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SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

C T Corporation System.

Requestor's Name  
660 East Jefferson Street

Address  
Tallahassee, FL 32301

City State Zip Phone

CORPORATION(S) NAME

*Evenson Card Shops, Inc*

*Name  
Change  
Amend*

*Changed name to:*

*Hallmark Specialty Retail Group, Inc*

000002622130--9  
-08/21/98--01066--016  
\*\*\*\*\*35.00 \*\*\*\*\*35.00

- Profit
- NonProfit
- Limited Liability Company
- Foreign
- Limited Partnership
- Reinstatement
- Limited Liability Partnership
- Certified Copy
- Call When Ready
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- Mail Out
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- Annual Report
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*8/21/98*

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THANKS  
JOEY

98 AUG 21 PM 12:00  
DIVISION OF CORPORATION  
RECEIVED

APPLICATION BY FOREIGN CORPORATION TO FILE AMENDMENT TO  
APPLICATION FOR AUTHORIZATION TO TRANSACT BUSINESS IN  
FLORIDA

FILED  
98 AUG 21 PM 3:06  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

SECTION I (1-3 must be completed)

1. Evenson Card Shops, Inc.  
Name of corporation as it appears within the records of the Department of State.
2. Incorporated under laws of: Delaware
3. Date authorized to do business in Florida: March 11, 1980

SECTION II (4-7 complete only the applicable changes)

4. If the amendment changes the name of the corporation, when was the change effected under the laws of its jurisdiction of incorporation?

August 6, 1998

5. Name of corporation after the amendment, adding suffix "corporation," "company," "incorporated," or appropriate abbreviation, if not contained in new name of the corporation:

Hallmark Specialty Retail Group, Inc.

6. If the amendment changes the period of duration, indicate new period of duration.

No Change

7. If the amendment changes the jurisdiction of incorporation, indicate new jurisdiction.

\_\_\_\_\_

Judith Whittaker  
Signature  
Name and Title

8-14-98  
Date

Judith Whittaker, Vice President

*State of Delaware*  
*Office of the Secretary of State*

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PAGE 1

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE SAID "EVENSON CARD SHOPS, INC.", FILED A CERTIFICATE OF AMENDMENT, CHANGING ITS NAME TO "HALLMARK SPECIALTY RETAIL GROUP, INC.", THE SIXTH DAY OF AUGUST, A.D. 1998, AT 11 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE AFORESAID CORPORATION IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE EXISTENCE NOT HAVING BEEN CANCELLED OR DISSOLVED SO FAR AS THE RECORDS OF THIS OFFICE SHOW AND IS DULY AUTHORIZED TO TRANSACT BUSINESS.



*Edward J. Freel*

Edward J. Freel, Secretary of State

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981310424

AUTHENTICATION:

DATE:

9241899

08-07-98