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18502229 Division of Corporations

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BASIC AMENDMENT

HALLMARK SPECIALTY RETAIL GROUP, INC.

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PROFIT CORPORATION

APPLICATION BY FOREIGN PROFIT CORPORATION TO FILE AMENDMENT TO APPLICATION FOR AUTHORIZATION TO TRANSACT BUSINESS IN FLORIDA

(Pursuant to 8, 607.1504, F.S.)

B45456 (Document number of corporation (if known)) [] HALLMARK SPECIALTY RETAIL GROUP, INC. (Name of corporation as it appears on the records of the Department of State) 2. Delaware [] (Incorporated under laws of) SECTION II (4-7 COMPLETE ONLY THE APPLICABLE CHANGES) 4. If the amendment changes the name of the corporation, when was the change effected under the laws of its jurisdiction of incorporation? [] (A-7 COMPLETE ONLY THE APPLICABLE CHANGES) 5. HALLMARK RETAIL, INC. [] (Name of corporation after the amendment, adding suffix "corporation," "company," or "incorporated," or appropriate abbreviation, if not contained in new name of the corporation) [] (If new name is unavailable in Florida, enter alternate corporate name adopted for the purpose of transacting business in Florida) 6. If the amendment changes the period of duration, indicate new period of duration. [] (New duration) 7. If the amendment changes the jurisdiction of incorporation, indicate new jurisdiction. [] (New jurisdiction) [] (New jurisdiction)	- · ·	ECTION I I BE COMPLETED)		TÄLLA	2005 F	
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I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HERERY CERTIFY THAT THE SAID "HALLMARK SPECIALTY RETAIL GROUP, INC.", FILED A CERTIFICATE OF AMENDMENT, CHANGING ITS NAME TO "HALLMARK RETAIL, INC.", THE TENTH DAY OF FEBRUARY, A.D. 2005, AT 12:29 O'CLOCK P.M.

AND I DO HEREEY FURTHER CERTIFY THAT THE APORESAID

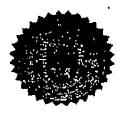
CORPORATION IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF

DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE

EXISTENCE NOT HAVING BEEN CANCELLED OR DISSOLVED SO FAR AS THE

RECORDS OF THIS OFFICE SHOW AND IS DULY AUTHORIZED TO TRANSACT

BUSINESS.



0885316 8320 050132952 Warriet Smith Mindson Harrier Smith Windson Sacretary of State

AUTHENTICATION: 3696488

DATE: 02-22-05