2010 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# 333831

Entity Name: FORTUNE FINANCIAL, INC.

FILED Mar 04, 2010 Secretary of State

Current Principal Place of Business: New Principal Place of Business:

8875 HIDDEN RIVER PKWY 13101 TELECOM DR. SUITE 560 SUITE 100 TAMPA, FL 33637 TAMPA, FL 33637

Current Mailing Address: New Mailing Address:

 8875 HIDDEN RIVER PKWY
 13101 TELECOM DR.

 SUITE 560
 SUITE 100

 TAMPA, FL 33637
 TAMPA, FL 33637

FEI Number: 59-1218935 FEI Number Applied For () FEI Number Not Applicable () Certificate of Status Desired ()

Name and Address of Current Registered Agent: Name and Address of New Registered Agent:

NEWMAN, THOMAS N CEO 8875 HIDDEN RIVER PKWY SUITE 560 TAMPA, FL FL US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent Date

Election Campaign Financing Trust Fund Contribution ().

OFFICERS AND DIRECTORS:

Title: PRES

Name: NICK, PHILLIP D

Address: 2000 W. HENDERSON RD #130 City-St-Zip: COLUMBUS, OH 43220

Title: DIR

Name: SMITH, LEE R

Address: 501 RIVERSIDE AVE #902 City-St-Zip: JACKSONVILLE, FL 32202

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: THOMAS N. NEWMAN CEO 03/04/2010