

**2013 FLORIDA PROFIT CORPORATION ANNUAL REPORT**

DOCUMENT# 693720

**Entity Name:** THE SIMPLICITY PLAN, INC.

**Current Principal Place of Business:**

5101 NEBRASKA AVENUE  
TAMPA, FL 33603

**FILED**  
**Apr 26, 2013**  
**Secretary of State**  
**CC0078535958**

**Current Mailing Address:**

ATTN : TREASURY DEPT-BRIDGET GERSTNER  
1333 S. CLEARVIEW PARKWAY  
JEFFERSON, LA 70121

**FEI Number: 59-3506520**

**Certificate of Status Desired: No**

**Name and Address of Current Registered Agent:**

CT CORPORATION SYSTEM  
1200 PINE ISLAND ROAD  
PLANTATION, FL 33324 US

*The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.*

**SIGNATURE:**

\_\_\_\_\_  
Electronic Signature of Registered Agent

\_\_\_\_\_  
Date

**Officer/Director Detail :**

Title EXECUTIVE VICE PRESIDENT  
Name MYERS, KENNETH GJR  
Address 1333 S. CLEARVIEW PARKWAY  
City-State-Zip: JEFFERSON LA 70121

Title PRESIDENT  
Name KERSEY, MICHAEL J  
Address 301 N. IVANHOE BLVD.  
City-State-Zip: ORLANDO FL 32804

Title VICE PRESIDENT  
Name LACOUR, ANGELA M  
Address 1333 S CLEARVIEW PKWY  
City-State-Zip: JEFFERSON LA 70121

Title SECRETARY  
Name WINNINGKOFF, LISA T  
Address 1333 S CLEARVIEW PARKWAY  
City-State-Zip: JEFFERSON LA 70121

Title VICE PRESIDENT  
Name HYMEL, MICHAEL G  
Address 1333 S CLEARVIEW PKWY  
City-State-Zip: JEFFERSON LA 70121

Title TREASURER, DIRECTOR  
Name DERBES, LEWIS JJR  
Address 1333 S CLEARVIEW PKWY  
City-State-Zip: JEFFERSON LA 70121

Title EXECUTIVE VICE PRESIDENT  
Name STEPHENS, G. K. JR.  
Address 9220 RESTLAND ROAD  
City-State-Zip: DALLAS TX 75243

Title VICE PRESIDENT, DIRECTOR  
Name KITCHEN, THOMAS M  
Address 1333 S. CLEARVIEW PARKWAY  
City-State-Zip: JEFFERSON LA 70121

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*I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.*

**SIGNATURE: LISA T. WINNINGKOFF**

**SECRETARY**

**04/26/2013**

\_\_\_\_\_  
Electronic Signature of Signing Officer/Director Detail

\_\_\_\_\_  
Date

**Officer/Director Detail Continued :**

Title ASSISTANT SECRETARY  
Name GIBBS, BRENDA K  
Address 1333 S. CLEARVIEW PARKWAY  
City-State-Zip: JEFFERSON LA 70121

Title DIRECTOR  
Name DE LAUREAL, MARTIN R  
Address 1333 S. CLEARVIEW PARKWAY  
City-State-Zip: JEFFERSON LA 70121