2009 FOR PROFIT CORPORATION AMENDED ANNUAL REPORT

DOCUMENT# 333831

Entity Name: FORTUNE FINANCIAL, INC.

FILED Jul 28, 2009 Secretary of State

Current Principal Place of Business: New Principal Place of Business:

8875 HIDDEN RIVER PKWY SUITE 560 TAMPA, FL 33637

Current Mailing Address: New Mailing Address:

8875 HIDDEN RIVER PKWY SUITE 560 TAMPA, FL 33637

FEI Number: 59-1218935 FEI Number Applied For () FEI Number Not Applicable () Certificate of Status Desired ()

Name and Address of Current Registered Agent: Name and Address of New Registered Agent:

NICK, PHIL D CD
8875 HIDDEN RIVER PKWY
SUITE 560
TAMPA, FL FL US

NEWMAN, THOMAS N CEO
8875 HIDDEN RIVER PKWY
SUITE 560
TAMPA, FL FL US

NEWMAN, THOMAS N CEO
8875 HIDDEN RIVER PKWY
SUITE 560
TAMPA, FL FL US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: N. THOMAS NEWMAN 07/28/2009

Electronic Signature of Registered Agent Date

OFFICERS AND DIRECTORS:

ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS:

Title: CD () Delete Title: PRES (X) Change () Addition

 Name:
 NICK, PHILLIP D
 Name:
 NICK, PHILLIP D

 Address:
 3518 RIVERSIDE DR. STE. 206
 Address:
 2000 W. HENDERSON RD #130

City-St-Zip: COLUMBUS, OH 43221 City-St-Zip: COLUMBUS, OH 43220

Title: SD () Delete Title: S/TR (X) Change () Addition Name: SMITH, LEE R Name: KOEGEL, JOHN A

Address: 1200 RIVERPLACE BLVD., STE. 902 Address: 3302 TALA LOOP
City-St-Zip: JACKSONVILLE, FL 32202 City-St-Zip: LONGWOOD, FL 32779

Title: () Delete Title: DIR () Change (X) Addition

Name: Name: SMITH, LEE R

 Name:
 Name:
 SWITT, ELE IX

 Address:
 Address:
 501 RIVERSIDE AVE #902

 City-St-Zip:
 City-St-Zip:
 JACKSONVILLE, FL 32202

I hereby certify that the information supplied with this filing does not qualify for the exemption stated in Chapter 119, Florida Statutes. I further certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with an address, with all other like empowered.

SIGNATURE: PHILLIP D. NICK PRES 07/28/2009