



2007 FOR PROFIT CORPORATION ANNUAL REPORT

FILED
Apr 23, 2007 8:00 am
Secretary of State

04-23-2007 90072 015 ***150.00

DOCUMENT # 250867							
1. Entity Name MAYOR'S JEWELERS OF FLORIDA, INC.							
Principal Place of Business 5870 N. HIATUS RD. TAMARAC, FL 33321		Mailing Address 5870 N. HIATUS RD. TAMARAC, FL 33321					
2. Principal Place of Business - No P.O. Box #		3. Mailing Address					
Suite, Apt. #, etc.		Suite, Apt. #, etc.					
City & State		City & State					
Zip		Country		4. FEI Number 59-0975486			
				Applied For Not Applicable			
				5. Certificate of Status Desired <input type="checkbox"/> \$8.75 Additional Fee Required			
6. Name and Address of Current Registered Agent			7. Name and Address of New Registered Agent				
CORPORATION SERVICE COMPANY 1201 HAYS STREET TALLAHASSEE, FL 32301			Name				
			Street Address (P.O. Box Number is Not Acceptable)				
			City			FL	Zip Code
8. The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida. I am familiar with, and accept the obligations of registered agent.							
SIGNATURE _____ DATE _____ <small>Signature, typed or printed name of registered agent and title if applicable. (NOTE: Registered Agent signature required when reinstating)</small>							
FILE NOW!!! FEE IS \$150.00 After May 1, 2007 Fee will be \$550.00		9. Election Campaign Financing Trust Fund Contribution. <input type="checkbox"/>		\$5.00 May Be Added to Fees			
10. OFFICERS AND DIRECTORS			11. ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS IN 11				
TITLE	SVDS	<input checked="" type="checkbox"/> Delete	TITLE		<input type="checkbox"/> Change <input type="checkbox"/> Addition		
NAME	WEINSTEIN, MARC		NAME				
STREET ADDRESS	14051 NW 14 ST		STREET ADDRESS				
CITY-ST-ZIP	TAMARAC, FL 33323		CITY-ST-ZIP				
TITLE	SVPC	<input type="checkbox"/> Delete	TITLE	EVPCOO	<input type="checkbox"/> Change <input type="checkbox"/> Addition		
NAME	KEIFER, JOSEPH A III		NAME	Joseph Keifer III			
STREET ADDRESS	5870 N. HIATUS RD.		STREET ADDRESS	5870 N. Hiatus Rd.			
CITY-ST-ZIP	TAMARAC, FL 33321		CITY-ST-ZIP	TAMARAC Florida 33321			
TITLE	SVPC	<input type="checkbox"/> Delete	TITLE	SVPC	<input checked="" type="checkbox"/> Change <input type="checkbox"/> Addition		
NAME	RAMINOSITCH, MICHAEL		NAME	Michael Rabinovitch			
STREET ADDRESS	5870 N. HIATUS RD.		STREET ADDRESS	5870 N. Hiatus Rd.			
CITY-ST-ZIP	TAMARAC, FL 33321		CITY-ST-ZIP	TAMARAC, Florida 33321			
TITLE	PCEO	<input type="checkbox"/> Delete	TITLE	PCEO	<input checked="" type="checkbox"/> Change <input type="checkbox"/> Addition		
NAME	ANDRWSKEVKH, TRTOMAS A		NAME	Thomas Andruskevich			
STREET ADDRESS	5870 N. HIATUS RD.		STREET ADDRESS	5870 N. Hiatus Rd.			
CITY-ST-ZIP	TAMARAC, FL 33321		CITY-ST-ZIP	TAMARAC, FL 33321			
TITLE	SVPD	<input checked="" type="checkbox"/> Delete	TITLE		<input type="checkbox"/> Change <input type="checkbox"/> Addition		
NAME	WEINSTEIN, MARC		NAME				
STREET ADDRESS	5870 N. HIATUS RD.		STREET ADDRESS				
CITY-ST-ZIP	FORT LAUDERDALE, FL 33321		CITY-ST-ZIP				
TITLE	VPS	<input type="checkbox"/> Delete	TITLE	VP	<input checked="" type="checkbox"/> Change <input type="checkbox"/> Addition		
NAME	MORRIS, JEFF		NAME	Jeff Morris			
STREET ADDRESS	5870 N. HIATUS RD.		STREET ADDRESS	5870 N. Hiatus Rd			
CITY-ST-ZIP	TAMARAC, FL 33321		CITY-ST-ZIP	TAMARAC, Florida 33321			
12. I hereby certify that the information supplied with this filing does not qualify for the exemptions contained in Chapter 119, Florida Statutes. I further certify that the information indicated on this report or supplemental report is true and accurate and that my signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears in Block 10 or Block 11 if changed, or on an attachment with an address, with all other like empowered.							
SIGNATURE: 		4-11-07		914 590-9411			
SIGNATURE AND TYPED OR PRINTED NAME OF SIGNING OFFICER OR DIRECTOR: Jeff Morris		Date		Daytime Phone #			

40073314



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ATTACHMENT

40075312

#250867

BIRKS & MAYORS INC.

SHAREHOLDER INFORMATION

BOARD OF DIRECTORS

Lorenzo Rossi di Montelera 4, 6
*Chairman of the Board
Chairman of the Board and President
Iniziativa S.A.*

Thomas A. Andruskevich 4 *, 6
President & Chief Executive Officer

Alain Benedetti 1 *, 2
Corporate Director

Emily Berlin 1, 3, 5*
*Director and Executive Vice President
Helm Holdings International Inc.*

Shirley Dawe 3 *, 4
*President
Shirley Dawe Associates Inc.*

Elizabeth M. Eveillard 2 *
Independent Consultant

Massimo Ferragamo 2, 5
*Chairman of the Board
Ferragamo USA, Inc.*

Ann Spector Loeff 1, 3, 5
*Founder
The Loeff Company*

Margherita Oberti 6
Corporate Director

Peter O'Brien 4
Corporate Director

Filippo Recami 4, 6 *
*Chief Executive Officer
Iniziativa S.A.*

- 1 Audit Committee Member
 - 2 Compensation Committee Member
 - 3 Corporate Governance Committee Member
 - 4 Executive Committee Member
 - 5 Nominating Committee Member
 - 6 Strategy Committee Member
- * Indicates Committee Chair

OFFICERS

Lorenzo Rossi di Montelera
Chairman of the Board

Thomas A. Andruskevich
President and Chief Executive Officer

Joseph Keifer, III
*Executive Vice President and Chief
Operating Officer*

Daisy Chin-Lor
*Executive Vice President and Chief
Marketing Officer*

Michaël Rabinovitch
*Senior Vice President and Chief
Financial Officer*

Marc Weinstein
*Senior Vice President and Chief
Administrative Officer*

Aida Alvarez
Senior Vice President, Merchandising

Randolph Dirth
Senior Vice President, Merchandising

John Orrico
*Senior Vice President and Supply Chain
Officer*

Carlo Coda-Nunziante
*Group Vice President, Strategy
and Business Development*

Jocelyn Désy
Group Vice President, Corporate Sales

Hélène Messier
Group Vice President, Human Resources

Miranda Melfi
*Group Vice President, Legal Affairs and
Corporate Secretary*

Marco I. Pasteris
*Group Vice President, Finance and
Treasurer*

Jefferey Morris
*Group Vice President, Accounting
and Corporate Controller*

Mill Thacker
*Group Vice President, Chief Information
Officer*

CORPORATE INFORMATION

Birks & Mayors Inc.
1240 Phillips Square
Montreal, Québec H3B 3H4
CANADA

INVESTOR RELATIONS

Investor inquiries should be made to:
Michael Rabinovitch
Senior Vice President
and Chief Financial Officer
5870 North Hiatus Road
Tamarac, Florida 33321
U.S.A.
Telephone: 954-590-9000

STOCK EXCHANGE LISTING

The Class A Voting Shares of
Birks & Mayors Inc. are listed on the
American Stock Exchange, as BMI

STOCK TRANSFER AGENT AND REGISTRAR

Computershare Investor Services, LLC
730 Peachtree Street,
Suite 840
Atlanta, GA 30308

INDEPENDENT AUDITORS

KPMG LLP
600 de Maisonneuve Blvd. West
Suite 1500
Montreal, Québec H3A 0A3
Canada

U.S. LEGAL COUNSEL

Holland & Knight LLP
1 East Broward Blvd.
Suite 1300
Fort Lauderdale, Florida 33301

ANNUAL MEETING

The Annual Meeting of Shareholders will
take place on:
Friday, September 8, 2006 at the Fairmont
The Queen Elizabeth Hotel, Hochelaga 2,
900 René-Lévesque Boulevard West,
Montreal, Québec H3B 4A5.
The meeting will convene at 9:00 a.m.
Eastern Standard Time