2013 FLORIDA PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# P05000137503

Entity Name: DIRECT HIT SYSTEMS, INC.

Current Principal Place of Business:

1698 W. HIBISCUS BLVD., STE A MELBOURNE. FL 32901

Current Mailing Address:

14651 DALLAS PARKWAY, SUITE 600 DALLAS, TX 75254 US

FEI Number: 13-4310988 Certificate of Status Desired: No

Name and Address of Current Registered Agent:

SOLID, KELLY S 1676 SEABURY POINT ROAD NW PALM BAY, FL 32907 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent Date

Officer/Director Detail:

Title CEO Title SECRETARY

Name SMITH, RICHARD A Name REINHOLD, DENNIS J

Address 14651 DALLAS PARKWAY, SUITE 600 Address 14651 DALLAS PARKWAY, SUITE 600

City-State-Zip: DALLAS TX 75254 City-State-Zip: DALLAS TX 75254

Title CFO Title DIRECTOR

Name MARKERT, WILLIAM D Name PRUELLAGE, WILILAM

Address 14651 DALLAS PARKWAY, SUITE 600 Address 150 E. 58TH STREET, 38TH FLOOR

City-State-Zip: DALLAS TX 75254 City-State-Zip: NEW YORK NY 10155

Title DIRECTOR Title DIRECTOR

Name PHILIP, ANAND Name MORGAN, HOWARD

Address 150 E. 58TH STREET, 38TH FLOOR Address 150 E. 58TH STREET, 38TH FLOOR

City-State-Zip: NEW YORK NY 10155 City-State-Zip: NEW YORK NY 10155

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: DENNIS J REINHOLD

Electronic Signature of Signing Officer/Director Detail

SECRETARY

01/31/2013

FILED Jan 31, 2013

Secretary of State

CC1055659355

Date