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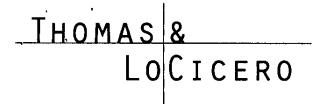
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#### Tampa

601 South Boulevard, Tampa, FL 33606 ph 813-984-3060 fax 813-984-3070 toll free 866-395-7100

#### South Florida

401 SE 12th Street, Ste. 300, Fort Lauderdale, FL 33316 ph 954-703-3416 fax 954-400-5415

8461 Lake Worth Road, Ste. 114, Lake Worth, FL 33467 

Direct Dial: 813-984-3067 www.tlolawfirm.com klee@tlolawfirm.com

Reply to Tampa

February 12, 2015

#### Via U.S. Priority Mail

Registration Section **Division of Corporations** P.O. Box 6327 Tallahassee, FL 32314

> RE: Trademark Applications to register ALARM GRID and ALARM GRID & Design

Dear Madam/Sir:

Enclosed please find two Service Mark Applications, both in Classes 35 and 45. One application is to register ALARM GRID, and the other application is to register ALARM GRID & Design. Three copies of the specimens for each class are also enclosed. Also included is our firm check in the amount of \$350.00, to cover the \$87.50 per class filing fees.

Although we are sending the applications from our Tampa office, as indicated on the Cover Letter forms, please contact attorney Allison Lovelady, in our Fort Lauderdale office, if you have any questions concerning the applications.

Thank you for your assistance.

Very truly yours,

THOMAS & LoCICERO, PL

Florida Registered Paralegal

enclosures

cc: Allison S. Lovelady, Esq.

#### **COVER LETTER**

Registration Section Division of Corporations

SUBJECT: ALARM GRID

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

### Allison S. Lovelady

#### Thomas & LoCicero PL

(Firm/Company)

401 SE 12th Street, Suite 300

(Address)

Fort Lauderdale, FL 33316

(City/State and Zip Code)

For further information concerning this matter, please call:

(Area Code & Daytime Telephone Number)

#### **MAILING ADDRESS:**

Registration Section Division of Corporations P.O. Box 6327 Tallahassee, FL 32314

#### STREET/COURIER ADDRESS:

Registration Section Division of Corporations Clifton Building 2661 Executive Center Circle Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

## APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK PURSUANT TO CHAPTER 495, FLORIDA STATUTES

Division of Corporations Post Office Box 6327 Tallahassee, FL 32314 TO:

#### PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark
and/or Service Mark on the records of the Florida Department of State.
(a) Owner's/Applicant's name: Alarm Grid, Inc.
(b) Owner's/Applicant's business address: 2510 NE 47th St.
Lighthouse Point, FL 33064
City/State/Zip
If different, Owner's/Applicant's mailing address:
·
City/State/Zip
(c) Owner's/Applicant's telephone number: (888) 818-7728
Check the appropriate box to indicate the Owner/Applicant is a(n):
☐ Individual ☐ Corporation ☐ Joint Venture ☐ Limited Liability Company
☐ General Partnership ☐ Limited Partnership ☐ Union ☐ Other:
If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is <u>not</u> an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.
(1) Florida registration/document number: P12000063584
(2) Domicile State or Country: Florida
(3) Federal Employer Identification Number: 46-0662993
2. (a) <u>SERVICE MARK:</u> If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:
(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)
online retail store services featuring home & business monitoring systems, security systems, alarm systems, medical alert systems, door locks, security cameras, motion sensors,
smoke detectors, heat detectors, lighting control equipment, HVAC control equipment, & yard & window signs for security systems; monitoring home & business security & atarm systems,
surveillance cameras & medical alarms; providing a website featuring information regarding home & business security, alarm and medical monitoring products and services.

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:
(Note: List only those product(s) currently available. Do not include future products.)
2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:
SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:
The mark is displayed on the website www.alarmgrid.com. The mark is also displayed on
business cards, brochures, employee clothing, yard signs and in instructional videos
explaining the products and their use.
TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or fore the applicant/owner you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved or the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:
2. (d) <u>FEE(S) AND CLASS(ES)</u> : There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.
List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:
35; 45

#### PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or

country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable. Note: The Florida Statutes require a mark to be in use prior to registration. (a) Date first used in other state or country, if applicable: (b) Date first used in Florida: 05/03/2012 PART III ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED: 1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.) ALARM GRID Provide the English translation of any and all terms listed #1 above, when applicable:\_ 2. DISCLAIMER STATEMENT (if applicable): Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed. Enter all terms listed in #1 above which require a disclaimer in the space provided below: 41am

"APART FROM THE MARK AS SHOWN.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)"

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

#### , being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct. Joshua Unseth or printed name of applicant Applicant's signature (List name and title) STATE OF Florida COUNTY OF BROWARD Sworn to and subscribed before me on this and day of Februar (Name of Individual Signing) whose identity I proved on the basis of \_FLORIDA DRIVER L who is personally known to me KATHY MARAJ Notary Public, State of Florida tary Public Signature Commission # EE 835585 (Seal) MARAJ My comm, expires Sept, 17, 2016 Notary's Printed Name

FILING FEE: \$87.50 per class

My Commission Expires:



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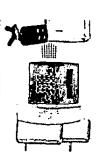
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