

703 00000/002

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

☐ PICK-UP

☐ WAIT

☐ MAIL

(Business Entity Name)

(Document Number)

Certified Copies _____ Certificates of Status _____

Special Instructions to Filing Officer:

789/2930/671

Miami-Dade

Office Use Only



200021478982

07/14/03--01062--001 **87.50

Call us essential,
Call us college,
Miami-Dade Community
College & des. (41)



~~703-19872~~

703-1002



STATE
SECRETARY OF
DIVISION OF
03 AUG 12 PM 2:58

HOGAN & HARTSON
L.L.P.

CAROL A. LICKO
PARTNER
(305) 459-6612
CALICKO@HHLLAW.COM

BARCLAYS FINANCIAL CENTER
1111 BRICKELL AVENUE, SUITE 1900
MIAMI, FLORIDA 33131
TEL (305) 459-6500
FAX (305) 459-6550
WWW.HHLLAW.COM

July 11, 2003

VIA FEDERAL EXPRESS

Registration Section
Division of Corporations
409 E. Gaines Street
Tallahassee, Florida 32399

Re: Application for the Registration of a Trademark or Service Mark
Applicant: Miami-Dade Community College
Mark: CALL US ESSENTIAL, CALL US THE COLLEGE, MIAMI-DADE
COMMUNITY COLLEGE
Class: 42

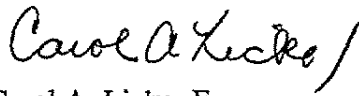
Ladies and Gentlemen:

We enclose for filing the applicant's Application for the Registration of a Trademark or Service Mark together with our firm check payable to the "Florida Department of State" in the amount of \$87.50, representing the filing fee for an application in one class and the required specimens.

Please forward the registration certificate to our office, or call or correspond with us if there should be any question about this application.

Very truly yours,

HOGAN & HARTSON L.L.P.


Carol A. Licko, Esq.

CAL/jgh
Enclosures

WASHINGTON, DC

MIAMI - 86568/0001 - 59347 v BERLIN BRUSSELS LONDON PARIS BUDAPEST PRAGUE WARSAW MOSCOW TOKYO

NEW YORK BALTIMORE MCLEAN MIAMI DENVER BOULDER COLORADO SPRINGS LOS ANGELES



FLORIDA DEPARTMENT OF STATE

Glenda E. Hood
Secretary of State

July 14, 2003

CAROL A. LICKO, ESQUIRE
HOGAN & HARTSON L.L.P. BARCLAYS FINANCIA
CENTER, 1111 BRICKELL AVE., SUITE 1900
MIAMI, FL 33131

SUBJECT: CALL US ESSENTIAL, CALL US THE COLLEGE, MIAMI-DADE
COMMUNITY COLLEGE AND DESIGN OF THE COLLEGE CONSISTING OF A
STYLIZED "M" AND "D" MADE UP OF TWO RIGHT TRIANGLES AND A SEMI-
CIRCLE

Ref. Number: W03000019872

We have received your document for CALL US ESSENTIAL, CALL US THE
COLLEGE, MIAMI-DADE COMMUNITY COLLEGE AND DESIGN OF THE
COLLEGE CONSISTING OF A STYLIZED "M" AND "D" MADE UP OF TWO
RIGHT TRIANGLES AND A SEMI-CIRCLE and your check(s) totaling \$87.50.
However, the enclosed document has not been filed and is being returned for the
following correction(s):

You must disclaim the term(s) MIAMI-DADE in addition to the term(s) already
disclaimed. Please amend # 2 in Part III accordingly.

Please return your document, along with a copy of this letter, within 60 days or
your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call
(850) 245-6918.

Nanette Causseaux
Document Specialist Supervisor

Letter Number: 703A00041388

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Name & address to whom acknowledgment should be sent:

Carol A. Licko

1111 Brickell Avenue, Suite 1900

Miami, Florida 33131

(305) 459-6500

Daytime Telephone number

PART I

1. (a) Applicant's name: Miami-Dade Community College

(b) Applicant's business address: 300 N.E. Second Avenue, Suite 1350

Miami, Florida 33132

City/State/Zip

(c) Applicant's telephone number: (305) 237-3032

☐ Individual

☐ Corporation

☐ Joint Venture

☒ Other: FL College

☐ General Partnership

☐ Limited Partnership

☐ Union

If other than an individual,

(1) Florida registration number: Not Applicable

(2) Domicile State: Florida

(3) Federal Employer Identification Number: 23-08-325-441-57C

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

Educational services

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

(c) The mode or manner in which the mark is used: (i.e., labels, decals, newspaper advertisements, brochures, etc.)

Brochures, newspaper advertisements, radio commercials, television commercial,

magazine advertisements, business cards, billboards, websites, direct mail and other similar

methods of promotion.

(Continued)

(d) The class(es) in which goods or services fall:

41

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: January 1, 2003 (b) Date first used in Florida: January 1, 2003

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

CALL US ESSENTIAL, CALL US THE COLLEGE, MIAMI-DADE COMMUNITY COLLEGE with the logo of the College
consisting of a stylized "M" and "D" made up of two right triangles and a semi-circle.

English Translation None

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM CALL US ESSENTIAL or
"COLLEGE" or "Miami-Dade" "APART FROM THE MARK AS SHOWN."

I, Kathie Sigler, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

MIAMI-DADE COMMUNITY COLLEGE

Typed or printed name of applicant

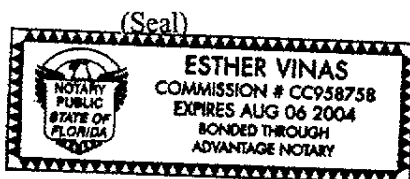
Kathie Sigler
Applicant's signature or authorized person's signature
(List name and title)

STATE OF FLORIDA

COUNTY OF MIAMI-DADE

On this 11th day of July, 2003,
appeared before me,

☒ who is personally known to me ☐ whose identity I proved on the basis of _____



Esther Vinas

Notary Public Signature

Esther Vinas

Notary's Printed Name

My Commission Expires: 8/6/2004

FEE: \$87.50 per class

03 AUG 12 PM 2:58
RECEIVED
DIVISION OF CORPORATION
STATE OF FLORIDA

**Call us
Responsible**



Melissa Montasirio
Police Officer
Sunny Isles Beach Police Department
M-DCC Graduate

**Call us
Essential**

**We are more than the number one community college in America.
We are a lifeline to our community, teaching our finest.**

The landscape of South Florida is ever changing. We have become an experiment in cultural diversity and a community made up of people on a quest.

For more than 40 years, one institution has been instrumental in helping our community grow one person at a time. That institution is Miami-Dade Community College.

M-DCC is the standard bearer of community colleges. We have opened our doors to everyone seeking a brighter future. We are a beacon of hope to more than 160,000 students each year. And we have accepted the extraordinary responsibility of educating and training professionals essential to our community.

Call Us Responsible

Miami-Dade County counts on our School of Justice to train the police officers in all 32 municipalities, as well as professionals in corrections, probation and parole.

Call Us Responsive

To address the needs of the business community, M-DCC created 10 professional schools — a pipeline directing graduates into our region's work force.

Call Us the Future

To help fill a critical shortage of teachers, M-DCC will now offer a bachelor's degree in education.

Call Us Heroic

M-DCC trains and educates most of the fire fighters, paramedics and emergency medical technicians in Miami-Dade County.

Call Us Enterprising

M-DCC students receive the educational foundation they need for successful careers in business. Our graduates will set the standard for our community in areas like banking, accounting and international business.

In addition, our graduates can take advantage of transfer agreements at more than 65 prestigious colleges and universities, giving them a seamless transition into some of the finest schools in the nation.

**Call us
THE COLLEGE**

Teaching Our Finest



Supporters, students and sponsors: Invest in your future. **Call 305-237-8888 or visit www.mdcc.edu**