

FILE NOW: FILING FEE AFTER MAY 1 IS \$225.00

PROFIT  
CORPORATION  
ANNUAL REPORT  
1996



FLORIDA DEPARTMENT OF STATE  
Sandra B. Mortham  
Secretary of State  
DIVISION OF CORPORATIONS

DOCUMENT # 825797 (4)

1. Corporation Name

HALLMARK MARKETING CORPORATION

Principal Place of Business

2501 MC GEE  
MAIL DROP 407  
KANSAS CITY MO 64141  
US

Mailing Address

ATTN: TAX DEPT. 407  
BOX 419479  
KANSAS CITY MO 64141



3. Date Incorporated or Qualified

02/22/1971

3a. Date of Last Report

04/27/1995

4. FEI Number

43-0820871

Applied For

Not Applicable

5. Certificate of Status Desired

☐ \$8.75 Additional  
Fee Required

6. Election Campaign Financing  
Trust Fund Contribution

☐ \$5.00 May Be  
Added to Fees

8. This corporation has liability for intangible tax under s. 199.032,  
Florida Statutes ☐ Yes ☐ No

2. Principal Place of Business

21

Suite, Apt. #, etc.

22

City & State

23

Zip

Country

24

25

2a. Mailing Address

26

Suite, Apt. #, etc.

27

City & State

28

Zip

Country

29

30

9. Name and Address of Current Registered Agent

10. Name and Address of New Registered Agent

CT CORPORATION SYSTEM  
1200 S. PINE ISLAND ROAD  
PLANTATION FL 33324

81 Name

82 Street Address (P.O. Box Number is Not Acceptable)

83

84 City

FL

85 Zip Code

11. Pursuant to the provisions of Sections 607.0502 and 607.1508, Florida Statutes, the above-named corporation submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida. Such change was authorized by the corporation's board of directors. I hereby accept the appointment as registered agent. I am familiar with, and accept the obligations of, Section 607.0505, Florida Statutes.

SIGNATURE

Signature, typed or printed name of registered agent and title if applicable.

(NOTE: Registered Agent signature required when reinstating)

DATE

12. OFFICERS AND DIRECTORS

13. ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS IN 12

TITLE	DC	<input type="checkbox"/> DELETE
NAME	FIRNHABER, ROBERT	
STREET ADDRESS	3521 W 87TH ST	
CITY-ST-ZIP	LEAWOOD KS	
TITLE	D	<input type="checkbox"/> DELETE
NAME	HALL, DONALD J	
STREET ADDRESS	6320 ABERDEEN RD	
CITY-ST-ZIP	SHAWNEE MISSION KS	
TITLE	V	<input type="checkbox"/> DELETE
NAME	EGAN, CHARLES J JR	
STREET ADDRESS	712 E. 47TH STREET	
CITY-ST-ZIP	KANSAS CITY MO	
TITLE	VP	<input type="checkbox"/> DELETE
NAME	SCHWAB, MARK	
STREET ADDRESS	5523 CRESTWOOD DR	
CITY-ST-ZIP	KANSAS CITY MO	
TITLE	VP	<input type="checkbox"/> DELETE
NAME	GOODWIN, J. D	
STREET ADDRESS	10101 PAWNEE LANE	
CITY-ST-ZIP	LEAWOOD KS	
TITLE	TO	<input type="checkbox"/> DELETE
NAME	BENSON, ROBERT	
STREET ADDRESS	8108 NORTHWEST OVERLAND DRIVE	
CITY-ST-ZIP	KANSAS CITY MO	

1.1 TITLE	<input type="checkbox"/> Change <input type="checkbox"/> Addition
1.2 NAME	
1.3 STREET ADDRESS	
1.4 CITY-ST-ZIP	
2.1 TITLE	<input type="checkbox"/> Change <input type="checkbox"/> Addition
2.2 NAME	
2.3 STREET ADDRESS	
2.4 CITY-ST-ZIP	
3.1 TITLE	<input type="checkbox"/> Change <input type="checkbox"/> Addition
3.2 NAME	
3.3 STREET ADDRESS	
3.4 CITY-ST-ZIP	
4.1 TITLE	<input type="checkbox"/> Change <input type="checkbox"/> Addition
4.2 NAME	
4.3 STREET ADDRESS	
4.4 CITY-ST-ZIP	
5.1 TITLE	<input type="checkbox"/> Change <input type="checkbox"/> Addition
5.2 NAME	
5.3 STREET ADDRESS	
5.4 CITY-ST-ZIP	
6.1 TITLE	<input type="checkbox"/> Change <input type="checkbox"/> Addition
6.2 NAME	
6.3 STREET ADDRESS	
6.4 CITY-ST-ZIP	

See Attached

14. I do hereby certify that the information supplied with this filing is voluntarily furnished and does not qualify for the exemption stated in Section 119.07(3)(k), Florida Statutes. I further certify that the information indicated on this annual report or supplemental annual report is true and accurate and that my signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears in Block 12 or Block 13 if changed, or on an attachment with an address.

SIGNATURE:

SIGNATURE AND TYPED OR PRINTED NAME OF SIGNING OFFICER OR DIRECTOR

Richard B. Chalker  
Tax Officer

APR 17 1996

(816) 274-8111

Date Daytime Phone #

CR2E034 (12/95)

HALLMARK MARKETING CORPORATION  
 2501 McGee Trafficway  
 Kansas City, MO 64108  
 1996  
 Officers and Directors

<u>OFFICERS</u>	<u>OFFICE</u>	<u>RESIDENCE ADDRESS</u>
Robert Firnhaber	President and Chairman	3521 West 87th Street Leawood, KS 66206
Dennis Weaver	Vice President	12624 Juniper Circle Leawood, KS 66209
Charles J. Egan, Jr.	Vice President	712 East 47th Street Kansas City, MO 64110
Rod Sturgeon	Vice President,	16950 206th Street Tonganoxie, KS 66086
J. D. Goodwin	Vice President	10101 Pawnee Lane Leawood, KS 66206
Jerry Grecian	Vice President	13819 Woodward Overland Park, KS 66223
Bill Stacy Court	Vice President	402 Southwest Cole Younger Lee's Summit, MO 64082-4705
Judith Whittaker	Vice President, Assistant Secretary	5900 Mission Drive Mission Hills, KS 66208
Larry Benson	Vice President	12847 Westgate Overland Park, KS 66212
Steve Paoletti	Vice President	11611 Reeder Road Overland Park, KS 66210
Mark Schwab	Vice President	5523 Crestwood Drive Kansas City, MO 64110
Amy Pierce Wulfemeyer	Vice President	8401 Ensley Lane Leawood, KS 66205
Al Summy	Vice President	13129 Walmer Overland Park, KS 66209
Vickie Young	Secretary	11707 East 61st Street Kansas City, MO 64133
E. Bruce McKinney	Treasurer	10423 West 126th Street Overland Park, KS 66213
Richard B. Chalker	Tax Officer, Asst. Secretary	8830 Catalina Drive Prairie Village, KS 66207
Angela Ann Weber	Assistant Secretary	231 E. 74th Terrace Kansas City, MO 64114
Dwight C. Arn	Assistant Secretary	9979 Hemlock Drive Overland Park, KS 66212

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HALLMARK MARKETING CORPORATION  
(continued)  
1995

OFFICERS

OFFICE

RESIDENCE ADDRESS

Vicky M. Roy

Assistant Secretary

6405 Caenen Lake Road  
Shawnee, KS 66216

Pamela J. Berry

Assistant Secretary

14008 West 69th Street  
Shawnee, KS 66216

DIRECTORS

Robert Firnhaber

Chairman

3521 West 87th Street  
Leawood, KS 66206

Donald J. Hall

5801 Oakwood Road  
Shawnee Mission, KS 66208

Amy Pierce Wulfemeyer

8401 Ensley Lane  
Leawood, KS 66205

Rod Sturgeon

16950 206th Street  
Tonganoxie, KS 66086

Mark Schwab

5523 Crestwood Drive  
Kansas City, MO 64110