2009 NOT-FOR-PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# 701319

FILED Aug 21, 2009 Secretary of State

Entity Name: FLORIDA RETAIL FEDERATION, INC.

Current Principal Place of Business: New Principal Place of Business:

227 S ADAMS ST

TALLAHASSEE, FL 323011720 US

Current Mailing Address: New Mailing Address:

P. O. BOX 10024 P. O. BOX 10024

PO BOX 10024 TALLAHASSEE, FL 323022024 US

TALLAHASSEE, FL 323022024 US

FEI Number Applied For () FEI Number: 59-0878737 FEI Number Not Applicable () Certificate of Status Desired ()

In accordance with s. 607.193(2)(b), F.S., the corporation did not receive the prior notice.

Name and Address of Current Registered Agent: Name and Address of New Registered Agent:

MCALLISTER, RICHARD A 227 S ADAMS ST TALLAHASSEE, FL 32301 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Date

Electronic Signature of Registered Agent

ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS:

OFFICERS AND DIRECTORS:

VCD () Delete (X) Change () Addition

ROBERTS, RANDY S DOYLE, DANIEL J Name: Name: 3300 PUBLIX CORPORATE PKWY Address: 700 13TH AVENUE E Address: City-St-Zip: LAKELAND, FL 33811 City-St-Zip: BRADENTON, FL 34208

Title: **PCEO** () Delete Title: () Change () Addition

Name: MCALLISTER, RICHARD A Name: Address: 227 S ADAMS STREET Address: City-St-Zip: TALLAHASSEE, FL 32301 City-St-Zip:

Title: () Delete Title: () Change () Addition

HARVEY, DEBBIE Name: Name: 3850 S BANANA RIVER BLVD Address: Address: City-St-Zip: COCOA BEACH, FL 329313128 City-St-Zip:

Title: TD () Delete Title: TD (X) Change () Addition

PEACOCK, COLE Name: Name: IMBRONE, PAUL 11215 METRO PARKWAY Address: Address: 22 E FLAGLER STREET City-St-Zip: FORT MYERS, FL 33912 City-St-Zip: MIAMI, FL 33131

I hereby certify that the information supplied with this filing does not qualify for the exemption stated in Chapter 119, Florida Statutes. I further certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 617, Florida Statutes; and that my name appears above, or on an attachment with an address, with all other like empowered.

SIGNATURE: DEBRA A. CROW **CFO** 08/21/2009