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(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

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(Business Entity Name)

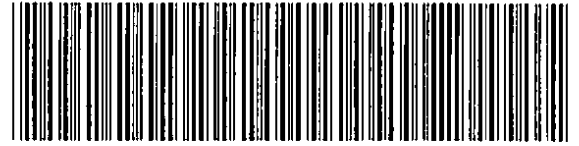
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JUL 23 11:30
JUL 23 11:30

K. SALY

JUL - 7 2023

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: Charting Transcendence

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Laura Cosgrove

(Name of Person)

ecolat Law PA

(Firm/Company)

307 Cranes Roost Blvd #2010

(Address)

Altamonte Springs, FL 32701

(City/State and Zip Code)

For further information concerning this matter, please call:

Laura Cosgrove

407

760-9250

at (

(Name of Person)

(Area Code & Daytime Telephone Number)

Mailing Address:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Street Address:

Registration Section
Division of Corporations
The Centre of Tallahassee
2415 N. Monroe Street, Suite 810
Tallahassee, FL 32303

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: Charting Transcendence, Inc.

(b) Owner's/Applicant's business address: 1069 Bald Eagle Dr. Unit 501
Marco Island, FL 34145
City/State/Zip

If different, Owner's/Applicant's mailing address: _____
City/State/Zip

(c) Owner's/Applicant's telephone number: () 202-365-4231

Check the appropriate box to indicate the Owner/Applicant is a(n):

☐ Individual ☒ Corporation ☐ Joint Venture ☐ Limited Liability Company
☐ General Partnership ☐ Limited Partnership ☐ Union ☐ Other: _____

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: P23000037627

(2) Domicile State or Country: Florida

(3) Federal Employer Identification Number: 92-401-5948

2. (a) SERVICE MARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Advisory services for preparing and carrying out commercial transactions. Providing purchase advisory and consulting services

to consumers for the purchase of fine and decorative art, collectibles and other personal property.

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

N/A

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used advertising here:

Advertisement in brochures, website and business cards.

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or its packaging:

N/A

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: N/A

(b) Date first used in Florida: 6/1/2023

FILED
2023 JUL 28 11:35:00
TALLAHASSEE, FL

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

Charting Transcendence

Provide the English translation of any and all terms listed #1 above, when applicable: _____

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" Charting, Transcendence

_____ " APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Matthew Harold Blong, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Charting Transcendence, Inc.

Typed or printed name of applicant

Matthew Blong President
Applicant's signature
(List name and title)

Charting Transcendence Inc.

STATE OF FLORIDA
COUNTY OF Collier

Sworn to (or affirmed) and subscribed before me by means of ☒ physical presence or ☐ online notarization, this (numeric date) this 13th day of June, 2023, by Matthew H. Blong
numeric date month year name of person making statement

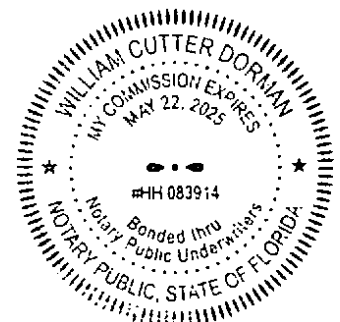
William Cutter Dorman
Notary Public's Signature

William Cutter Dorman
Notary Public's Printed Name

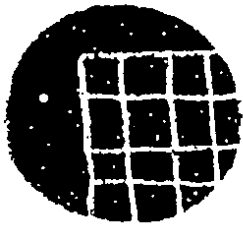
Personally Known ☐ OR Produced Identification ☒

Type of Identification Produced: FLDL

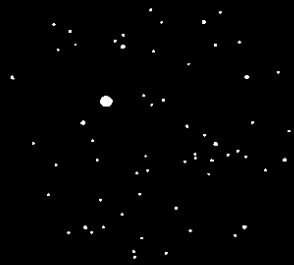
FILING FEE: \$87.50 per class



#1



CHARTING
TRANSCENDENCE



Matthew Blong

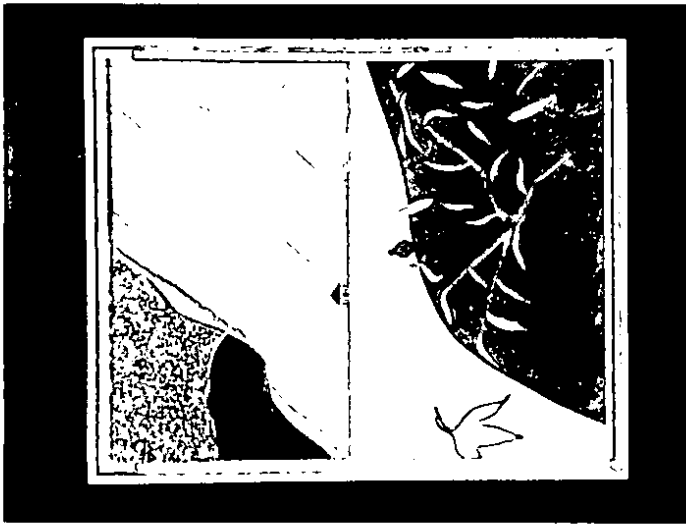
Founder -- Art Advisor

ChartingTranscendence.com

@ChartingTranscendence

202 365 4231

MB@ChartingTranscendence.com



Matthew Wong, "See You On The Other Side," 2019

Hunt for Great Art from an "Outsider's Insider" Perspective

My passion is to help art lovers of all backgrounds chart their way — not only through the vast amount of art available today to behold and purchase, but also through their own hearts and minds — in order to arrive at a deeper understanding and appreciation of their own journey through life.

This is how I have experienced art in my life. It is my calling to share this approach with others.

Who We Are

About Us

Charting Transcendence provides a range of traditional and non-traditional art advisory services, personalized to the client's interests and life experiences.

Let's make a map and blaze a trail together

Want to chart a journey through art that speaks to you?

Ever dreamed of traveling through time?

Curious about what great art has to say about you?

Does looking for or buying art intimidate you?

Don't know who to trust or where to buy?

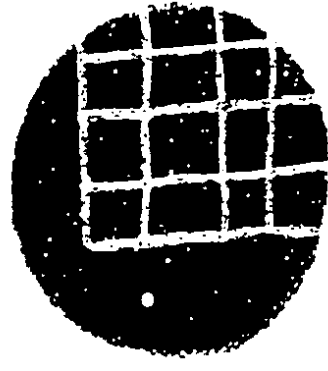
Not sure what's good, bad, or timeless art?

Contact Us

Phone: 202-365-4231

Email: mb@chartingtranscendence.com

Web: www.chartingtranscendence.com



CHARTING
TRANSCENDENCE

Trace Your Map to
Transcendent Art
Experiences from
the Outside - In

Charting Transcendence:

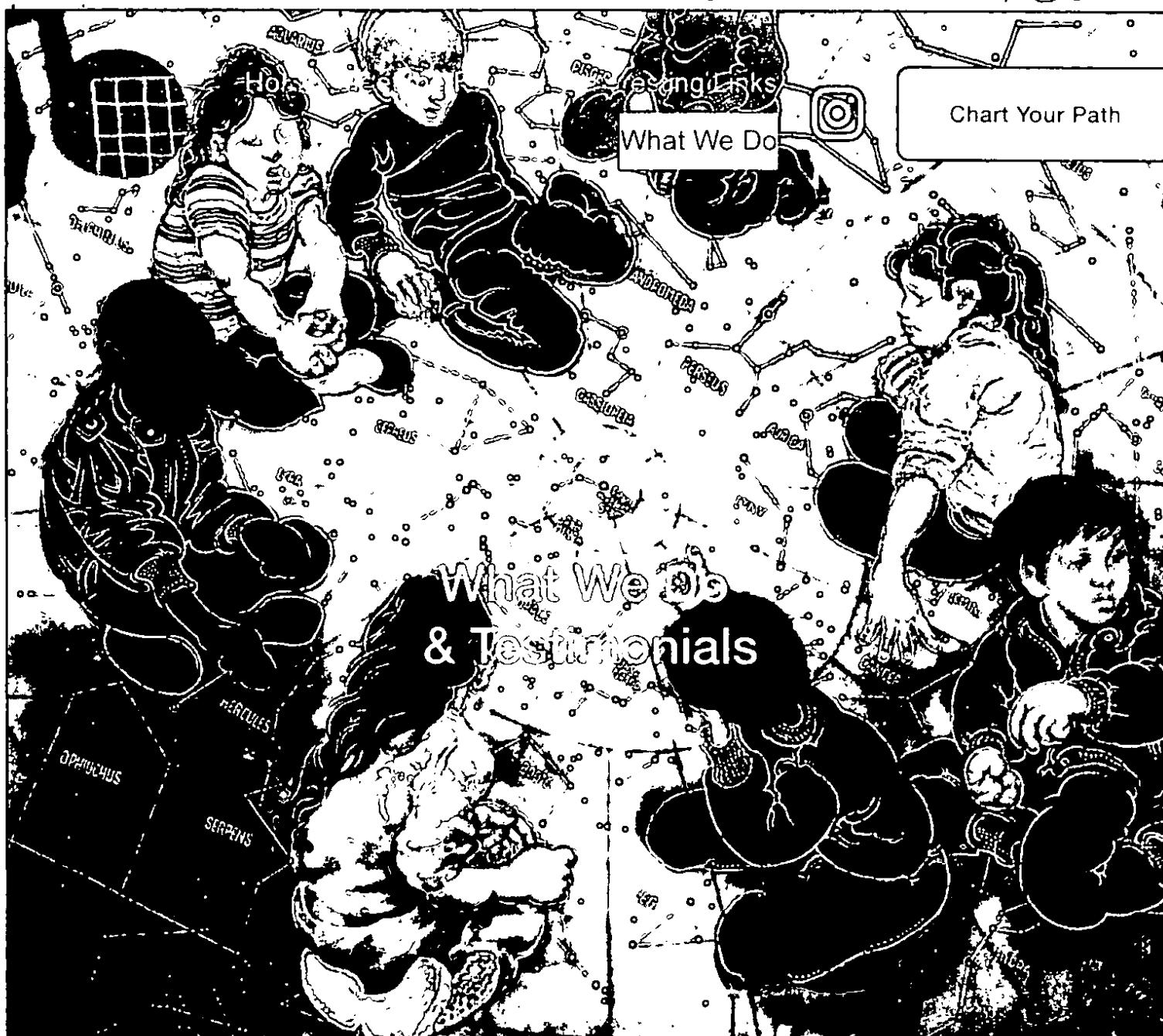
*A new kind of art advisory
and guide service*



1069 Bald Eagle Dr., #501
Marco Island, FL 34145

CHARTING
TRANSCENDENCE

#2



We provide a range of traditional and non-traditional art advisory services, personalized to the client's interests and life experiences

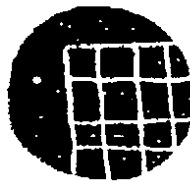
Our Mission

importance, he makes the entire experience transcendent. His enthusiasm is palpable and contagious.”

— Tanya, new collector

Charting Transcendence, Inc.

mb@chartingtranscendence.com



CHARTING
TRANSCENDENCE