

2024 FLORIDA PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# P00000071014

Entity Name: BLUE NILE ADVERTISING, INC.**Current Principal Place of Business:**101 JEFFERSON AVE S
HOPKINS, MN 55343**Current Mailing Address:**PO BOX 990
ATTN LICENSING
MINNEAPOLIS, MN 55440 US**FEI Number:** 65-1034577**Certificate of Status Desired:** No**Name and Address of Current Registered Agent:**C T CORPORATION SYSTEM
C/O C T CORPORATION SYSTEM
1200 SOUTH PINE ISLAND ROAD
PLANTATION, FL 33324 US*The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.***SIGNATURE:**

Electronic Signature of Registered Agent

Date

Officer/Director Detail :

Title TREASURER, VP
Name HART, DEVON J
Address 101 JEFFERSON AVE S
City-State-Zip: HOPKINS MN 55343

Title VP
Name MYRDAHL, KIMBERLY J
Address 101 JEFFERSON AVE S
City-State-Zip: HOPKINS MN 55343

Title CFO, DIRECTOR
Name TARDITI, G. MATTEO
Address 101 JEFFERSON AVE S
City-State-Zip: HOPKINS MN 55343

Title ASSISTANT SECRETARY, VP
Name HYVARINEN, JODY
Address 101 JEFFERSON AVE S
City-State-Zip: HOPKINS MN 55343

Title PRESIDENT, SECRETARY, DIRECTOR
Name HUSSAIN, MAHRUKH
Address 101 JEFFERSON AVE S
City-State-Zip: HOPKINS MN 55343

Title VP, DIRECTOR
Name MARTIN, LOUIS
Address 101 JEFFERSON AVE S
City-State-Zip: HOPKINS MN 55343

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: MAHRUKH HUSSAIN**SECRETARY****04/30/2024**

Electronic Signature of Signing Officer/Director Detail

Date