# 2007 FOR PROFIT CORPORATION ANNUAL REPORT

# FILED Apr 23, 2007 8:00 am Secretary of State

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DOCUMENT # 250867  1. Entity Name MAYOR'S JEWELERS OF FLORIDA, INC.							:007 9007	2 015 ***	<b>'</b> 150.00
Principal Place	n of Business	Mailing Address			7 4 <b>0</b> 0	(Jorn			
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TAMARAC, FL	. 33321	TAMARAC, FL 33321							
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2. Principal P	lace of Business - No P.O. Box #	3. Mailing Address							A <b>aa</b> i II I <b>i I</b>
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	6. Name and Address of Current I	Registered Agent	· · · · · · · · · · · · · · · · · · ·	Name	7. Name and 7	Address of New	Registered /	Agent	
				Name					
	ATION SERVICE COMPANY								
1201 HAYS				Street Address	(P.O. Box Number	r is Not Acceptat	ole)		
TALLAHAS	SSEE, FL 32301								
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12. I hereby certify that the information supplied with this filing does not qualify for the exemptions contained in Chapter 119. Florida Statutes. I further certify that the information indicated on this report or supplemental report is true and accurate and that my signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears in Block 10 or Block 11 if changed, or on an attachment with an address, with all other like empowered.

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SIGNATURE AND TYPED OR PRINTED NAME OF SIGNING OFFICER DR DIRECTOR DIRECTOR

4-11-07

944 590-9411

Daytime Phone #

# SHAREHOLDER INFORMATION

#### BOARD OF DIRECTORS

Lorenzo Rossi di Montelera 4, 6 Chairman of the Board Chairman of the Board and President Iniziativa S.A.

Thomas A. Andruskevich 4 \*, 6 President & Chief Executive Officer

Alain Benedetti 1 \*. 2 Corporate Director

Emily Berlin 1, 3, 5\*
Director and Executive Vice President
Helm Holdings International Inc.

Shirley Dawe 3 \*, 4

President
Shirley Dawe Associates Inc.

Elizabeth M. Eveillard 2 \* Independent Consultant

Massimo Ferragame 2, 5 Chairman of the Board Ferragamo USA, Inc.

Ann Spector Lieff 1, 3, 5
Founder
The Lieff Company

Margherita Oberti 6 Corporate Director

Peter O'Brien 4 Corporate Director

Filippo Recami 4, 6 \* Chief Executive Officer Iniziativa S.A.

- 1 Audit Committee Member
- 2 Compensation Committee Member
- 3 Corporate Governance Committee Member
- 4 Executive Committee Member
- 5 Nominating Committee Member
- 6 Strategy Committee Momber
- \* Indicates Committee Chair

#### **OFFICERS**

Lorenzo Rossi di Montelera

Chairman of the Board

Thomas A. Andruskevich
President and Chief Executive Officer

Joseph Keifer, III

Executive Vice Presidem and Chief Operating Officer

Daisy Chin-Lor

Executive Vice President and Chief Marketing Officer

Michael Rabinovitch

Senior Vice President and Chief Financial Officer

Marc Weinstein

Senior Vice President and Chief Administrative Officer

Aida Alvarez

Senior Vice President, Merchandising

Randolph Dirth

Senior Vice President, Merchandising

John Orrico

Senior Vice President and Supply Chain Officer

Carlo Coda-Nunziante

Group Vice President, Strategy and Business Development

Jocelyn Désy

Group Vice President, Corporate Sales

Hélène Messier

Group Vice President, Human Resources

Miranda Melfi

Group Vice President, Legal Affairs and Corporate Secretary

Marco I. Pasteris

Group Vice President, Finance and Treasurer

Jefferey Morris

Group Vice President. Accounting and Corporate Controller

Milt Thacker

Group Vice President. Chief Information Offices

#### CORPORATE INFORMATION

Birks & Mayors Inc. 1240 Phillips Square Montreal, Québec H3B 3H4 CANADA

#### INVESTOR RELATIONS

Investor inquiries should be made to: Michael Rabinovitch
Senior Vice President
and Chief Financial Officer
5870 North Hiatus Road
Tamarac, Florida 33321
U.S.A.
Telephone: 954-590-9000

#### STOCK EXCHANGE LISTING

The Class A Voting Shares of Birks & Mayors Inc. are listed on the American Stock Exchange, as BMJ

# STOCK TRANSFER AGENT AND REGISTRAR

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Computershare Investor Services, LLC 730 Peachtree Street, Suite 840 Atlanta, GA 30308

### INDEPENDENT AUDITORS

KPMG LLP 600 de Maisonneuve Blvd. West Suite 1500 Montreal, Québec H3A 0A3 Canada

# U.S. LEGAL COUNSEL

Holland & Knight LLP 1 East Broward Blvd. Suite 1300 Fort Lauderdale, Florida 33301

### ANNUAL MEETING

The Annual Meeting of Shareholders will take place on:
Friday, September 8, 2006 at the Fairmont
The Queen Elizabeth Hotel, Hochelaga 2,
906 René-Lévesque Boulevard West,
Montreal, Québec H3B 4AS,
The meeting will convene at 9:00 a.m.
Eastern Standard Time