocopies	<input type="checkbox"/> CUS
<input type="checkbox"/> Call When Ready	<input type="checkbox"/> Call If Problem	<input type="checkbox"/> After 4:30
<input checked="" type="checkbox"/> Walk In	<input type="checkbox"/> Will Wait	<input checked="" type="checkbox"/> Pick Up
<input type="checkbox"/> Mail Out		

Name _____
Availability _____
Document _____
Examiner _____
Updater _____
Verifier _____
Acknowledgement _____
W.P. Verifier _____

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DIVISION OF CORPORATIONS
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JUL 31 AM 10:20
DIVISION OF CORPORATIONS
TALLAHASSEE, FLORIDA

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**APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT
BUSINESS IN FLORIDA**

*IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO
REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE STATE OF FLORIDA.*

1. LVMH Watch & Jewelry USA, Inc.
(Name of corporation; must include the word "INCORPORATED", "COMPANY", "CORPORATION" or words or abbreviations of like import in language as will clearly indicate that it is a corporation instead of a natural person or partnership if not so contained in the name at present.)

2. New Jersey 3. 13-1885442
(State or country under the law of which it is incorporated) (FEI number, if applicable)

4. January 23, 1993 5. perpetual
(Date of incorporation) (Duration: Year corp. will cease to exist or "perpetual")

6. Has not yet transacted business in Florida
(Date first transacted business in Florida.) (SEE SECTIONS 607.1501, 607.1502 and 817.155, F.S.)

7. 960 Springfield Avenue
Springfield, New Jersey 07081
(Current mailing address)

8. Distribution of luxury watches
(Purpose(s) of corporation authorized in home state or country to be carried out in state of Florida)

9. Name and street address of Florida registered agent: (P.O. Box or Mail Drop Box **NOT** acceptable)

Name: C T Corporation System

Office Address: 1200 South Pine Island Road

Plantation, Florida, 33324
(Zip code)

10. Registered agent's acceptance:

Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this application, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

C T Corporation System

Carrie B. Ryan

(Registered agent's signature)

11. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.

12. Names and addresses of officers and/or directors: (Street address **ONLY** - P.O. Box **NOT** acceptable)

A. DIRECTORS (Street address only - P.O. Box NOT acceptable)

Director:

~~XXXXXX~~ Chairman: Christian Viros

960 Springfield Avenue

Address:

Springfield, New Jersey 07081

Director:

~~XXXXXX~~ Luc Perramond

960 Springfield Avenue

Address:

Springfield, New Jersey 07081

Director:

Ronald. E. Brackett

Address:

960 Springfield Avenue

Springfield, New Jersey 07081

Director:

Address:

B. OFFICERS (Street address only - P.O. Box NOT acceptable)

President:

Susan L. Nicholas

Address:

960 Springfield Avenue

Springfield, New Jersey 07081

Vice President:

see attached

Address:

Secretary:

Walter K. Crawford

Address:

960 Springfield Avenue

Springfield, New Jersey 07081

Treasurer:

Diane S. Miele

Address:

960 Springfield Avenue

Springfield, New Jersey 07081

NOTE: If necessary, you may attach an addendum to the application listing additional officers and/or directors.

13. Walter K. Crawford

(Signature of Chairman, Vice Chairman, or any officer listed in number 12 of the application)

14. WALTER K. CRAWFORD, SECRETARY + SENIOR VICE PRESIDENT

(Typed or printed name and capacity of person signing application)

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ADDITIONAL OFFICERS

Robert Goode
Vice President - Sales
960 Springfield Avenue
Springfield, New Jersey 07081

Louis Venenza
Vice President - Operations
960 Springfield Avenue
Springfield, New Jersey 07081

Walter K. Crawford
Senior Vice President - Corporate Administration
960 Springfield Avenue
Springfield, New Jersey 07081

FILED STATE
SECRETARY OF CORPORATIONS
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STATE OF NEW JERSEY
DEPARTMENT OF TREASURY
SHORT FORM STANDING

LVMH WATCH & JEWELRY USA, INC.

With the Previous or Alternate Name

TAG HEUER USA

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*I, the Treasurer of the State of New Jersey,
do hereby certify that the above-named
New Jersey Domestic Profit Corporation was
registered by this office on January 28, 1993.*

*As of the date of this certificate, said business
continues as an active business in good standing
in the State of New Jersey, and its Annual Reports
are current.*

*I further certify that the registered agent and
registered office are:*

*The Corporation Trust Company
820 Bear Tavern Road
Trenton, NJ 08628*

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STATE OF NEW JERSEY
DEPARTMENT OF TREASURY
SHORT FORM STANDING

LVMH WATCH & JEWELRY USA, INC.

With the Previous or Alternate Name

TAG HEUER USA

00 JUL 31 PM 3:25



IN TESTIMONY WHEREOF, I have
hereunto set my hand and
affixed my Official Seal
at Trenton, this
21st day of June, 2000

Roland M Machold

Roland M Machold
Treasurer