

920013

(Requestor's Name)

(Address)

(Address)

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(Business Entity Name)

(Document Number)

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RENEWAL

920013

*Full  
film*

FILED  
08 SEP -2 AM 11:35  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

N. CAUSSEAU

SEP 17 2008

EXAMINER



# FOWLER WHITE BOGGS BANKER

ATTORNEYS AT LAW

ESTABLISHED 1943

August 27, 2008

**Via Federal Express**

Florida Department of State  
**Trademark Registration Section**  
Division of Corporations  
Clifton Building  
2661 Executive Center Circle  
Tallahassee, Florida 32301

Re: **"DIXIE FRESH", Florida Registration No. 920013**  
FWBB File No. 100-3864


Dear Sirs/Madams:

Enclosed please find (i) the original "Mark Renewal Application" for filing, (ii) Reilly Dairy & Food Company's Check No. 28115 in the amount of \$96.25 for the renewal filing fee and for a certificate of renewal, and (iii) a specimen of use consisting of a label showing use of the mark on the goods, in connection with the renewal of the above-referenced Florida trademark registration. Accordingly, please renew Florida trademark Registration No. 920013 for the mark "DIXIE FRESH".

Please address all future correspondence relating to this registration to my attention at this firm's Tampa office. If you have any questions in connection with this matter, please do not hesitate to contact me. My direct line is (813) 222-2021. Thank you for your assistance in this matter.

Very truly yours,

FOWLER WHITE BOGGS BANKER, P.A.

By: 

Monica B. Mason  
Intellectual Property Counsel

Enclosures

40368459v1

FOWLER WHITE BOGGS BANKER P.A.

TAMPA • ST. PETERSBURG • FORT MYERS • TALLAHASSEE • ORLANDO • NAPLES • BONITA SPRINGS • JACKSONVILLE • FORT LAUDERDALE

501 EAST KENNEDY BLVD., SUITE 1700 • TAMPA, FLORIDA 33602 • P.O. BOX 1438 • TAMPA, FL 33601

MARK RENEWAL APPLICATION

Name and Mailing Address of Owner:

Dixie Fresh, Inc.  
6603 S. Trask  
Tampa, FL 33616

Return To: Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

1) Mark Registered: DIXIE FRESH

FILED  
08 SEP -2 AM 11:35  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

2) Registration Number: 920013

3) Date Filed: 12/7/1978 4.) Renewal Date: 12/7/2008 5.) Class(es) Filed: 30

6) Renewal statement pursuant to section 495.071, Florida Statutes. Below you must state the mark is still in use in Florida or state the reason for its nonuse is not due to any intention to abandon the mark.

The mark DIXIE FRESH is still in use in Florida.

7) If the mark is still in use, a specimen showing actual use of the mark is included with this application.

8) If applicant is a business entity, enter the state of incorporation/formation/organization: Florida

Dixie Fresh, Inc.

Typed or Printed Name of Owner

Brenda Reilly  
Owner's Signature of Authorized Person's Signature  
Treasurer

STATE OF Florida

COUNTY OF Hillsborough

On this 30 day of July, 2008,  
personally appeared before me,

who is personally known to me  whose identity I proved on the basis of \_\_\_\_\_

(Seal)

Belinda Perez  
Notary Public's Signature

Belinda Perez  
Notary Public's Printed Name

Fee: \$87.50 Per Class  
Certificate of Renewal : \$8.75 (Optional)

CR2E005 (1/07)



MADE WITH **Formagg**

INGREDIENTS: FORMAGG, CREAM CHEESE, SUGAR, HORMONES, LACTOSE, BUTTER, ALLERGENS, FLAVORING, BLENDED FLAVORING, ALMOND FLAVORING, VANILLA FLAVORING, INSTANT VANILLA FLAVORING, SALT, CRIST, INGREDIENTS FROM REFINED AND HYDROLYZED WHEAT, CHOLESTEROL FREE, TRANS FAT FREE, NO PRESERVATIVES, NO LACTOSE, NO CHOLESTEROL.

*Shurtz's* CAKE

REDUCED FAT • NO LACTOSE



**Dixie**  
*White*

Plain

**CHEESECAKE**

NET WT. 4 LBS.

100% CHOLESTEROL FREE

NO PRESERVATIVES

**SERVING DIRECTIONS:**

Store Frozen. Thaw cake in refrigerator at least 24 hours before serving. Thaw only what will be served within a 5 day period. Serve chilled. Frozen cake will keep at least 4 months at 0°F.

Dist. by Rolly Dairy & Food Co., Tampa, FL 33616