

2008 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# 821728

Entity Name: A.C. NIELSEN COMPANY

FILED
Feb 29, 2008
Secretary of State

Current Principal Place of Business:

150 NORTH MARTINGALE ROAD
SCHAUMBURG, IL 601732076 US

New Principal Place of Business:

Current Mailing Address:

150 NORTH MARTINGALE ROAD
ATTN: M.A. DRESDOW
SCHAUMBURG, IL 601732076 US

New Mailing Address:

FEI Number: 36-1549320 FEI Number Applied For () FEI Number Not Applicable () Certificate of Status Desired ()

Name and Address of Current Registered Agent:

CT CORPORATION SYSTEM
1200 S. PINE ISLAND ROAD
PLANTATION, FL 33324 US

Name and Address of New Registered Agent:

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent

Date

Election Campaign Financing Trust Fund Contribution ().

OFFICERS AND DIRECTORS:

Title: DSVP () Delete
Name: RIEHL, EDWARD J
Address: 770 BROADWAY
City-St-Zip: NEW YORK, NY 10003

Title: DEVP () Delete
Name: DOPPELT, EARL H.
Address: 770 BROADWAY
City-St-Zip: NEW YORK, NY 10003

Title: GC () Delete
Name: RIEHL, EDWARD J
Address: 770 BROADWAY
City-St-Zip: NEW YORK, NY 10003

Title: S () Delete
Name: DRESDOW, MARY A.,
Address: 150 N MARTINGALE RD
City-St-Zip: SCHAUMBURG, IL

Title: VPT () Delete
Name: GERSKY, PETER K
Address: 770 BROADWAY
City-St-Zip: NEW YORK, NY 10003

Title: CEPD () Delete
Name: SCHMIDT, STEVEN M
Address: 770 BROADWAY
City-St-Zip: NEW YORK, NY 10003

ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS:

Title: DP (X) Change () Addition
Name: DALLMEYER, R. F
Address: 150 N. MARTINGALE RD.
City-St-Zip: SCHAUMBURG, IL 60173

Title: VP (X) Change () Addition
Name: BLACK, HARRIS A
Address: 45 DANBURY RD.
City-St-Zip: WILTON, CT 06897

Title: VP (X) Change () Addition
Name: STEINMANN, FREDERICK A
Address: 770 BROADWAY
City-St-Zip: NEW YORK, NY 10003

Title: () Change () Addition
Name:
Address:
City-St-Zip:

Title: VPT (X) Change () Addition
Name: FITZGERALD, RICHARD E
Address: 45 DANBURY RD.
City-St-Zip: WILTON, CT 06897

Title: VP (X) Change () Addition
Name: O'LAUGHLIN, MATTHEW
Address: 770 BROADWAY
City-St-Zip: NEW YORK, NY 10003

I hereby certify that the information supplied with this filing does not qualify for the exemption stated in Chapter 119, Florida Statutes. I further certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with an address, with all other like empowered.

SIGNATURE: MARY A. DRESDOW

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02/29/2008

Electronic Signature of Signing Officer or Director

Date