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FILED  
SECRETARY OF STATE  
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N. CAUSSEAU

OCT 17 2018

**COVER LETTER**

**TO:** Registration Section  
Division of Corporations

**SUBJECT:** DAYTONA TREE SERVICE

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Alexander H. Reeber

(Name of Person)

Daytona Tree Service, Inc

(Firm/Company)

895 Nixon Lane

(Address)

Port Orange, FL 32129

(City/State and Zip Code)

For further information concerning this matter, please call:

Jael A. Reeber

(Name of Person)

at ( 386 ) 562-5620

(Area Code & Daytime Telephone Number)

**MAILING ADDRESS:**

Registration Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

**STREET/COURIER ADDRESS:**

Registration Section  
Division of Corporations  
Clifton Building  
2661 Executive Center Circle  
Tallahassee, FL 32301

(**NOTE:** The information contained in this cover letter will be included in the permanent record and will be available to the general public.)



FLORIDA DEPARTMENT OF STATE  
Division of Corporations

September 26, 2018

ALEXANDER H. REEBER  
DAYTONA TREE SERVICE, INC.  
895 NIXON LANE  
PORT ORANGE, FL 32129

SUBJECT: DAYTONA TREE SERVICE & DESIGN OF WORDS IN GREEN & WHITE LETTERS WITH RED, BLACK OR WHITE ACCENTS; HOLLY LEAVES & CHECKERED RACING FLAGS & SLOGAN "ALL PHASES OF ARBOR CARE"  
Ref. Number: W18000086123

We have received your document for DAYTONA TREE SERVICE & DESIGN OF WORDS IN GREEN & WHITE LETTERS WITH RED, BLACK OR WHITE ACCENTS; HOLLY LEAVES & CHECKERED RACING FLAGS & SLOGAN "ALL PHASES OF ARBOR CARE" and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

You have indicated in number 1(c) of Part I of the application that the owner and applicant of the mark will be a business entity and not an individual. Therefore, you must delete the individual's name listed in number 1(a) of Part I and insert the correct name of the appropriate business entity.

The description of the trademark or service mark, which is listed in Part III, cannot include such terms as and/or, with or without, sometimes includes, may be blue or white in color, etc. If your mark varies in color or individual components, then you must submit a separate application for each version of the mark. Please revise Part III of the enclosed application accordingly.

Your mark contains word(s)/design(s) that must have a disclaimer. All geographical terms, such as cities, states, countries, and designs of same, must be disclaimed. Some commonly used words and corporate suffixes must also be disclaimed.

Part III of your application contains an informational statement. Informational statements are not registrable components. Please delete "PHONE NUMBER" from Part III of the application.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if

the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Nanette Causseaux  
Regulatory Specialist II Supervisor

Letter Number: 518A00020099



(386) 760-9090  
daytonatreeserviceinc@  
gmail.com

895 Nixon Lane  
Port Orange, FL  
32129

October 2, 2018

Attn: Nanette Causseaux  
Regulatory Specialist II Supervisor  
Florida Department of State  
Division of Corporations  
P O Box 6327  
Tallahassee, Florida 32314  
Re: Letter Number 518A00020099, dated September 26, 2018,  
Ref. No: W18000086123

Dear Nanette,

Please find the enclosed corrected application for Service Mark as per the letter addressing the corrections needed to complete the application process. I have enclosed a copy of the letter for your further reference if needed.

Thank you for clarifying the nature of the corrections. We appreciate your service.

Sincerely yours,

Jael Reeber

Secretary

Daytona Tree Service, Inc

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APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations  
Post Office Box 6327  
Tallahassee, FL 32314

FILED  
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PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: Daytona Tree Service, Inc.

(b) Owner's/Applicant's business address: 895 Nixon Lane

Port Orange, FL 32129

City/State/Zip

If different, Owner's/Applicant's mailing address: \_\_\_\_\_

City/State/Zip

(c) Owner's/Applicant's telephone number: 386, 760-9090

Check the appropriate box to indicate the Owner/Applicant is a(n):

☐ Individual

☒ Corporation

☐ Joint Venture

☐ Limited Liability Company

☐ General Partnership ☐ Limited Partnership

☐ Union

☐ Other: \_\_\_\_\_

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: P03000133835

(2) Domicile State or Country: Florida

(3) Federal Employer Identification Number: 52-2415846

2. (a) **SERVICE MARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Tree Service(s), Tree Removal, Tree Trimming

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

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2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

Signs on Company Vehicles and/or equipment, business cards, flyers, door hangers, website

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TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

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2. (d) FFF(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

Class 44

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## PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

**Note: The Florida Statutes require a mark to be in use prior to registration.**

(a) Date first used in other state or country, if applicable: \_\_\_\_\_

(b) Date first used in Florida: April 15, 1991

## PART III

### **ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:**

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

DAYTONA TREE SERVICE and design of checkered racing flags on each side with  
with holly leaves and berries on each side and slogan All Phases of Arbor Care within a rectangle

Provide the English translation of any and all terms listed #1 above, when applicable: \_\_\_\_\_

### 2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S) Daytona, tree service

\_\_\_\_\_"APART FROM THE MARK AS SHOWN."



3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, ALEXANDER H. REEBER, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

ALEXANDER H. REEBER  
Typed or printed name of applicant  
Alexander H. Reeber ASSIDENT  
Applicant's signature  
(List name and title)

STATE OF Florida

COUNTY OF Volusia

Sworn to and subscribed before me on this 19<sup>th</sup> day of September 2018 Alexander H. Reeber  
(Name of Individual Signing)

☒ who is personally known to me ☐ whose identity I proved on the basis of \_\_\_\_\_

(Seal)  
  
PAMELA A. PEERLESS  
MY COMMISSION # FF 963148  
EXPIRES: February 29, 2020  
Bonded Thru Budget Notary Services

Pamela A. Peerless  
Notary Public Signature  
Pamela A. Peerless  
Notary's Printed Name

My Commission Expires: \_\_\_\_\_

FILING FEE: \$87.50 per class

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STATE CLERK  
DIVISION OF REVENUE  
2018 OCT -5 AM 4:53

OFFICIAL SPECIMEN

# DAYTONA TREE SERVICE

ALL PHASES OF ARBOR CARE

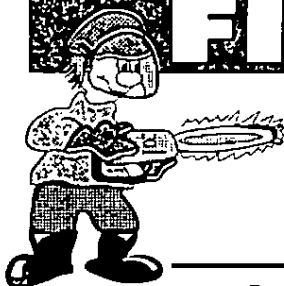
## SPECIALIZING IN PRUNING

- For Filtered Sunlight
- Prevent Windstorm Damage
- Structurally Balance Tree

Land Clearing • Hazardous Removal  
Fertilization • Cavity Work  
Moss & Fungus • Palms • Stump Grinding

**WE PLANT ALL TREES!**  
*Free Tree Planted with Removal*

## FIREWOOD



- Senior Discounts
- Insurance Work Welcome
- Free Estimates & Consultation

**Owner: Alex Reeber**

895 Nixon Lane • Port Orange, FL 32119

# 760-9090