2017 FOREIGN LIMITED LIABILITY COMPANY ANNUAL REPORT

DOCUMENT# M14000004600

Entity Name: AMERICAN GIRL BRANDS, LLC

Current Principal Place of Business:

8400 FAIRWAY PLACE MIDDLETON. WI 53562

Current Mailing Address:

333 CONTINENTAL BLVD, MS.1225 EL SEGUNDO. CA 90245 US

FEI Number: 56-2418552 Certificate of Status Desired: No

Name and Address of Current Registered Agent:

CT CORPORATION SYSTEM 1200 SOUTH PINE ISLAND ROAD PLANTATION, FL 33324 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent

Date

FILED Apr 27, 2017

Secretary of State

CC5833248359

Authorized Person(s) Detail:

Title SOLE MANAGER, EXECUTIVE VICE

PRESIDENT & SECRETARY

Name NORMILE, ROBERT

Address 333 CONTINENTAL BLVD

City-State-Zip: EL SEGUNDO CA 90245

Title SENIOR VICE PRESIDENT &

TREASURER

Name SADIGH, MANDANA

Address 333 CONTINENTAL BLVD

City-State-Zip: EL SEGUNDO CA 90245

Title EXECUTIVE VICE PRESIDENT

Name RICHARD, GROS

Address 333 CONTINENTAL BLVD

City-State-Zip: EL SEGUNDO CA 90245

Title SENIOR VICE PRESIDENT

Name WONG, CLARA

Address 333 CONTINENTAL BLVD

City-State-Zip: EL SEGUNDO CA 90245

Title PRESIDENT

Name KATY, DICKSON

Address 8400 FAIRWAY PLACE

City-State-Zip: MIDDLETON WI 53562

Title CFO

Name FARR, KEVIN

Address 333 CONTINENTAL BLVD

City-State-Zip: EL SEGUNDO CA 90245

Title SENIOR VICE PRESIDENT

Name OPLAND, WADE

Address 8400 FAIRWAY PLACE

City-State-Zip: MIDDLETON WI 53562

Title VP

Name MCALEER, WILLIAM

Address 8400 FAIRWAY PLACE

City-State-Zip: MIDDLETON WI 53562

Continues on page 2

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am a managing member or manager of the limited liability company or the receiver or trustee empowered to execute this report as required by Chapter 605, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: SHARON MARLIN-EVANS

ASSISTANT SECRETARY

04/27/2017

Electronic Signature of Signing Authorized Person(s) Detail

Date

Authorized Person(s) Detail Continued:

Title VP

Name BARMORE, BILL

Address 8400 FAIRWAY PLACE
City-State-Zip: MIDDLETON WI 53562

Title ASSISTANT SECRETARY

Name MAGRI, TIFFANI

Address 333 CONTINENTAL BLVD

City-State-Zip: EL SEGUNDO CA 90245

Title ASSISTANT SECRETARY

Name MARTIN, DERMOT

Address 333 CONTINENTAL BLVD

City-State-Zip: EL SEGUNDO CA 90245

Title ASSISTANT SECRETARY

Name MOORE, MICHAEL

Address 333 CONTINENTAL BLVD

City-State-Zip: EL SEGUNDO CA 90245

Title VP

Name PROHASKA, JULIE

Address 8400 FAIRWAY PLACE

City-State-Zip: MIDDLETON WI 53562

Title VP

Name O'BRIEN, STEPHEN

Address 8400 FAIRWAY PLACE
City-State-Zip: MIDDLETON WI 53562

Title ASSISTANT SECRETARY

Name MARLIN-EVANS, SHARON

Address 333 CONTINENTAL BLVD

City-State-Zip: EL SEGUNDO CA 90245

Title ASSISTANT SECRETARY

Name HIRSH, BRENTON

Address 333 CONTINENTAL BLVD, MS:1225

City-State-Zip: EL SEGUNDO CA 90245

Title VP

Name PICCUS, TODD

Address 333 CONTINENTAL BLVD

City-State-Zip: EL SEGUNDO CA 90245