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FLORIDA PROFIT CORPORATION OR P.A.

Worldwide Advertising, Inc.

Certificate of Status	0
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**ARTICLES OF INCORPORATION
OF
WORLDWIDE ADVERTISING, INC.**

The undersigned incorporator, for the purposes of forming a corporation under the Florida Business Corporation Act, adopts the following Articles of Incorporation:

**ARTICLE I
NAME**

The name of the corporation is Worldwide Advertising, Inc.

**ARTICLE II
PRINCIPAL OFFICE AND MAILING ADDRESS**

The principal office and mailing address of the corporation is: 241 Sevilla Avenue, Coral Gables, Florida 33134.

**ARTICLE III
CAPITAL STOCK**

The number of shares of stock that the corporation is authorized to issue is One Thousand (1,000) shares, \$1.00 par value per share, of common stock. Each issued and outstanding share of common stock shall be entitled to one vote on each matter submitted to a vote at a meeting of the shareholders.

**ARTICLE IV
INITIAL REGISTERED OFFICE AND AGENT**

The street address of the corporation's initial registered office is: 1200 South Pine Island Road, Plantation, Florida 33324. The name of the initial registered agent at that office is: CT Corporation System.

**ARTICLE V
INCORPORATOR**

The name and street address of the incorporator of the corporation is: Bruce A. Jordan, Esq., c/o Del Monte Fresh Produce Company, 241 Sevilla Avenue, Coral Gables, Florida 33134.

**ARTICLE VI
INITIAL DIRECTORS**

The names and street addresses of the individuals who are to serve as the initial directors of the corporation are:

Hani El-Naffy - 241 Sevilla Avenue, Coral Gables, FL 33134
M. Bryce Edmonson - 241 Sevilla Avenue, Coral Gables, FL 33134
Sergio Mancilla Estay - 241 Sevilla Avenue, Coral Gables, FL 33134

ARTICLE VII
INDEMNIFICATION

The corporation shall indemnify any present or former officer or director, or person and employee exercising the powers and duties of an officer or director and employee, to the full extent now or hereafter permitted by law.

IN WITNESS WHEREOF, the undersigned has executed these Articles of Incorporation this 11th day of July, 2003.



Bruce A. Jordan, Incorporator

**CERTIFICATE OF DESIGNATION
OF REGISTERED AGENT/REGISTERED OFFICE**

Pursuant to the provisions of Section 607.0501 of the Florida Business Corporation Act, the undersigned, submits the following statement in accepting the designation as registered agent of Worldwide Advertising, Inc., a Florida corporation (the "Corporation"), in the Corporation's articles of incorporation:

HAVING BEEN NAMED AS REGISTERED AGENT AND TO ACCEPT SERVICE OF PROCESS FOR THE ABOVE STATED CORPORATION AT THE PLACE DESIGNATED IN THIS CERTIFICATE, I HEREBY ACCEPT THE APPOINTMENT AS REGISTERED AGENT AND AGREE TO ACT IN THIS CAPACITY. I FURTHER AGREE TO COMPLY WITH THE PROVISIONS OF ALL STATUTES RELATIVE TO THE PROPER AND COMPLETE PERFORMANCE OF MY DUTIES, AND I AM FAMILIAR WITH AND ACCEPT THE OBLIGATIONS OF MY POSITION AS REGISTERED AGENT.

IN WITNESS WHEREOF, the undersigned has executed this Certificate this 11th day of July, 2003.

CT Corporation System



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