2008 FOR PROFIT CORPORATION **ANNUAL REPORT**

DO NOT WRITE IN THIS SPACE

DOCUMENT #848979

1. Entity Name

CIGNA DIRECT MARKETING COMPANY, INC.



Principal Place of Business

1601 CHESTNUT ST PHILADELPHIA, PA 19192

Mailing Address

1601 CHESTNUT ST TD23B CAROLYN CALDWELL PHILADELPHIA, PA 19192

FILED Mar 31, 2008 8:00 am **Secretary of State**

03-31-2008 90037 016 ***150.00



03052008

No Chg-P

CR2E034 (11/05)

4. FEI Number 58-1136865

Applied For Not Applicable

5. Certificate of Status Desired

\$8.75 Additional Fee Required

6. Name and Address of Current Registered Agent

CT CORPORATION SYSTEM 1200 S. PINE ISLAND ROAD PLANTATION, FL 33324

DO NOT WRITE IN THIS SPACE

				-, - -		
8. The above the obligat	named entity submits this statement for the pions of registered agent.	urpose of changing its reg	istered office or reg	istered agent, or both	h, in the State of Florida. I am familiar with, and a	ccept
SIGNATURE	Signature, typed or printed name of registered agent and title if	diox.				_
	Signature, typed or printed name or registered agent and tille it	applicable (NUTE: Reg	gistered Agent signature re	quired when reinstating)	DATE	
	E NOW!!! FEE IS \$150.00 ay 1, 2008 Fee will be \$550.00	Election Campaign f Trust Fund Contribut	~ —	\$5.00 May Be Added to Fees		
10.	OFFICERS AND DIREC	TORS	V 44 1,			
TITLE NAME STREET ADDRESS CITY-ST-ZIP	VP MCHALE, BARRY R 1601 CHESTNUT ST PHILADELPHIA, PA 19192					
TITLE NAME STREET ADDRESS CITY-ST-ZIP	S COOPER, SUSAN 900 COTTAGE DRIVE BLOOMFIELD, CT 06002		,			
TITLE NAME STREEF ADDRESS CITY-ST-ZIP	AS MARKOE, JOAN A. 879 N STILLMAN STREET PHILADELPHIA, PA 19192			DO	NOT WRITE	
TITLE NAME STREET ADDRESS CITY-ST-ZIP	AVP TALERICO, MICHAEL 1601 CHESTNUT ST PHILADELPHIA, PA 19192			IN T	HIS SPACE	
TITLE NAME STREET ADDRESS CITY-ST-ZIP	P JACOBSON, JAMES E 1601 CHESTNUT ST PHILADELPHIA, PA 19192		* 1.22 * 1.22 * 1.22 * 1.22			

12. I hereby certify that the information supplied with this filing indicated on this report or supplemental report is true and of the corporation or the receiver or trustee empowered to does not qualify for the exemptions contained in Chapter 119, Florida Statutes. I further certify that the information accurate and that my signature shall have the same legal effect as if made under oath; that I am an officer or director execute this report as required by Chapter 607, Florida Statutes; and that my name appears in Block 10 or Block 11 if left like empowered. changed, or on an attachment

SIGNATURE:

TITLE NAME STREET ADDRESS CITY-ST-ZIP

, R Mc HARE

215.761.6072

Corporate Profile System

CIGNA DIRECT MARKETING COMPANY, INC.

ATTACHMENT

281

FORMERLY: MEMEERSHIP ASSISTANCE CORPORATION

84897.9

ADDRESS:

TWO LIBERTY PLACE PHILADELPHIA PA 19192 40055836

TELEPHONE: (215) 761-1000

OWNERSHIP:

LIFE INSURANCE COMPANY OF NORTH AMERICA - 100%

DIRECTORS

JAMES E. JACOBSEN LANIA A. PETERSON KAREN S. ROHAN MICHAEL J. TALARICO

OFFICERS PRESIDENT

VICE PRESIDENT TREASURER VICE PRESIDENT ASSISTANT TREASURER VICE PRESIDENT ASSISTANT TREASURER ASSISTANT VICE PRESIDENT ASSISTANT VICE PRESIDENT CORPORATE SECRETARY ASSISTANT SECRETARY ASSISTANT SECRETARY ASSISTANT SECRETARY ASSISTANT SECRETARY ASSISTANT SECRETARY ASSISTANT TREASURER ASSISTANT TREASURER ASSISTANT TREASURER

ASSISTANT TREASURER

JAMES E. JACOBSEN

SCOTT R. LAMBERT

BARRY R. MCHALE

DAVID M. PORCELLO

LANIA A. PÉTERSON MICHAEL J. TALARICO SUSAN L. COOPER ANDREA B. DANIELS SHEILA K. DUBINSKY JOAN A. MARKOE LAURIEANN TUTTLE WILLIAM F. WALSH JOHN P. FREY STEVEN J. PLATT THERESA PRESS MAUREEN H. RYAN