

**2014 FLORIDA PROFIT CORPORATION ANNUAL REPORT**

DOCUMENT# P05000027310

**Entity Name:** CRITERION MARKETING, INC.

**Current Principal Place of Business:**

915 MIDDLE RIVER DR.  
STE. 313  
FT. LAUDERDALE, FL 33304

**Current Mailing Address:**

915 MIDDLE RIVER DR.  
STE. 313  
FT. LAUDERDALE, FL 33304

**FEI Number:** 20-2649366

**Certificate of Status Desired:** No

**Name and Address of Current Registered Agent:**

SMITH, BRIAN T  
915 MIDDLE RIVER DR., STE. 313  
FT. LAUDERDALE, FL 33304 US

*The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.*

**SIGNATURE:** \_\_\_\_\_

Electronic Signature of Registered Agent

\_\_\_\_\_ Date

**Officer/Director Detail :**

Title P  
Name SMITH, BRIAN T  
Address 915 MIDDLE RIVER DR., STE. 313  
City-State-Zip: FT. LAUDERDALE FL 33304

*I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.*

**SIGNATURE:** BRIAN SMITH

CEO

02/25/2014

\_\_\_\_\_ Electronic Signature of Signing Officer/Director Detail

\_\_\_\_\_ Date