2007 FOR PROFIT CORPORATION

Mar 05, 2007 8:00 am Secretary of State **ANNUAL REPORT DOCUMENT #821728** 03-05-2007 90066 043 ***150.00 1. Entity Name A.C. NIELSEN COMPANY Principal Place of Business Mailing Address 150 NORTH MARTINGALE ROAD 150 NORTH MARTINGALE ROAD ATTN: M.A. DRESDOW SCHAUMBURG, IL 60173-2076 US SCHAUMBURG, IL 60173-2076 US 2. Principal Place of Business - No P.O. Box # 3. Mailing Address Suite, Apt. #, etc. Suite, Apt. #, etc. 02192007 Chq-P CR2E034 (12/06) City & State 4. EEI Number Applied For City & State 36-1549320 Not Applicable Zip Country Zin Country \$8.75 Additional 5. Certificate of Status Desired Fee Required 6. Name and Address of Current Registered Agent 7. Name and Address of New Registered Agent Name CT CORPORATION SYSTEM Street Address (P.O. Box Number is Not Acceptable) 1200 S. PINE ISLAND ROAD PLANTATION, FL 33324 Zip Code 8. The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida. I am familiar with, and accept the obligations of registered agent. SIGNATURE. Signature, typed or printed name of registered agent and title if applicable. (NOTE: Registered Agent signature required when reinstating) DATE 9. Election Campaign Financing \$5.00 May Be FILE NOW!!! FEE IS \$150.00 After May 1, 2007 Fee will be \$550.00 Trust Fund Contribution. Added to Fees OFFICERS AND DIRECTORS ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS IN 11 10. 11. DSVP Delete CEPD ★ Addition TITLE TITLE ☐ Change NAME RIEHL, EDWARD J NAME R. Ford Dallmeyer 150 N. Martingale Rd. Schaumburg, IL 60173 STREET ADDRESS STREET ADDRESS 770 BROADWAY CITY-ST-ZIP CITY-ST-ZIP NEW YORK, NY ,10003 TITLE DEVP ☐ Delete TITLE ☐ Change X Addition Michael E. Elias DOPPELT, EARL H. NAME NAME 770 Broadway STREET ADDRESS 770 BROADWAY STREET ADDRESS New York, NY 10003 CITY-ST-ZIP NEW YORK, NY 10003 CITY-ST-ZIP TITLE GC Delete ☐ Change Addition RIEHL, EDWARD J NAME Frederick A. Steinmann NAME STREET ADDRESS 770 Broadway 770 BROADWAY STREET ADDRESS NEW YORK, NY 10003 CITY-ST-ZIP New York, NY 10003 CITY-ST-ZIP Delete TITLE ☐ Change ☐ Addition TITLE NAME DRESDOW, MARY A. NAME STREET ADDRESS STREET ADDRESS 150 N MARTINGALE RD CITY-ST-ZIP CITY-ST-ZIP SCHAUMBURG, IL TITLE ☐ Change ☐ Addition Delete TITLE NAME GERSKY, PETER K NAME STREET ADDRESS STREET ADDRESS 770 BROADWAY CITY-ST-7IP NEW YORK, NY 10003 CITY-ST-7IP

12. Thereby certify that the information supplied with this filling does not qualify for the exemptions contained in Chapter 119, Florida Statutes. I further certify that the information indicated on this report or supplemental report is true and accurate and that my signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears in Block 10 or Block 11 if changed, or on an attachment with an address, with all other like empowered.

TITLE

NAME

STREET ADDRESS

CITY-ST-ZIP

Delete

ai SIGNATURE: INTED NAME OF SIGNING OFFICER OR DIRECTOR

CEPD

SCHMIDT, STEVEN M

NEW YORK, NY 10003

770 BROADWAY

TITLE

NAME

STREET ADDRESS

CITY-ST-ZIP

847.605.5093

☐ Change

Addition

FILED