

2021 FOREIGN PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# F19000001285

Entity Name: SALONCENTRIC FRANCHISING, INC.

Current Principal Place of Business:

10101 DR. MARTIN LUTHER KING ST. N
ST. PETERSBURG, FL 33716

Current Mailing Address:

C/O L'OREAL USA, ATTN: LEGAL DEPT
10 HUDSON YARDS
NEW YORK, NY 10001 US

FEI Number: 83-3988189

Certificate of Status Desired: No

Name and Address of Current Registered Agent:

CORPORATION SERVICE COMPANY
1201 HAYS STREET
TALLAHASSEE, FL 32301-2525 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent

Date

Officer/Director Detail :

Title DIRECTOR
Name ROZE, FREDERIC
Address 10 HUDSON YARDS
City-State-Zip: NEW YORK NY 10001

Title PRESIDENT
Name FONTAINE, BERTRAND
Address 10 HUDSON YARDS
City-State-Zip: NEW YORK NY 10001

Title SVP BUSINESS DEVELOPMENT
Name SHARNSKY, PAUL
Address 10 HUDSON YARDS
City-State-Zip: NEW YORK NY 10001

Title SVP GENERAL COUNSEL,
SECRETARY, DIRECTOR
Name SARAKATSNNIS, THOMAS
Address 10 HUDSON YARDS
City-State-Zip: NEW YORK NY 10001

Title VP, SENIOR TREASURER
Name ELTVEDT, ANTHONY
Address 10 HUDSON YARDS
City-State-Zip: NEW YORK NY 10001

Title VP, T
Name PARENTEAU, MARC
Address 50 CONNELL DR.
City-State-Zip: BERKELEY HEIGHTS NJ 07922

Title DIRECTOR
Name MORGAN, DAVID
Address 10 HUDSON YARDS
City-State-Zip: NEW YORK NY 10001

Title CFO
Name PAGLIANO, ALEXANDRE
Address 10 HUDSON YARDS
City-State-Zip: NEW YORK NY 10001

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I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: ROBERT G. KINNALLY

VICE PRESIDENT

03/01/2021

Electronic Signature of Signing Officer/Director Detail

Date

Officer/Director Detail Continued :

Title SENIOR VICE PRESIDENT, FINANCE
Name ARANDA, CARLA
Address 10 HUDSON YARDS
City-State-Zip: NEW YORK NY 10001

Title GENERAL MGR STORE OPERATIONS
Name MEGGO, GINA
Address 10 HUDSON YARDS
City-State-Zip: NEW YORK NY 10001

Title VP AND ASST. SECRETARY
Name GIGLIOTTI, LISA
Address 10 HUDSON YARDS
City-State-Zip: NEW YORK NY 10001

Title ASSISTANT VICE PRESIDENT
Name YEARING, CHRISTINE
Address 10 HUDSON YARDS
City-State-Zip: NEW YORK NY 10001

Title VP SALES
Name PALLADINO, PAUL
Address 10101 DR. MARTIN LUTHER KING ST.
N
City-State-Zip: ST. PETERSBURG FL 33716

Title SVP FINANCE AND ASST.
SECRETARY
Name RABINOWITZ, ROY
Address 50 CONNELL DR.
City-State-Zip: BERKELEY HEIGHTS NJ 07922

Title VP AND ASST. SECRETARY
Name KINNALLY, ROBERT G
Address 10 HUDSON YARDS
City-State-Zip: NEW YORK NY 10001

Title CHAIRMAN, CEO
Name RINDERKNECH, STEPHANE
Address 10 HUDSON YARDS
City-State-Zip: NEW YORK NY 10001