

**2013 FLORIDA PROFIT CORPORATION ANNUAL REPORT**

DOCUMENT# P00000071014

**Entity Name:** BLUE NILE ADVERTISING, INC.

**Current Principal Place of Business:**

1141 SW 12TH AVE.  
POMPANO BEACH, FL 33069-1146

**Current Mailing Address:**

1141 SW 12TH AVE.  
POMPANO BEACH, FL 33069-1146

**FEI Number:** 65-1034577

**Certificate of Status Desired:** Yes

**Name and Address of Current Registered Agent:**

MILLER, CALVIN JCEO  
1141 SW 12TH AVE  
POMPANO BEACH, FL 33069 US

*The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.*

**SIGNATURE:**

Electronic Signature of Registered Agent

Date

**Officer/Director Detail :**

Title CEO  
Name MILLER, CALVIN  
Address 1141 SW 12TH AVE  
City-State-Zip: POMPANO BEACH FL 33069

Title SEVP  
Name PEREZ, GEORGINA  
Address 1141 SW 12TH AVE  
City-State-Zip: POMPANO BEACH FL 33069

Title SECRETARY, TREASURER  
Name MOORE, LOUIS F  
Address 1141 SW 12TH AVE.  
City-State-Zip: POMPANO BEACH FL 33069-1146

Title CEO  
Name MILLER, CHRISTOPHER  
Address 1141 SW 12TH AVE  
City-State-Zip: POMPANO BEACH FL 33069

*I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.*

**SIGNATURE:** LOUIS F. MOORE

ST

03/21/2013

Electronic Signature of Signing Officer/Director Detail

Date