2016 FLORIDA PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# S97350

Entity Name: KOBIE MARKETING, INC.

Current Principal Place of Business:

100 2ND AVENUE, S. SUITE 1000

ST PETERSBURG, FL 33701

Current Mailing Address:

100 2ND AVENUE, S. SUITE 1000 ST PETERSBURG, FL 33701 US

FEI Number: 59-3099468 Certificate of Status Desired: No

Name and Address of Current Registered Agent:

HECHTKOPF, BONNIE M. 400 BEACH DRIVE ST. PETERSBURG, FL 33701 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent

Date

FILED Mar 30, 2016

Secretary of State

CC9216783541

Officer/Director Detail:

TitleCTitleVP, LOYALTY STRATEGYNameHECHTKOPF, BONNIE MNameANDREADAKIS, DAVIDAddress400 BEACH DRIVEAddress8430 141ST STREETCity-State-Zip:ST. PETERSBURG FL 33701City-State-Zip: SEMINOLE FL 33776

Title VP, CLIENT SERVICES Title VP, BUS DEVELOPMENT & PRODUCT

STRATEGY

Name BERG, NANCY Name EASLEY, JOSEPH Address 3611 CASABLANCA

Address 4680 BRAYTON TER N

City-State-Zip: SAINT PETERSBURG FL 33706 City-State-Zip: PALM HARBOR FL 34685

Title VP, FINANCE & ADMINISTRATION Title CEO

Name GREEN, GEORGE A

Address 2865 BOCA CIEGA DR N

Address 2865 BOCA CIEGA DR N

Address 2555 REGATTA AVE

City-State-Zip: SAINT PETERSBURG FL 33710

City-State-Zip: MIAMURE ACIL FL 33744

Sity-State-Zip: SAINT PETERSBURG FL 33710 City-State-Zip: MIAMI BEACH FL 33140

Title VP OF CUSTOMER EXPERIENCE Title CIO

Name STEIN, MATT Name HUGHES, DONALD

Address 2633 MILFORD BERRY LANE Address 5941 BAYVIEW CIRCLE S

City-State-Zip: TAMPA FL 33618 City-State-Zip: GULFPORT FL 33707

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I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: GEORGE A. GREEN

VP, FINANCE & ADMINISTRATION

03/30/2016

Officer/Director Detail Continued:

TitleVP, OPERATIONSTitleVP OF ANALYTICSNameMERAW, MARGARETNameFLAMING, STEPHENAddress1961 HASTINGS DRIVEAddress9919 59TH ST ECity-State-Zip:CLEARWATER FL 33763City-State-Zip:PARRISH FL 34219