2016 FLORIDA PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# P05000137503

Entity Name: DIRECT HIT SYSTEMS, INC.

Current Principal Place of Business:

1698 W. HIBISCUS BLVD., STE A MELBOURNE. FL 32901

Current Mailing Address:

14651 DALLAS PARKWAY, SUITE 600 DALLAS. TX 75254 US

FEI Number: 13-4310988 Certificate of Status Desired: No

Name and Address of Current Registered Agent:

NRAI SERVICES, INC., NRAI SERVICES, INC. 1200 SOUTH PINE ISLAND ROAD PLANTATION, FL 33324 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: NRAI SERVICES. INC. 03/31/2016

Electronic Signature of Registered Agent

Officer/Director Detail:

Title CEO Title SECRETARY

Name SMITH, RICHARD A Name REINHOLD, DENNIS J

Address 14651 DALLAS PARKWAY, SUITE 600 Address 14651 DALLAS PARKWAY, SUITE 600

City-State-Zip: DALLAS TX 75254 City-State-Zip: DALLAS TX 75254

TitleCFOTitleDIRECTORNameBOYD, GEOFFREYNamePAN, BOB

Address 14651 DALLAS PARKWAY, SUITE 600 Address 111 HUNTINGTON AVE, 11TH FLOOR

City-State-Zip: DALLAS TX 75254 City-State-Zip: BOSTON MA 02199

Title DIRECTOR Title DIRECTOR

Name KANJI, AZRA Name BRUCATO, III, C.J.

Address 111 HUNTINGTON AVE, 11TH FLOOR Address 111 HUNTINGTON AVE, 11TH FLOOR

City-State-Zip: BOSTON MA 02199 City-State-Zip: BOSTON MA 02199

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: DENNIS J. REINHOLD

VP, GENERAL COUNCIL & 03/31/2016 SECRETARY

Electronic Signature of Signing Officer/Director Detail

Date

FILED Mar 31, 2016

Secretary of State

CC5729379603

Date