

**2016 FLORIDA PROFIT CORPORATION ANNUAL REPORT**

DOCUMENT# S97350

**Entity Name:** KOBIE MARKETING, INC.

**Current Principal Place of Business:**

100 2ND AVENUE, S.  
SUITE 1000  
ST PETERSBURG, FL 33701

**Current Mailing Address:**

100 2ND AVENUE, S.  
SUITE 1000  
ST PETERSBURG, FL 33701 US

**FEI Number:** 59-3099468

**Certificate of Status Desired:** No

**Name and Address of Current Registered Agent:**

HECHTKOPF, BONNIE M.  
400 BEACH DRIVE  
ST. PETERSBURG, FL 33701 US

*The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.*

**SIGNATURE:**

\_\_\_\_\_  
Electronic Signature of Registered Agent

\_\_\_\_\_  
Date

**Officer/Director Detail :**

Title C  
Name HECHTKOPF, BONNIE M  
Address 400 BEACH DRIVE  
City-State-Zip: ST. PETERSBURG FL 33701

Title VP, LOYALTY STRATEGY  
Name ANDREADAKIS, DAVID  
Address 8430 141ST STREET  
City-State-Zip: SEMINOLE FL 33776

Title VP, CLIENT SERVICES  
Name BERG, NANCY  
Address 3611 CASABLANCA  
City-State-Zip: SAINT PETERSBURG FL 33706

Title VP, BUS DEVELOPMENT & PRODUCT STRATEGY  
Name EASLEY, JOSEPH  
Address 4680 BRAYTON TER N  
City-State-Zip: PALM HARBOR FL 34685

Title VP, FINANCE & ADMINISTRATION  
Name GREEN, GEORGE A  
Address 2865 BOCA CIEGA DR N  
City-State-Zip: SAINT PETERSBURG FL 33710

Title CEO  
Name HECHTKOPF, BRAM  
Address 2555 REGATTA AVE  
City-State-Zip: MIAMI BEACH FL 33140

Title VP OF CUSTOMER EXPERIENCE  
Name STEIN, MATT  
Address 2633 MILFORD BERRY LANE  
City-State-Zip: TAMPA FL 33618

Title CIO  
Name HUGHES, DONALD  
Address 5941 BAYVIEW CIRCLE S  
City-State-Zip: GULFPORT FL 33707

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*I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.*

**SIGNATURE:** GEORGE A. GREEN

VP, FINANCE &  
ADMINISTRATION

03/30/2016

\_\_\_\_\_  
Electronic Signature of Signing Officer/Director Detail

\_\_\_\_\_  
Date

**Officer/Director Detail Continued :**

Title VP, OPERATIONS  
Name MERAW, MARGARET  
Address 1961 HASTINGS DRIVE  
City-State-Zip: CLEARWATER FL 33763

Title VP OF ANALYTICS  
Name FLAMING, STEPHEN  
Address 9919 59TH ST E  
City-State-Zip: PARRISH FL 34219