


2007 FOR PROFIT CORPORATION ANNUAL REPORT (AR)

FILED
Apr 17, 2007 8:00 am
Secretary of State

04-17-2007 90238 011 ***150.00

DOCUMENT # 845456

1. Entity Name
HALLMARK RETAIL, INC.



Principal Place of Business Mailing Address


2501 MCGEE 2501 MCGEE
P O BOX 41947 TAX 407 P O BOX 419479 TAX 407
KANSAS CITY MO 64141 KANSAS CITY MO 64141
US US

2. Principal Place of Business - No P.O. Box # 3. Mailing Address

Suite, Apt. #, etc. Suite, Apt. #, etc.

City & State City & State

Zip Country Zip Country



1st MOORE CR2E034 (10/06)

4. FEI Number **43-1188220** Applied For
 Not Applicable

5. Certificate of Status Desired **\$8.75 Additional Fee Required**

6. Name and Address of Current Registered Agent

CT CORPORATION SYSTEM
1200 S. PINE ISLAND ROAD
PLANTATION FL 33324

7. Name and Address of New Registered Agent

Name
Street Address (P.O. Box Number is Not Acceptable)
City **FL** Zip Code

8. The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida. I am familiar with, and accept the obligations of registered agent.

SIGNATURE _____ (NOTE: Registered Agent signature required when reinstating) DATE _____

FILE NOW!!! FEE IS \$150.00
After May 1, 2007 Fee Will Be \$550.00
Make Check Payable to Florida Department of State

9. Election Campaign Financing **\$5.00 May Be**
Trust Fund Contribution. **Added to Fees**

10. OFFICERS AND DIRECTORS

TITLE NAME STREET ADDRESS CITY - ST - ZIP	D ROD STURGEON 16950 206TH ST TONGANOXIE KA 66086	<input checked="" type="checkbox"/> Delete
TITLE NAME STREET ADDRESS CITY - ST - ZIP	VAS GARDNER, BRIAN 2901 WEST 124TH STREET LEAWOOD KS 66209	<input type="checkbox"/> Delete
TITLE NAME STREET ADDRESS CITY - ST - ZIP	V KATZ, BARRY 11333 HEMLOCK OVERLAND PARK KS 66210	<input type="checkbox"/> Delete
TITLE NAME STREET ADDRESS CITY - ST - ZIP	AS HARTLEY, KEVIN 16 F STREET LEES SUMMIT MO 64086	<input type="checkbox"/> Delete
TITLE NAME STREET ADDRESS CITY - ST - ZIP	V GRECIAN, JERRY 13819 WOODWARD OVERLAND PARK KS 66223	<input type="checkbox"/> Delete
TITLE NAME STREET ADDRESS CITY - ST - ZIP		<input type="checkbox"/> Delete

11. ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS IN 11

TITLE NAME STREET ADDRESS CITY - ST - ZIP		<input type="checkbox"/> Change <input type="checkbox"/> Addition
TITLE NAME STREET ADDRESS CITY - ST - ZIP	GARDNER, BRIAN 14116 NICKLAUS DRIVE SHAWNEE MISSION, KANSAS 66223	<input checked="" type="checkbox"/> Change <input type="checkbox"/> Addition
TITLE NAME STREET ADDRESS CITY - ST - ZIP	HARTLEY, KEVIN 16 F STREET LAKE LOTAWANA, MISSOURI 64086	<input checked="" type="checkbox"/> Change <input type="checkbox"/> Addition
TITLE NAME STREET ADDRESS CITY - ST - ZIP		<input type="checkbox"/> Change <input type="checkbox"/> Addition
TITLE NAME STREET ADDRESS CITY - ST - ZIP		<input type="checkbox"/> Change <input type="checkbox"/> Addition

12. I hereby certify that the information supplied with this filing does not qualify for the exemptions contained in Section 119, Florida Statutes. I further certify that the information indicated on this report or supplemental report is true and accurate and that my signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears in Block 10 or Block 11 if changed, or on an attachment with an address, with all other like empowered.

SIGNATURE:  **Kevin M. Hartley** 4/2/07 816-545-6950

SIGNATURE AND TYPED OR PRINTED NAME OF SIGNING OFFICER OR DIRECTOR Date Daytime Phone #

Officers

Hallmark Retail, Inc.

Name	Title	Current/Former	Start Date	Termination Date	Address 1	Address 2	Report Date: 1/25/2007
James Boike	Chairman of the Board	Current	1/21/2004		2501 McGee Kansas City, MO 64108	1001 West 66th Street Kansas City, MO 64113	
Bill Guibor	President	Current	8/1/2005		2501 McGee Trafficway Kansas City, MO 64108	239 Upland Rd Redwood, CA 94062	
Lisa Macpherson	Senior Vice President -- Retail Merchandising	Current	10/13/2005		2501 McGee Trafficway Kansas City, MO 64018 United States	4813 W. 148th Leawood, KS 66224 United States	
Dwight C. Arn	Vice President	Current	1/19/2000		2501 McGee Trafficway Mail Drop #339 Kansas City, MO 64108 United States	9979 Hemlock Drive Overland Park, KS 66212 United States	
Gerald E. Czir	Vice President	Current	4/27/2001		2501 McGee Trafficway Kansas City, MO 64108 United States	Apt. 514 13300 Outlook Overland Park, KS 66213	
Robertta K. Farrell	Vice President	Current	12/8/2000		2501 McGee Trafficway Kansas City, MO 64108	9650 Belinder Road Leawood, KS 66206	
Theodore J. Franke Jr.	Vice President	Current	4/27/2001		2501 McGee Trafficway Kansas City, MO 64108 United States	13109 West 127th Place Overland Park, KS 66213	
Piper P. Frazier Alex Garcia	Vice President Vice President	Current Current	1/17/2007 1/18/2006		2501 McGee Trafficway Kansas City, MO 64108	14096 W/ 157th St. Olathe, KS 66062	
Brian E. Gardner	Vice President, Assistant Secretary	Current	1/21/2004		2501 McGee Kansas City, MO 64108	14116 Nicklaus Drive Shawnee Mission, KS 66223	
Jerry Grecian	Vice President	Current	1/4/1991		2501 McGee Trafficway Kansas City, MO 64108 United States	13819 Woodward Overland Park, KS 66223 United States	
Barry M. Katz	Vice President	Current	1/15/1997		2501 McGee Trafficway Mail Drop #339 Kansas City, MO 64108 United States	11333 Hemlock Overland Park, KS 66210 United States	

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Hallmark Retail, Inc.

Officers

Report Date: 1/25/2007

Name	Title	Current/Former	Start Date	Termination Date	Address 1	Address 2
Stuart Leighy	Vice President	Current	1/18/2006		2501 McGee Trafficway Kansas City, MO 64108	5704 SW 33rd Ct Topeka, KS 66614
Tom Mulqueen	Vice President	Current	4/3/2000		2501 McGee Trafficway Kansas City, MO 64108 United States	12120 Perry Overland Park, KS 66213 United States
Michael S. Murrell	Vice President	Current	7/26/2005		2501 McGee Trafficway Kansas City, MO 64108	13832 Hadley St. Overland Park, KS 66223
Steven C. Salter	Vice President	Current	4/27/2001		2501 McGee Trafficway Kansas City, MO 64108 United States	12531 Connell Overland Park, KS 66213
Vickie Young	Secretary	Current	1/15/1986		2501 McGee Trafficway Mail Drop #339 Kansas City, MO 64108 United States	804 NW 40th Terrace Kansas City, MO 64116 United States
Dwight C. Am	Assistant Secretary	Current	1/15/1986		2501 McGee Trafficway Mail Drop #339 Kansas City, MO 64108 United States	9979 Hemlock Drive Overland Park, KS 66212 United States
Pamela J. Berry	Assistant Secretary	Current	1/16/1991		2501 McGee Trafficway Kansas City, MO 64108 United States	14008 W. 69th Street Shawnee, KS 66216
Vicky M. Roy	Assistant Secretary	Current	1/19/2000		2501 McGee Trafficway Kansas City, MO 64108 United States	8500 West 145th Terrace Overland Park, KS 66223 United States
Gregory L. Russell	Assistant Secretary	Current	1/19/2000		2501 McGee Trafficway Kansas City, MO 64108 United States	8509 West 138th Terrace Overland Park, KS 66223
Kathleen H. Tomei	Assistant Secretary	Current	1/15/1997		2501 McGee Trafficway Mail Drop #339 Kansas City, MO 64108 United States	5709 W. 97th Terrace Overland Park, KS 66207
Nancy M. Vardijan	Assistant Secretary	Current	12/8/2000		2501 McGee Trafficway Kansas City, MO 64108 United States	16369 149th Street Bonner Springs, KS 66012

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Officers

Hallmark Retail, Inc.

Name	Title	Current/Former	Start Date	Termination Date	Address 1	Address 2
E. Bruce McKinney	Treasurer	Current	1/18/1995		2501 McGee Trafficway Kansas City, MO 64018 United States	10423 West 126th Street Overland Park, KS 66213 United States
Kevin M. Hartley	Assistant Secretary, Officer	Current	1/21/2004		2501 McGee Kansas City, MO 64108	16 F Street Lake Lotawana, MO 64086

Report Date: 1/25/2007

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Directors

Hallmark Retail, Inc.

Name	Type	Current/Former	Start Date	Termination Date	Address 1	Address 2	Report Date: 1/25/2007
James Boike	Chairman	Current	1/21/2004		2501 McGee Kansas City, MO 64108	1001 West 66th Street Kansas City, MO 64113	
Lisa Macpherson	Director	Current	1/17/2007		2501 McGee Trafficway Kansas City, MO 64018 United States	4813 W. 148th Leawood, KS 66224 United States	

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