

2007 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# 483548

FILED
Feb 22, 2007
Secretary of State

Entity Name: EFFECTIVENESS, INC.

Current Principal Place of Business:

4202 W CLEVELAND ST.
TAMPA, FL 33609 US

New Principal Place of Business:

Current Mailing Address:

P.O. BOX 25936
P.O. BOX 25936
TAMPA, FL 33622 US

New Mailing Address:

FEI Number: 59-1616672 FEI Number Applied For () FEI Number Not Applicable () Certificate of Status Desired ()

Name and Address of Current Registered Agent:

MOORE, ROBERT B
4202 W. CLEVELAND ST.
TAMPA, FL 33605 US

Name and Address of New Registered Agent:

MOORE, ROBERT B
4202 W. CLEVELAND ST.
TAMPA, FL 33609 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

02/22/2007

Electronic Signature of Registered Agent

Date

Election Campaign Financing Trust Fund Contribution ().

OFFICERS AND DIRECTORS:

Title: PD () Delete
Name: MOORE, ROBERT B,
Address: 4202 W. CLEVELAND ST.
City-St-Zip: TAMPA, FL 33609

Title: VPD () Delete
Name: MOORE, DAVID B
Address: 857 TAYLOR RD.
City-St-Zip: LA CROSSE, VA 23950

Title: D () Delete
Name: DOYLE, STUART
Address: P O BOX HM-1300
City-St-Zip: HAMILTON BERMUDA, HMF

ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS:

Title: () Change () Addition
Name:
Address:
City-St-Zip:

Title: () Change () Addition
Name:
Address:
City-St-Zip:

Title: () Change () Addition
Name:
Address:
City-St-Zip:

I hereby certify that the information supplied with this filing does not qualify for the for the exemption stated in Chapter 119, Florida Statutes. I further certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with an address, with all other like empowered.

SIGNATURE: ROBERT B. MOORE

CEO

02/22/2007

Electronic Signature of Signing Officer or Director

Date