D TYPED OR PRINTED NAME OF SIGNING OFFICER OR DIRECTOR

a. C. NIELSEN COMPANC DOS9147

OFFICERS

NAME:

Michael P. Connors Earl H. Doppelt Ralph Sherman R. Ford Dallmeyer Michael E. Elias Michael S. Geltzeiler Ellenore O'Hanrahan Edward J. Riehl Steven Zalewski Mary A. Dresdow

POSITION

Chairman, President & CEO
Exec. Vice President & Gen. Counsel
Sr. Vice President, Finance & CFO
Vice President and Assistant Secretary
Vice President & Assistant Secretary
Vice President & Treasurer
Vice President & Assistant Secretary
Vice President and Assistant Secretary
Vice President and Assistant Treasurer
Secretary

ADDRESS

177 Broad Street, Stamford, CT 06901 177 Broad Street, Stamford, CT 06901 150 N. Martingale Rd., Schaumburg, IL 60173 150 N. Martingale Rd., Schaumburg, IL 60173 177 Broad Street, Stamford, CT 06901 177 Broad Street, Stamford, CT 06901 177 Broad Street, Stamford, CT 06901 150 N. Martingale Rd., Schaumburg, IL 60173 177 Broad Street, Stamford, CT 06901 150 N. Martingale Rd., Schaumburg, IL 60173

DIRECTORS

<u>NAME</u>

Robert J. Chrenc Michael P. Connors Earl H. Doppelt Ellenore O'Hanrahan

ADDRESS

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2/12/01