

T23000000305

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

☐ PICK-UP

☐ WAIT

☐ MAIL

(Business Entity Name)

(Document Number)

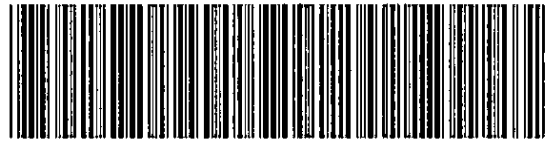
Certified Copies _____ Certificates of Status _____

Special Instructions to Filing Officer:

CALLER
PERMISSION GIVEN TO CORRECT
DOCUMENT BY MICHAEL CAPUANO
ON THIS DATE 5/22/2023
KS

W22-70638

Office Use Only



100385979431

10/18/22--01029--008 **87.50

04/18/22--01032--009 **175.00

FILED
2023 APR -5 PM 4:11
ALABAMA

K. SALY

MAY 22 2023

4/10



FLORIDA DEPARTMENT OF STATE
Division of Corporations

May 27, 2022

MICHAEL CAPUANO PART 1
FARM2MARKET, LLC
31104 EDENDALE DR.
WESLEY CHAPEL, FL 33543-6889

SUBJECT: BAR-B-CUBAN?
Ref. Number: W22000070638

We have received your document for BAR-B-CUBAN? and your check(s) totaling \$175.00. However, the enclosed document has not been filed and is being returned for the following correction(s):

You have indicated in number 1(c) of Part I of the application that the owner and applicant of the mark will be a business entity and not an individual. Therefore, you must delete the individual's name listed in number 1(a) of Part I and insert the correct name of the appropriate business entity.

This document is a mess!!! We are not asking for the history of the Mark. Please list the services you are providing for class 43 (restaurants and food services). Remove all the rest.

Class(es) 29,30 & 43 would appear applicable to your specific mark. Please delete the class(es) you have on line 2 (d) and insert the pertinent class(es) 29,30 & 43.

There is a balance due of \$87.50.

In Part II(1) a & b we need a month, a day, and a year for the date the mark was first used anywhere and for the date it was first used in Florida.

RECEIVED
OCT 14 2022



FLORIDA DEPARTMENT OF STATE
Division of Corporations

May 27, 2022

MICHAEL CAPUANO
FARM2MARKET, LLC
31104 EDENDALE DR.
WESLEY CHAPEL, FL 33543-6889

SUBJECT: BAR-B-CUBAN?
Ref. Number: W22000070638

List only the mark to be registered in #1 of Part III. Please delete any informational statements, explanations, etc. you may have included.

The specimens provided this office are not acceptable; we need three permanent specimens, **which may be the same or different**. We do not accept camera ready copies. We do not accept specimens that have been altered or defaced in any manner. We will accept labels, decals or tags that are affixed to the actual goods or products. We will accept three LEGIBLE photographs of the goods or products with the specimens affixed. If this is some kind of publication, newspaper, magazine, or column, we need three publications. We need specimens for each class of registration. We DO NOT accept letterhead, stationery, envelopes, invoices or mailing labels.

Please attach your specimens to a copy of this letter or to your corrected application, if it was returned to you for correction(s), and return it/them to this office for processing.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Karen A Saly
Regulatory Specialist II

Letter Number: 322A00012135



FLORIDA DEPARTMENT OF STATE
Division of Corporations

October 19, 2022

MICHAEL CAPUANO
FARM2MARKET, LLC
31104 EDENDALE DR.
WESLEY CHAPEL, FL 33543-6889

SUBJECT: BAR-B-CUBAN?
Ref. Number: W22000070638

We have received your document for BAR-B-CUBAN? and your check(s) totaling \$262.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

As stated in the instructions that printed out with the document, the mark must be in use (on the market). If the product is not on the market, then hold off filing until it is on the market.

List only the mark to be registered in #1 of Part III. Please delete any informational statements, explanations, etc. you may have included.

Because of space limitations, our computer system will not allow our office to list the detailed description you have provided in part III. Please amend part III to reflect a more basic description of 25 words or less. Note: If the detailed description is not revised, this office will update our computer system with a more basic description of the mark. The detailed description you provided will remain listed in part III of the application and will be available to the public via our website www.sunbiz.org.

The specimens provided this office are not acceptable; we need three permanent specimens, **which may be the same or different**. We do not accept camera ready copies. We do not accept specimens that have been altered or defaced in any manner. We will accept labels, decals or tags that are affixed to the actual goods or products. We will accept three LEGIBLE photographs of the goods or products with the specimens affixed. If this is some kind of publication, newspaper, magazine, or column, we need three publications. We need specimens for each class of registration. We DO NOT accept letterhead, stationery, envelopes, invoices or mailing labels.

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the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Karen A Saly
Regulatory Specialist II

Letter Number: 922A00023399

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: BAR-B-CUBAN | Bar-B-Cuban | ; BAR-B-CUBAN! | ; Bar-B-Cuban!

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Michael Capuano

(Name of Person)

Farm2Market LLC d/b/a Havana Good Time®

(Firm/Company)

31104 Edendale Drive

(Address)

Wesley Chapel, Florida 33543-6889

(City/State and Zip Code)

For further information concerning this matter, please call:

Michael Capuano

(Name of Person)

813

723-0182

at (

(Area Code & Daytime Telephone Number)

Mailing Address:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Street Address:

Registration Section
Division of Corporations
The Centre of Tallahassee
2415 N. Monroe Street, Suite 810
Tallahassee, FL 32303

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

RECEIVED

APR 06 2023

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: Farm2Market, LLC

(b) Owner's/Applicant's business address: 31104 Edendale Drive
Wesley Chapel, FL 33543-6889
City/State/Zip

If different, Owner's/Applicant's mailing address: _____
City/State/Zip

(c) Owner's/Applicant's telephone number: (813) 593-0364

Check the appropriate box to indicate the Owner/Applicant is a(n):

☐ Individual ☐ Corporation ☐ Joint Venture ☒ Limited Liability Company
☐ General Partnership ☐ Limited Partnership ☐ Union ☐ Other: _____

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: L15000166994

(2) Domicile State or Country: Florida, United States of America

(3) Federal Employer Identification Number: 45-3160953

2. (a) SERVICE MARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Bar-B-Cuban has been used by Farm2Market, LLC, a Florida corporation since 2015, transferred from Farm2Market Foods, LLC, an Arizona corporation dating back to 2009, as the brand name they created for food items on their menus and products manufactured and commercially available such as sauces, condiments, marinades, and spice rubs. Bar-B-Cuban is the given brand name of all items available from Havana Good Time that represent a fusion between Americana Bar-B-Q and Cuban food, more specifically hybrids of BBQ and Latin/Caribbean-inspired dishes and products previously referenced in the Havana Good Time trademark (T19000001420).

CURRENTLY CATERING / FOOD VENDING TRAILER / TRUCK
PARTICIPATING IN FESTIVALS
WILL EVOLVE INTO RESTAURANT EVENTUALLY

2. (b) **TRADEMARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

Bar-B-Cuban as a sandwich name/description, as well as an identifier/qualifier for an entire menu of a fusion of the Barbecue of the Americas and Latino-Caribbean fare. We manufacture aftermarket sauces, condiments, marinades, mustards, spice blends, etc., under the Havana Good Time Bar-B-Cuban moniker. We reserve the rights for all commercial food items under the Bar-B-Cuban umbrella.

Bar-B-Cuban Artisan Spicy Pickles, Bar-B-Cuban Lechon Spice Rub, Bar-B-Cuban Pollo Spice Rub, Bar-B-Cuban Carne Spice Rub,

2. (c) **HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:**

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

INSTAGRAM, FACEBOOK, SOCIAL MEDIA, SIGNAGE, TRUCK, LOCAL PAPER ADS

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

LABELS, BRANDED ON SANDWICHES, WRAPS FOR SANDWICHES

2. (d) **FEE(S) AND CLASS(ES):** There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

Class 29: Meat (preserved, dried) refers to jerky, dried and cooked vegetables and fruits refers to pickled and preserved

Class 30: Mustards, vinegars, and sauces (very open to interpretation) and spice blends/rubs

Class 43: Services for providing food and drink

FILED
2023 APR -6 PM 4:11
TALLAHASSEE FLORIDA

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: 1/1/2008

(b) Date first used in Florida: 1/1/2008

ARIZONA 3 FLORIDA

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

BAR-B-CUBAN

Provide the English translation of any and all terms listed #1 above, when applicable: Bar-B-Cuban is a fusion of the two terms BBQ (American barbecue) and Cuban and describes our conceptualization of culinary offerings that marry both cultures.

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" Cuban, BBQ, barbecue, barbeque,

Havana

" APART FROM THE MARK AS SHOWN.

FILED
2008 APR -6 PM 4:12
CLEARINGHOUSE

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Michael Capuano, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Michael Capuano

Typed or printed name of applicant

[Signature]
Applicant's signature
(List name and title)

STATE OF FLORIDA

COUNTY OF pasco

Sworn to (or affirmed) and subscribed before me by means of ☒ physical presence or ☐ online notarization, this (numeric date) this 5th day of April, 2023 by Michael Capuano
numeric date month year name of person making statement

[Signature]
Notary Public's Signature

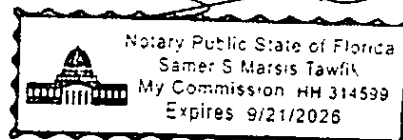
Samer Marsis Tawfik

Notary Public's Printed Name

Personally Known ☐ OR Produced Identification ☒

Type of Identification Produced: Driver license

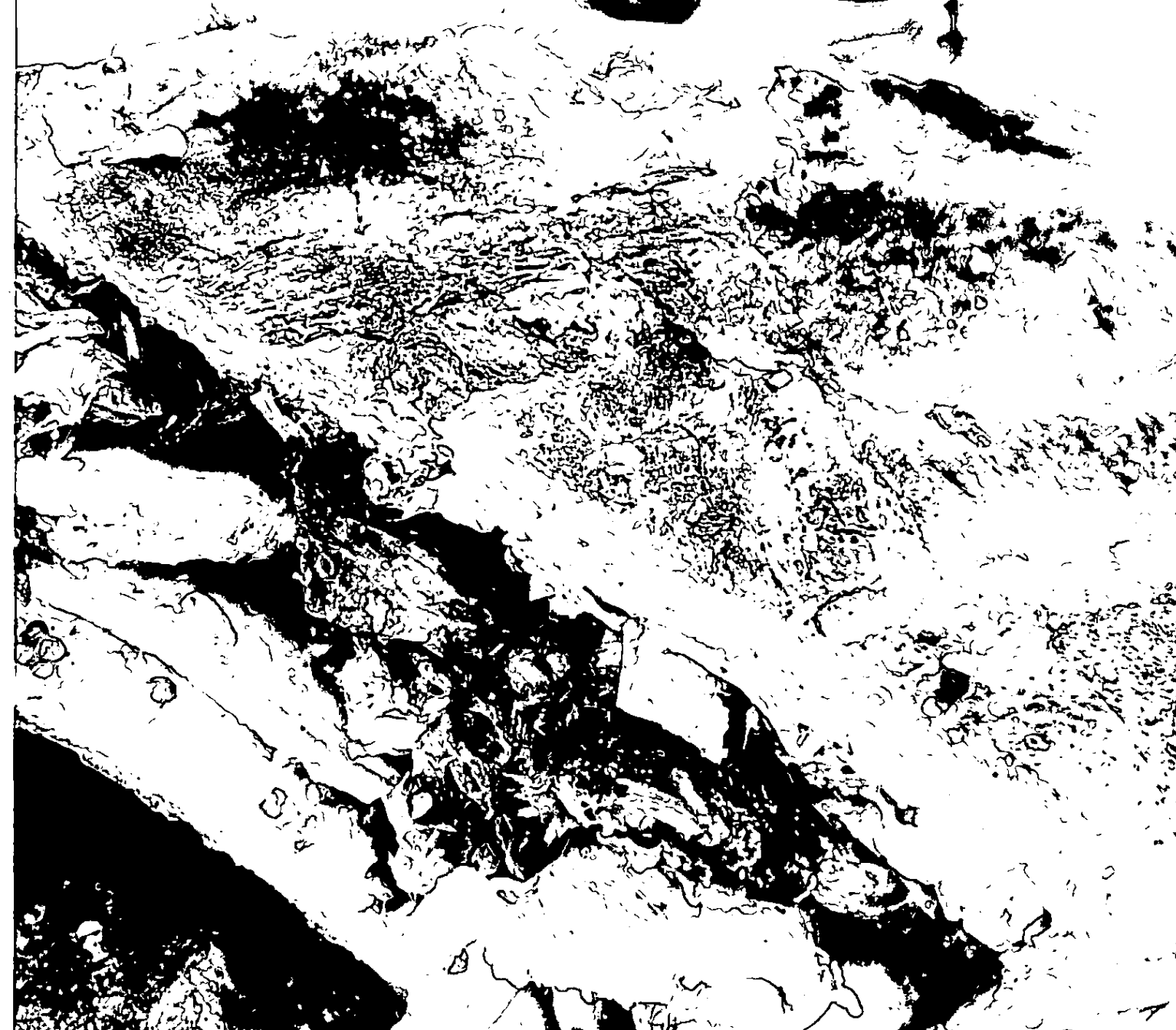
FILING FEE: \$87.50 per class



9/5/2023

FILED
2023 APR - 6 PM 4:12
CLERK OF DISTRICT COURT
JANUARY 11 2023

WALL
HALL
WOOD





THE TAMPA ORIGINAL 1885 ¡BAR-B-CUBAN MIXTO!

spice rubbed & hardwood-smoked all-natural pork,
14-month dry-cured jamón serrano, soppressata calabrese, aged imported swiss,
scratch-made spicy dill pickle & artisanal whole-grain mustard-mojito citronette
pressed 'a la plancha' on freshly-baked cuban bread

half 7 | whole 11
w/ cilantro-lime rice, habana-style black beans & maduros | 11 | 15

ASK ABOUT OUR ¡BAR-B-CUBAN MEDIANOCHE!



¡BAR-B-CUBAN PLATOS!

served w/ cilantro-lime rice, habana-style black beans & maduros | 11 | 15
(arroz & pollo served w/ saffron rice)

¡ARROZ & POLLO!

spice-rubbed & hardwood-smoked free-range pulled chicken in saffron rice
w/ sofrito, bell pepper, sweet pea & piquillo pepper w/ scratch-made mojo criollo

¡LECHON!

spice-rubbed & hardwood-smoked all-natural pulled pork,
sautéed onion & bell pepper w/ scratch-made mojo criollo

¡PICADILLO HABANERA!

smoked prime-grade ground brisket, chuck & beef short rib simmered w/
fire-roasted tomato, sofrito, garlic, bell pepper, sweet pea, olive, pimento & caper

¡POLLO JAJAMAQUINO!

fragrant & fiery-hot smoked all-natural, free-range chicken quarter marinated in
allspice, cinnamon, clove, nutmeg, star anise & scotch bonnet finished over a wood fire

¡ROPA VIEJA!

smoked prime-grade brisket, beef short-rib & oxtail braised in a broth of
fire-roasted tomato, sofrito & vermouth w/ bell pepper, olive, pimento & caper

Our sauces, marinades, condiments, mustards, spice blends, and pickled vegetables are scratch-made. We use only the finest all-natural, free-range, antibiotic-free ingredients; organic when available. Nothing processed. Nothing frozen. No GMOs. No HFCS. No MSG. No additives. No preservatives. We exclusively use charcuterie & cheeses from Boar's Head, beef, pork & chicken from Wild Fork Foods, sustainable, locally-caught seafood from Sammy's. Consuming raw or undercooked meats, poultry, seafood, shellfish, or eggs may increase your risk of food-borne illness, especially if you have certain medical conditions.



¡TACOS CALLEJEROS!

w/ fresh flour or white corn tortillas | 5 | 9 | 13 | 15

¡AL PASTOR!

hardwood-smoked, all-natural pulled pork rubbed w/ ras el hanout & kissed w/ fire
served w/ chopped red onion, cilantro & grilled pineapple-habanero salsa

¡BARBACOA!

smoked prime-grade brisket, short-rib & oxtail braised in an ancho, chipotle & guajillo sauce
served w/ avocado-lime slaw, pickled red onion, queso cotija & cilantro

¡CARNE ASADA!

ancho, cumin & coffee-rubbed hardwood-smoked prime-grade brisket kissed w/ fire
served w/ pickled red onion, queso cotija, cilantro & spicy chimichurri

¡CHORIZO!

hardwood-smoked, all-natural homemade chorizo flavored w/ tequila, smoked paprika,
toasted cumin & coriander seeds, mexican oregano, ancho, árbol & chipotle chilies
served w/ chopped red onion, queso cotija & cilantro

¡COCHINITA PIBIL!

all-natural pork rubbed w/ achiote & hardwood-smoked wrapped in banana leaf
then braised in a sauce of seville orange, charred garlic, allspice berries & cinnamon
served w/ pickled red onion & cilantro

¡EL DORADO!

sustainable, line-caught mahi-mahi grilled over a wood fire w/ a splash of citrus
served w/ avocado-lime slaw, pickled red onion & grilled pineapple-habanero salsa

¡TINGA & TEQUILA!

hardwood-smoked all-natural, free-range pulled chicken
simmered in a fire-roasted tomato-chipotle sauce & flamed with tequila
served w/ chopped red onion, queso cotija & cilantro

Our sauces, marinades, condiments, mustards, spice blends, and pickled vegetables are scratch-made. We use only the finest all-natural, free-range, antibiotic-free ingredients; organic when available. Nothing processed. Nothing frozen. No GMOs. No HFCS. No MSG. No additives. No preservatives. We exclusively use charcuterie & cheeses from Boar's Head, beef, pork & chicken from Wild Fork Foods, sustainable, locally-caught seafood from Sammy's. Consuming raw or undercooked meats, poultry, seafood, shellfish, or eggs may increase your risk of food-borne illness, especially if you have certain medical conditions.



¡OTRAS COSAS!

¡CEVICHE!

sustainable, line-caught mahi-mahi, gulf shrimp, bay scallop, heirloom cherry tomato, shallot, garlic, serrano chile, cilantro, seville orange & lime served inside grilled avocado (made to order-please allow 15 minutes)

13

¡CHILE RELLENO!

hardwood-smoked mammoth jalapeño chile wrapped in thick-cut bacon & stuffed w/ cream cheese, chipotle gouda, smoked cheddar, jalapeno jack, scallion & piquillo pepper

5 | 9 | 11

¡EMPANADA!

fried scratch-made pastry dough stuffed w/ our house-made picadillo habanera served w/ **HAVANA GOOD TIME® SEVEN DE7ILS** chili pepper sauce or spicy chimichurri

5 | 9

¡MOFONGO!

fried mashed green plantain w/ hardwood-smoked pulled chicken, roasted garlic, aji dulce, chicken stock & smoked pork belly chicharrón

11

¡PAPA RELLENA!

breaded & fried mashed potato ball stuffed w/ our house-made picadillo habanera served w/ **HAVANA GOOD TIME® SEVEN DE7ILS** chili pepper sauce

5 | 9 | 11

¡TAMALE!

seasoned masa harina stuffed w/ hardwood-smoked all-natural pulled pork, fire-roasted poblano, jalapeno jack & toasted chile de árbol & fire-roasted tomatillo salsa

5 | 9 | 11

¡YUCA FRITA!

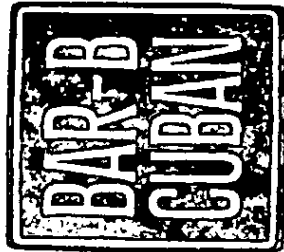
fresh cut, twice-fried cassava tossed in smoked sea salt served w/ house mojo criollo

5 | 9

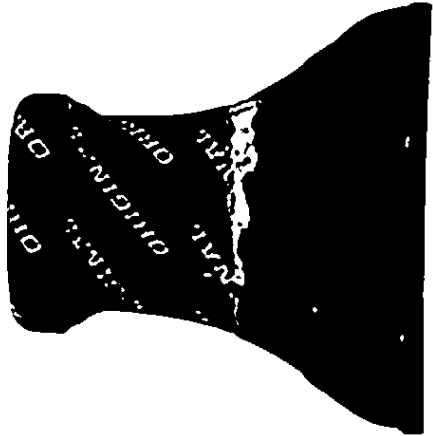
Our sauces, marinades, condiments, mustards, spice blends, and pickled vegetables are scratch-made. We use only the finest all-natural, free-range, antibiotic-free ingredients; organic when available. Nothing processed. Nothing frozen. No GMOs. No HFCS. No MSG. No additives. No preservatives. We exclusively use charcuterie & cheeses from Boar's Head, beef, pork & chicken from Wild Fork Foods, sustainable, locally-caught seafood from Sammy's. Consuming raw or undercooked meats, poultry, seafood, shellfish, or eggs may increase your risk of food-borne illness, especially if you have certain medical conditions.



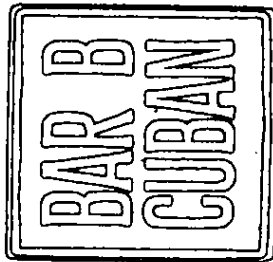
HAVANA GOOD TIME®



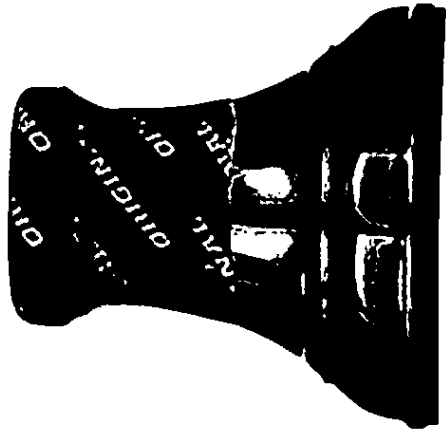
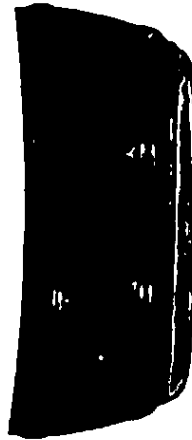
ROPA VIEJA BRAISING SAUCE



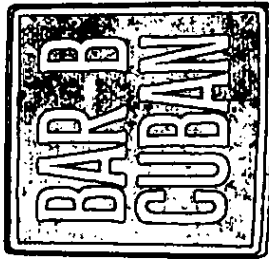
HAVANA GOOD TIME®



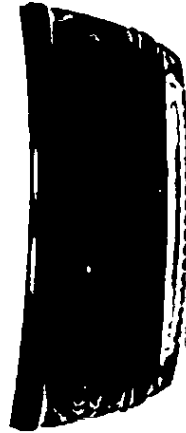
COCHINITA PIBIL MARINADE



HAVANA GOOD TIME®

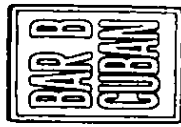


BARBACOA BRAISING SAUCE





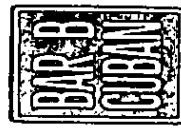
HAVANA GOOD TIME



¡COPON MUCHO EL!



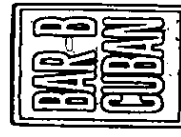
HAVANA GOOD TIME



CERVE ASADA RUB



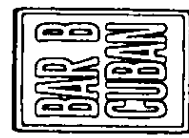
HAVANA GOOD TIME



POLO AMIGUO EL

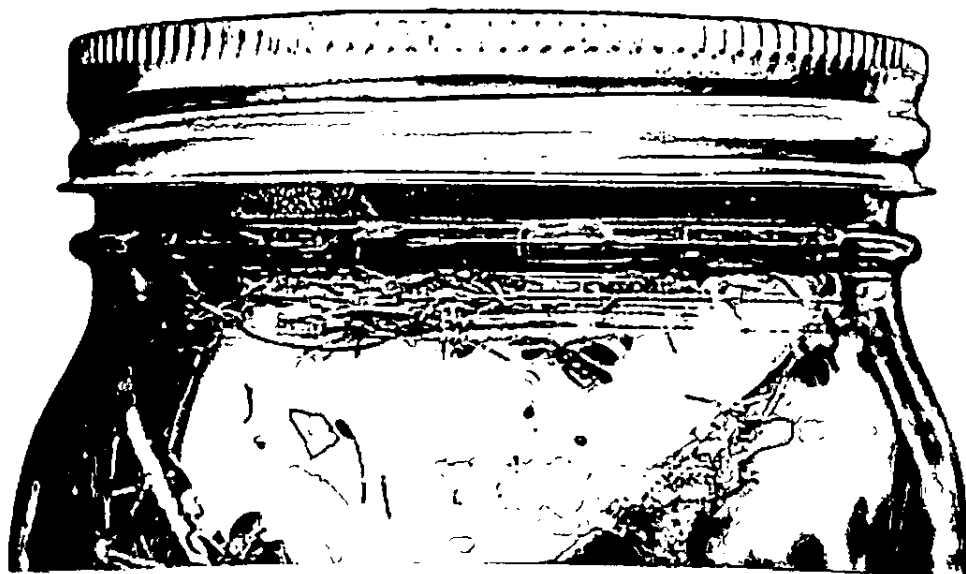


HAVANA GOOD TIME



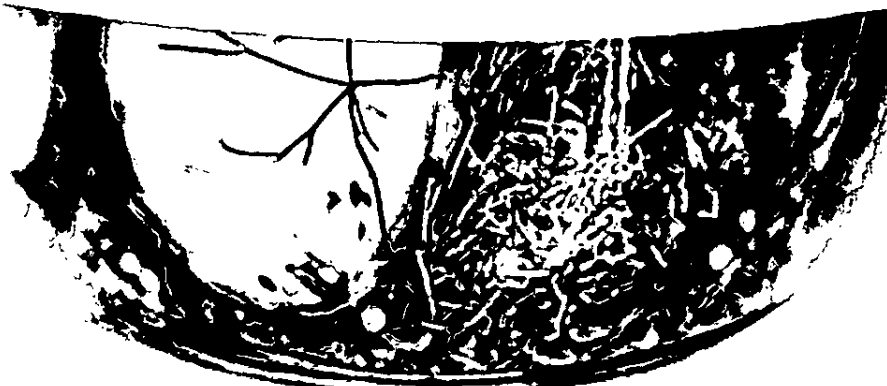
EL DORADO RUB

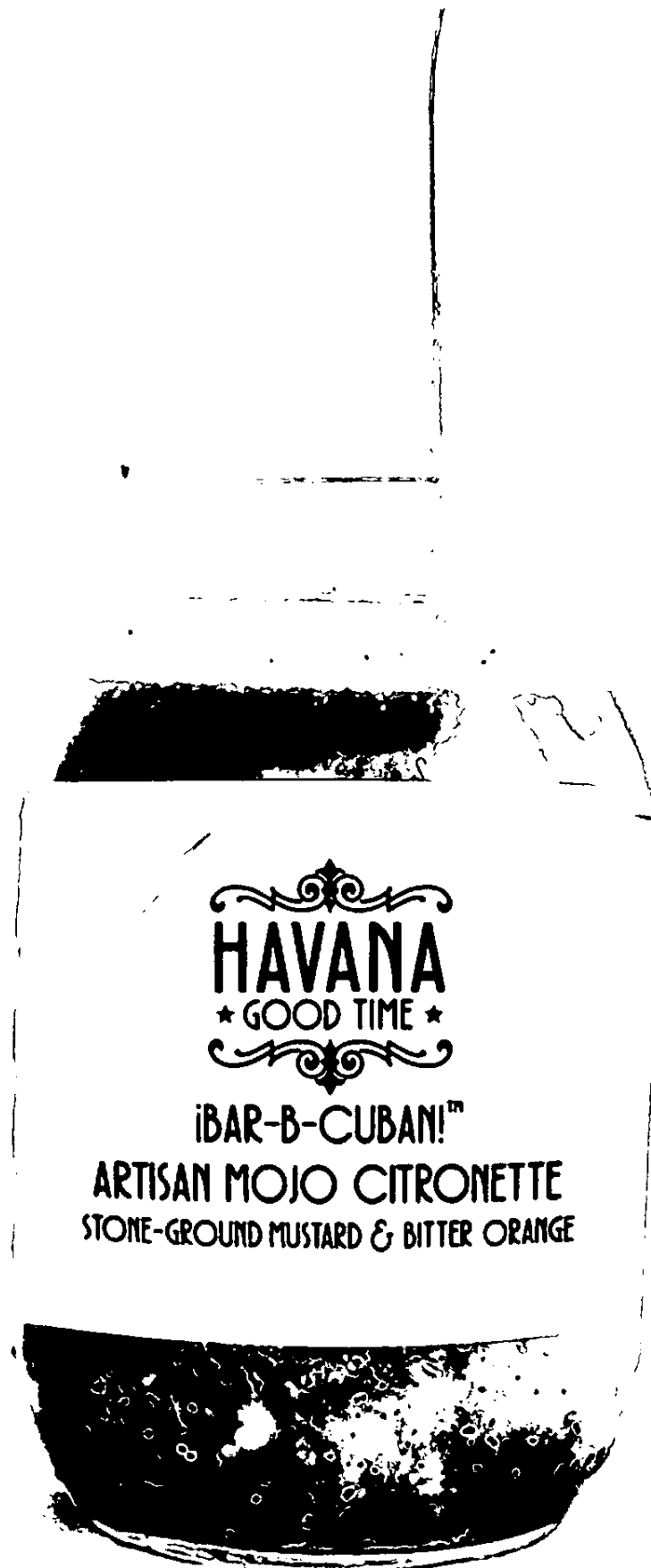




HAVANA
★ GOOD TIME ★

iBAR-B-CUBAN!™
ARTISAN DILL PICKLES
GARLIC & CHILIES



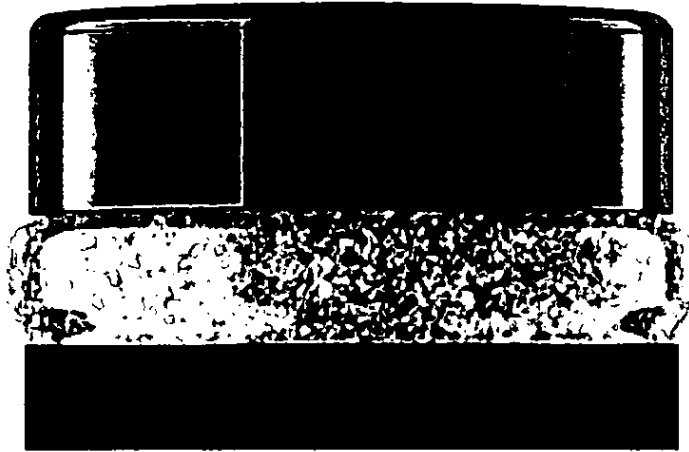


HAVANA
★ GOOD TIME ★

iBAR-B-CUBAN!™
ARTISAN MOJO CITRONETTE
STONE-GROUND MUSTARD & BITTER ORANGE



¡BAR-B-CUBAN!™
SALSA AL PASTOR
GRILLED PINEAPPLE & HABANERO




HAVANA
★ GOOD TIME ★


¡BAR-B-CUBAN!™
CARNE ASADA RUB
ANCHO, CUMIN & COFFEE

