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Secretary of State

PROFIT
CORPORATION
ANNUAL REPORT
1997

FLORIDA DEPARTMENT OF STATE
Sandra B. Mortham
Secretary of State
DIVISION OF CORPORATIONS

DOCUMENT # **821728** **(3)**

1. Corporation Name
A.C. NIELSEN COMPANY

Principal Place of Business	Mailing Address
150 NORTH MARTINGALE ROAD SCHAUMBURG IL 60173-2076 US	150 N MARTINGALE RD ATTN: CORP SECRETARY SCHAUMBURG IL 60173-2408 US

3. Date Incorporated or Qualified: 08/13/1968
3a. Date of Last Report: 02/20/1996

2. Principal Place of Business — 21: Suite, Apt. #, etc — 22: City & State — 23: Zip — 24: Country — 25

2a. Mailing Address — 26: Suite, Apt. #, etc — 27: City & State — 28: Zip — 29: Country — 30

4. FEI Number: 36-1549320 ☐ Applied For ☐ Not Applicable

5. Certificate of Status Desired ☐ **$8.75** Additional Fee Required

6. Election Campaign Financing Trust Fund Contribution ☐ **$5.00** May Be Added to Fees

8. This corporation has liability for intangible tax under s. 199.032, Florida Statutes ☐ Yes ☒ No

9. Name and Address of Current Registered Agent

CT CORPORATION SYSTEM
1200 S. PINE ISLAND ROAD
PLANTATION FL 33324

10. Name and Address of New Registered Agent

81 Name
82 Street Address (P.O. Box Number is Not Acceptable)
83
84 City **FL** 85 Zip Code

11. Pursuant to the provisions of Sections 607.0502 and 607.1508, Florida Statutes, the above-named corporation submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida. Such change was authorized by the corporation's board of directors. I hereby accept the appointment as registered agent. I am familiar with, and accept the obligations of, Section 607.0505, Florida Statutes.

SIGNATURE _____ (NOTE: Registered Agent signature required when reinstating) DATE _____

12. OFFICERS AND DIRECTORS			13. ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS IN 12		
TITLE	PD	☐ DELETE	1.1 TITLE		☒ Change ☐ Addition
NAME	LIEVENSE, ROBERT J		1.2 NAME		
STREET ADDRESS	150 N MARTINGALE RD		1.3 STREET ADDRESS	177 Broad Street	
CITY-ST-ZIP	SCHAUMBURG IL		1.4 CITY-ST-ZIP	Stamford, CT 06901	
TITLE	SVD	☒ DELETE	2.1 TITLE	EVP	☐ Change ☒ Addition
NAME	THEOPHILOS, THEODORE J.		2.2 NAME	Earl H. Doppelt	
STREET ADDRESS	150 N MARTINGALE RD.		2.3 STREET ADDRESS	177 Broad Street	
CITY-ST-ZIP	SCHAUMBURG IL		2.4 CITY-ST-ZIP	Stamford, CT 06901	
TITLE	VP	☒ DELETE	3.1 TITLE	VP & Asst. Sec.	☐ Change ☒ Addition
NAME	KLUTCH, ALAN J.		3.2 NAME	Ellenore O'Hanrahan	
STREET ADDRESS	187 DANBURY RD		3.3 STREET ADDRESS	177 Broad Street	
CITY-ST-ZIP	WILTON CT		3.4 CITY-ST-ZIP	Stamfrod, CT 06901	
TITLE	S	☐ DELETE	4.1 TITLE		☐ Change ☐ Addition
NAME	DRESDOW, MARY A.		4.2 NAME		
STREET ADDRESS	150 N MARTINGALE RD		4.3 STREET ADDRESS		
CITY-ST-ZIP	SCHAUMBURG IL		4.4 CITY-ST-ZIP		
TITLE	T	☒ DELETE	5.1 TITLE	Treasurer	☐ Change ☒ Addition
NAME	PHILIP C. DANFORD		5.2 NAME	Frank D. Martell	
STREET ADDRESS	187 DANBURY RD		5.3 STREET ADDRESS	177 Broad Street	
CITY-ST-ZIP	WILTON CT		5.4 CITY-ST-ZIP	Stamford, CT 06901	
TITLE	D	☐ DELETE	6.1 TITLE		☐ Change ☐ Addition
NAME	NIELSEN, JR ARTHUR C		6.2 NAME		
STREET ADDRESS	1419 LAKE COOK RD, SUITE 460		6.3 STREET ADDRESS		
CITY-ST-ZIP	DEERFIELD IL		6.4 CITY-ST-ZIP		

CR2E034 (9/96)

14. I do hereby certify that the information supplied with this filing does not qualify for the exemption stated in Section 119.07(3)(i), Florida Statutes. I further certify that the information indicated on this annual report or supplemental annual report is true and accurate and that my signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears in Block 12 or Block 13 if changed, or on an attachment with an address.

SIGNATURE: Mary P. Dresdow Secretary 1/25/97 847-605-5093
SIGNATURE AND TYPED OR PRINTED NAME OF SIGNING OFFICER OR DIRECTOR — Date — Daytime Phone #

A. C. NIELSEN COMPANY

ADDITIONAL OFFICERS

NAME	POSITION	ADDRESS
Nicholas L. Trivisonno	Chairman	177 Broad St. Stamford, CT 06901
Michael P. Connors	Vice Chairman	177 Broad St. Stamford, CT 06901
Earl H. Doppelt	Executive Vice President & General Counsel	177 Broad St. Stamford, CT 06901
Michael J. Brooks	Sr. Vice President, Finance & CFO	150 N. Martingale Rd., Schaumburg, IL 60173
Marie Fahrenbach	Controller	150 N. Martingale Rd., Schaumburg, IL 60173
R. James Cravens	Assistant Secretary	150 N. Martingale Rd., Schaumburg, IL 60173
R. Ford Dallmeyer	Assistant Secretary	150 N. Martingale Rd., Schaumburg, IL 60173
Edward J. Riehl	Assistant Secretary	150 N. Martingale Rd., Schaumburg, IL 60173

ADDITIONAL DIRECTORS

NAME	ADDRESS
Michael P. Connors	177 Broad St. Stamford, CT 06901
Nicholas L. Trivisonno	177 Broad St. Stamford, CT 06901