

T16000000573

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

PICK-UP  WAIT  MAIL

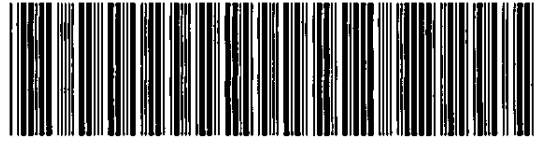
(Business Entity Name)

(Document Number)

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T16-573

06/20/16--01041--609 \*\*87.50

FILED  
16 JUN 20 AM 10:11  
TALLAHASSEE, FLORIDA  
DEPARTMENT OF STATE

JUN 21 2016  
N. CAUSSEUX

**COVER LETTER**

**TO:** Registration Section  
Division of Corporations

**SUBJECT:** Sell Your Gold

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Christopher Wynn

(Name of Person)

McCartney Law Office, LLC

(Firm/Company)

6600 College Blvd., Suite 125

(Address)

Overland Park, KS 66211

(City/State and Zip Code)

For further information concerning this matter, please call:

Christopher Wynn

(Name of Person)

at ( 913 ) 871-4387

(Area Code & Daytime Telephone Number)

**MAILING ADDRESS:**

Registration Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

**STREET/COURIER ADDRESS:**

Registration Section  
Division of Corporations  
Clifton Building  
2661 Executive Center Circle  
Tallahassee, FL 32301

(**NOTE:** The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

FILED  
16 JUN 20 AM 10:11  
TALLAHASSEE, FLORIDA

TO: Division of Corporations  
Post Office Box 6327  
Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: Beyond79, LLC

(b) Owner's/Applicant's business address: 6421 Congress Avenue, Suite 110  
Boca Raton, FL 33487  
City/State/Zip

If different, Owner's/Applicant's mailing address: \_\_\_\_\_  
City/State/Zip

(c) Owner's/Applicant's telephone number: (561) 989-0733

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual       Corporation       Joint Venture       Limited Liability Company  
 General Partnership       Limited Partnership       Union       Other: \_\_\_\_\_

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: M14000003824 ✓

(2) Domicile State or Country: Delaware

(3) Federal Employer Identification Number: 47-1002023

2. (a) SERVICE MARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Coordinating collection of and purchasing precious metals, precious stones, jewelry, watches and the like via a website online.

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

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2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

The mark is used on the website SellYourGold.com to help in coordinating the collection of and purchasing of precious metals,  
precious stones, jewelry, watches and similar goods.

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or fore the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

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2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

Class 35

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**PART II**

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

**Note: The Florida Statutes require a mark to be in use prior to registration.**

(a) Date first used in other state or country, if applicable: 03/01/2005

(b) Date first used in Florida: 03/01/2005

**PART III**

**ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:**

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

Sell Your Gold

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Provide the English translation of any and all terms listed #1 above, when applicable: \_\_\_\_\_

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2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S) "Sell Your"

\_\_\_\_\_ "APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Christopher M. Wynn, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Christopher M. Wynn  
Typed or printed name of applicant

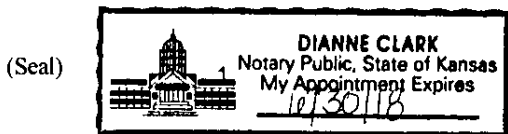
Chris M. Wynn, Attorney of Record  
Applicant's signature  
(List name and title)

STATE OF Kansas

COUNTY OF Johnson

Sworn to and subscribed before me on this 13 day of June, 16, Christopher Wynn  
(Name of Individual Signing)

who is personally known to me     whose identity I proved on the basis of \_\_\_\_\_



Dianne Clark  
Notary Public Signature  
Dianne Clark  
Notary's Printed Name

My Commission Expires: 6/30/18

FILING FEE: \$87.50 per class

FILED  
16 JUN 20 AM 10:12  
CLERK OF STATE  
TALLAHASSEE FLORIDA

# Get cash for your gold in 24 hours!



- ⊗ Ranked #1 by NBC's Today Show to sell gold & jewelry for cash.
- ⊗ We've paid over \$5,000,000 to date!
- ⊗ Satisfaction is guaranteed - you will get the best price.
- ⊗ Experienced appraisers with a combined 50 years of experience.
- ⊗ Free overnight FedEx® shipping - insured up to \$25,000\*.
- ⊗ Do it all from your mobile device.

Fill out the form below to get your free Appraisal Kit!

First Name	Last Name	
Email	Phone	
Address	Appt / Suite	
City	State	Zip

By submitting your information, you certify that you are at least 18 years of age and agree to the terms of our Privacy Policy and Terms and Conditions. We won't spam you, and doing so is illegal. We'll use your info to help you sell.

**Send My Free Kit Today!**



Kit includes everything you need to sell your gold today!

[Chat Now With Your Jewelry Concierge](#)

**100%** Satisfaction or We'll Buy Your Items Back - No Obligation. Completely risk-free with no obligations.

**PRICE MATCH**

Price Match Guarantee - 100%: If you find a higher offer from an online jewelry competitor, we'll beat it by 10%!

**Proud Members & Partners**

## How It Works

In 3 quick steps sell your gold from home with peace of mind!



### FREE No Worry FedEx® Shipping

Always free, safe and insured.\* Simply print your label. Call for local pickup or drop it off at your nearest FedEx® location. Track your FedEx® package every step of the way!



### Same Day Offers

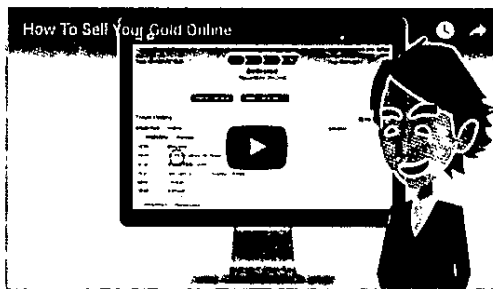
Experienced GIA accredited appraisers evaluate your gold the same day it's received. No obligation offer sent via email. Simply review and be happy! If you're not, we'll send your gold back for free.



### Fast Cash in 24 Hours

We process your payment immediately!\* Just approve your offer. Select from one of our express payment options and get cash for your gold fast! It's that simple.

Watch our video for step by step instructions.



[Chat Now With Your Jewelry Concierge](#)

## What We Pay

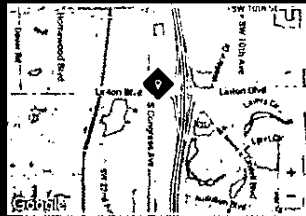
We will always give you the best price for your gold!



# We're always here to help.

## (888) 465-3860

Dedicated to the pursuit of happy customers.



Location  
 6121 Congress Ave Suite 110  
 Boca Raton, FL 33487  
 Phone  
 (888) 465-3860  
 Hours (EST)  
 Mon-Fri (8AM-8PM)  
 Sat (9AM-6PM)  
 Email

Chat Now With Your Jewelry Concierge



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All transactions and services with B79 shall be deemed to occur in the State of Florida and be regulated thereby, regardless of where you may reside, be situated or access its website. The transactions, services and all claims or causes of actions shall be governed, construed and enforced in accordance with the laws of the State of Florida and applicable federal law in accordance with the laws of the State of Florida without reference to or application of Florida's conflict of law principles.

Before we issue payment for your items, we may verify the personal and payment information submitted. If we are not able to verify your information, we may ask you for additional information or documentation, which may delay your payment. You may cancel the transaction, return any payment, and request your items back at any time without penalty if done within fourteen (14) days from the date payment is issued.



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