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January 14, 2015

Registration Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

**Re: Southern Software of America, Inc.  
Application for Registration of "ComputerExperts" Trade and Service Mark**

Dear Sir or Madam:

Enclosed please find an original and one (1) copy of the completed Application for the Registration of a Trademark or Service Mark for the above referenced entity along with three (3) trademark specimens and three (3) service mark specimens. I am also enclosing a check in the amount of \$175.00 for the filing fee - \$87.50 for the trademark and \$87.50 for the service mark.

The three specimens for the service mark are from the entity's website, print advertisement, and an advertising mailer.

The three specimens for the trademark are in the form of labels that are affixed to products made by the entity. The labels are small and so are affixed to a sheet of 8 ½ x 11 paper for ease of handling.

Please file the Application for the Registration of a Trademark or Service Mark with the Secretary of State on the date of delivery or as soon thereafter as possible and send a return copy by U.S. Mail at your earliest opportunity. I have enclosed a self addressed, stamped envelope for your convenience.

If you need further information, please do not hesitate to contact me.

Very truly yours,



Michael Kahn

/jm  
cc: Client  
enclosures: as stated

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations  
Post Office Box 6327  
Tallahassee, FL 32314

Name & Address to whom acknowledgment should be sent:

Michael Kahn, Esq.  
482 N. Harbor City Blvd.  
Melbourne, FL 32935  
(321) 242-2564  
Daytime Telephone number

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PART I

1. OWNER/APPLICANT: Enter the name and address of the individual of the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Applicant's name: Southern Software Systems of America, Inc.

(b) Applicant's business address: 1500 Palm Bay Road, Suite 1

Palm Bay, FL 32905

If, different, Owner/Applicant's mailing address: N/A

(c) Owner/Applicant's telephone number: (321) 726-5977

Check the appropriate box to indicate the Owner/Applicant is a(n):

☐ Individual ☒ Corporation ☐ Joint Venture ☐ Other: \_\_\_\_\_  
☐ General Partnership ☐ Limited Partnership ☐ Union ☐ LLC

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: L93628 ✓

(2) Domicile State: Florida

(3) Federal Employer Identification Number: 59-302-6172

2. (a) **SERVICE MARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the owner/applicant, must list the specific services(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here: (Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)  
home and small business computing services, training, IT management, computer service, network design, and implementation

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner, must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue, grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: list only those products(s) currently available. Do not include future products.)

computer software, computer hardware

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

Brochures, Business Cards, Print ad advertisements, website, Television

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

Label affixed to the product

2. (d) FEES(S) AND CLASSES: There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

class 9 data processing equipment and computers

class 42 design and development of computer hardware and software

## PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

**Note: The Florida Statutes require a mark to be in use prior to its registration.**

(a) Date first used in other state or country, if applicable: N/A

(b) Date first used in Florida: July 8, 2004

## PART III

### **ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:**

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (Note: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

"ComputerExperts" with a logo showing a lower case letter "e" in light blue encircled with a loop representing the letter "c" in dark blue. The logo is similar to the "@" sign, however instead of the letter "a", this logo uses the lower case letter "e".

Provide the English translation of any and all terms listed #1 above, when applicable: N/A

### 2. DISCLAIMER STATEMENT ( if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all items listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S) "computer"  
"experts" " APART FROM THE MARK AS SHOWN.

### 3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I#2(d). The name, logo, design and/or slogan on this specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three

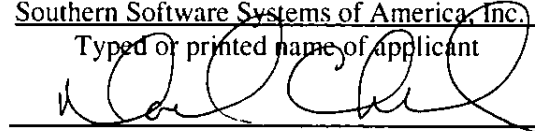
identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

*I, David Church, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and the applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct*

Southern Software Systems of America, Inc.

Typed or printed name of applicant



Applicant's signature

(List name and title)

David Church, president

Southern Software Systems of America, Inc.

STATE OF FLORIDA

COUNTY OF BREVARD

On this 14<sup>th</sup> day of January, 2015, David Church personally appeared before me .

☐ who is personally known to me ☒ whose identity I proved on the basis of FL Driver's License

(Seal)

Roma L. Molinaro  
Notary Public Signature

Roma L. Molinaro  
Notary's Printed Name

My Commission Expires:



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class 9

**OFFICIAL SPECIMEN**

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