2020 FLORIDA PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# P00000071014

Entity Name: BLUE NILE ADVERTISING, INC.

Current Principal Place of Business:

11840 VALLEY VIEW RD EDEN PRAIRIE. MN 55344

Current Mailing Address:

11840 VALLEY VIEW RD ATTN LICENSING EDEN PRAIRIE. MN 55344 US

FEI Number: 65-1034577 Certificate of Status Desired: No

Name and Address of Current Registered Agent:

C T CORPORATION SYSTEM C/O C T CORPORATION SYSTEM 1200 SOUTH PINE ISLAND ROAD PLANTATION, FL 33324 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent

Date

FILED Apr 16, 2020

Secretary of State

9283585120CC

Officer/Director Detail:

 Title
 PRESIDENT, DIRECTOR, SECRETARY
 Title
 TREASURER, VP

 Name
 SUTTON, JILL E
 Name
 HART, DEVON J

Address 11840 VALLEY VIEW RD Address 11840 VALLEY VIEW ROAD

City-State-Zip: EDEN PRAIRIE MN 55344

City-State-Zip: EDEN PRAIRIE MN 55344

Title VP

Name MYRDAHL, KIMBERLY J
Address 11840 VALLEY VIEW RD
City-State-Zip: EDEN PRAIRIE MN 55344

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: DEVON J. HART

Electronic Signature of Signing Officer/Director Detail

VP/TREASURER 04/16/2020

Date