

# 2007 FOR PROFIT CORPORATION ANNUAL REPORT

**FILED**  
**Apr 23, 2007 8:00 am**  
**Secretary of State**

04-23-2007 90072 015 \*\*\*150.00

**DOCUMENT # 250867**

1. Entity Name  
**MAYOR'S JEWELERS OF FLORIDA, INC.**



Principal Place of Business  
**5870 N. HIATUS RD.  
TAMARAC, FL 33321**

Mailing Address  
**5870 N. HIATUS RD.  
TAMARAC, FL 33321**

40073314



2. Principal Place of Business - No P.O. Box #

3. Mailing Address

Suite, Apt. #, etc.

Suite, Apt. #, etc.

04032007

Chg-P

CR2E034 (12/06)

City & State

City & State

4. FEI Number

**59-0975486**

Applied For

Not Applicable

Zip

Country

Zip

Country

5. Certificate of Status Desired ☐

**\$8.75** Additional  
Fee Required

6. Name and Address of Current Registered Agent

7. Name and Address of New Registered Agent

**CORPORATION SERVICE COMPANY  
1201 HAYS STREET  
TALLAHASSEE, FL 32301**

Name

Street Address (P.O. Box Number is Not Acceptable)

City

**FL**

Zip Code

8. The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida. I am familiar with, and accept the obligations of registered agent.

SIGNATURE

Signature, typed or printed name of registered agent and title if applicable.

(NOTE: Registered Agent signature required when reinstating)

DATE

**FILE NOW!!! FEE IS \$150.00  
After May 1, 2007 Fee will be \$550.00**

9. Election Campaign Financing  
Trust Fund Contribution. ☐

**\$5.00** May Be  
Added to Fees

10. OFFICERS AND DIRECTORS

11. ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS IN 11

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP  
**SVDS  
WEINSTEIN, MARC  
14051 NW 14 ST  
TAMARAC, FL 33323** ☒ Delete

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP  
**SVPC  
KEIFER, JOSEPH A III  
5870 N. HIATUS RD.  
TAMARAC, FL 33321** ☐ Delete

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP  
**SVPC  
RAMINOSITCH, MICHAEL  
5870 N. HIATUS RD.  
TAMARAC, FL 33321** ☐ Delete

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP  
**PCEO  
ANDRWSKEVKH, TRTOMAS A  
5870 N. HIATUS RD.  
TAMARAC, FL 33321** ☐ Delete

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP  
**SVPC  
WEINSTEIN, MARC  
5870 N. HIATUS RD.  
FORT LAUDERDALE, FL 33321** ☒ Delete

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP  
**VPS  
MORRIS, JEFF  
5870 N. HIATUS RD.  
TAMARAC, FL 33321** ☐ Delete

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP ☐ Change ☐ Addition

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP ☐ Change ☐ Addition  
**EVPCOO  
Joseph Keifer III  
5870 N. Hiatus Rd.  
Tamarac Florida 33321**

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP ☒ Change ☐ Addition  
**SVPC  
Michael Rabinovitch  
5870 N. Hiatus Rd.  
Tamarac, Florida 33321**

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP ☒ Change ☐ Addition  
**PCEO  
Thomas Andruskevich  
5870 N. Hiatus Rd.  
Tamarac, FL 33321**

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP ☐ Change ☐ Addition

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP ☒ Change ☐ Addition  
**VP  
Jeff Morris  
5870 N. Hiatus Rd  
Tamarac, Florida 33321**

12. I hereby certify that the information supplied with this filing does not qualify for the exemptions contained in Chapter 119, Florida Statutes. I further certify that the information indicated on this report or supplemental report is true and accurate and that my signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears in Block 10 or Block 11 if changed, or on an attachment with an address, with all other like empowered.

SIGNATURE:

SIGNATURE AND TYPED OR PRINTED NAME OF SIGNING OFFICER OR DIRECTOR

**Jeff Morris**

**4-11-07**

Date

**944 590-9411**

Daytime Phone #

# ATTACHMENT 40075312 #250867

## BIRKS & MAYORS INC.

### SHAREHOLDER INFORMATION

#### BOARD OF DIRECTORS

**Lorenzo Rossi di Montelera** 4, 6  
*Chairman of the Board*  
*Chairman of the Board and President*  
*Iniziativa S.A.*

**Thomas A. Andruskevich** 4 \*, 6  
*President & Chief Executive Officer*

**Alain Benedetti** 1 \*, 2  
*Corporate Director*

**Emily Berlin** 1, 3, 5\*  
*Director and Executive Vice President*  
*Helm Holdings International Inc.*

**Shirley Dawe** 3 \*, 4  
*President*  
*Shirley Dawe Associates Inc.*

**Elizabeth M. Eveillard** 2 \*  
*Independent Consultant*

**Massimo Ferragamo** 2, 5  
*Chairman of the Board*  
*Ferragamo USA, Inc.*

**Ann Spector Loeff** 1, 3, 5  
*Founder*  
*The Loeff Company*

**Margherita Oberti** 6  
*Corporate Director*

**Peter O'Brien** 4  
*Corporate Director*

**Filippo Recami** 4, 6 \*  
*Chief Executive Officer*  
*Iniziativa S.A.*

- 1 Audit Committee Member
- 2 Compensation Committee Member
- 3 Corporate Governance Committee Member
- 4 Executive Committee Member
- 5 Nominating Committee Member
- 6 Strategy Committee Member
- \* Indicates Committee Chair

#### OFFICERS

**Lorenzo Rossi di Montelera**  
*Chairman of the Board*  
  
**Thomas A. Andruskevich**  
*President and Chief Executive Officer*

**Joseph Keifer, III**  
*Executive Vice President and Chief*  
*Operating Officer*

**Daisy Chin-Lor**  
*Executive Vice President and Chief*  
*Marketing Officer*

**Michael Rabinovitch**  
*Senior Vice President and Chief*  
*Financial Officer*

**Marc Weinstein**  
*Senior Vice President and Chief*  
*Administrative Officer*

**Aida Alvarez**  
*Senior Vice President, Merchandising*

**Randolph Dirth**  
*Senior Vice President, Merchandising*

**John Orrico**  
*Senior Vice President and Supply Chain*  
*Officer*

**Carlo Coda-Nunziante**  
*Group Vice President, Strategy*  
*and Business Development*

**Jocelyn Désy**  
*Group Vice President, Corporate Sales*

**Hélène Messier**  
*Group Vice President, Human Resources*

**Miranda Melfi**  
*Group Vice President, Legal Affairs and*  
*Corporate Secretary*

**Marco I. Pasteris**  
*Group Vice President, Finance and*  
*Treasurer*

**Jefferey Morris**  
*Group Vice President, Accounting*  
*and Corporate Controller*

**Mill Thacker**  
*Group Vice President, Chief Information*  
*Officer*

#### CORPORATE INFORMATION

Birks & Mayors Inc.  
1240 Phillips Square  
Montreal, Québec H3B 3H4  
CANADA

#### INVESTOR RELATIONS

*Investor inquiries should be made to:*  
**Michael Rabinovitch**  
*Senior Vice President*  
*and Chief Financial Officer*  
5870 North Hiatus Road  
Tamarac, Florida 33321  
U.S.A.  
Telephone: 954-590-9000

#### STOCK EXCHANGE LISTING

The Class A Voting Shares of  
Birks & Mayors Inc. are listed on the  
American Stock Exchange, as BMI

#### STOCK TRANSFER AGENT AND REGISTRAR

Computershare Investor Services, LLC  
730 Peachtree Street,  
Suite 840  
Atlanta, GA 30308

#### INDEPENDENT AUDITORS

KPMG LLP  
600 de Maisonneuve Blvd. West  
Suite 1500  
Montreal, Québec H3A 0A3  
Canada

#### U.S. LEGAL COUNSEL

Holland & Knight LLP  
1 East Broward Blvd.  
Suite 1300  
Fort Lauderdale, Florida 33301

#### ANNUAL MEETING

The Annual Meeting of Shareholders will  
take place on:  
Friday, September 8, 2006 at the Fairmont  
The Queen Elizabeth Hotel, Hochelaga 2,  
900 René-Lévesque Boulevard West,  
Montreal, Québec H3B 4A5.  
The meeting will convene at 9:00 a.m.  
Eastern Standard Time