

2010 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# 825593

FILED
Apr 07, 2010
Secretary of State

Entity Name: THE WELLA CORPORATION

Current Principal Place of Business:

ONE PROCTER & GAMBLE PLAZA
CINCINNATI, OH 45201 US

New Principal Place of Business:

ONE PROCTER & GAMBLE PLAZA
CINCINNATI, OH 45202 US

Current Mailing Address:

PO BOX 599
ATTN: TAX DIVISION
CINCINNATI, OH 45201

New Mailing Address:

FEI Number: 13-3146121 FEI Number Applied For () FEI Number Not Applicable () Certificate of Status Desired ()

Name and Address of Current Registered Agent:

CT CORPORATION SYSTEM
1200 SOUTH PINE ISLAND ROAD
PLANTATION, FL 33324 US

Name and Address of New Registered Agent:

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent

Date

Election Campaign Financing Trust Fund Contribution ().

OFFICERS AND DIRECTORS:

Title: PRES
Name: SHIRLEY, EDWARD D
Address: ONE PROCTER & GAMBLE PLAZA
City-St-Zip: CINCINNATI, OH 45202 US

Title: VPFI
Name: MOELLER, JON R
Address: ONE PROCTER & GAMBLE PLAZA
City-St-Zip: CINCINNATI, OH 45202 US

Title: VPCT
Name: SHEPPARD, VALARIE L
Address: ONE PROCTER & GAMBLE PLAZA
City-St-Zip: CINCINNATI, OH 45202 US

Title: TRES
Name: LIST, TERI L
Address: ONE PROCTER & GAMBLE PLAZA
City-St-Zip: CINCINNATI, OH 45202 US

Title: AS
Name: KEMEN, T E
Address: ONE PROCTER & GAMBLE PLAZA
City-St-Zip: CINCINNATI, OH 45202

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: TOM E KEMEN

AS

04/07/2010

Electronic Signature of Signing Officer or Director

Date