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SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

p/c

AUG 13 2013  
N. CAUSSEUX

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**COVER LETTER**

**TO:** Registration Section  
Division of Corporations

**SUBJECT:** The School District of Osceola County, FL 1887 & design  
(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Brian Steinberger  
(Name of Person)

Law Offices of Brian S. Steinberger, P.A.  
(Firm/Company)

101 Brevard Avenue  
(Address)

Cocoa, FL 32922  
(City/State and Zip Code)

For further information concerning this matter, please call:

Brian Steinberger at ( 321 ) 633-5080  
(Name of Person) (Area Code & Daytime Telephone Number)

**MAILING ADDRESS:**  
Registration Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

**STREET/COURIER ADDRESS:**  
Registration Section  
Division of Corporations  
Clifton Building  
2661 Executive Center Circle  
Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

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SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations  
Post Office Box 6327  
Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: School District of Osceola County Florida

(b) Owner's/Applicant's business address: 817 Bill Beck Blvd.  
Kissimmee, Florida 34744  
City/State/Zip

If different, Owner's/Applicant's mailing address: \_\_\_\_\_  
City/State/Zip

(c) Owner's/Applicant's telephone number: (407) 870-4007

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual       Corporation       Joint Venture       Limited Liability Company
- General Partnership     Limited Partnership     Union       Other, Florida public agency

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: N/A

(2) Domicile State or Country: Florida

(3) Federal Employer Identification Number: 59-6000779

2. (a) **SERVICE MARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Educational services, namely, providing courses of instruction for pre-kindergarten through 12th grade.

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

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2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

Advertisements, brochures, web pages, letterhead flyers, manuals, school documents, signs, calendars, etc.

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TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

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2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

Class 41

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PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

**Note: The Florida Statutes require a mark to be in use prior to registration.**

(a) Date first used in other state or country, if applicable: \_\_\_\_\_

(b) Date first used in Florida: July 1, 1990

PART III

**ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:**

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

The School District of Osceola County, FL 1887, the words in a circle around the bust of a picture of an Indian in the middle of the circle.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Provide the English translation of any and all terms listed #1 above, when applicable: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S) "The School District of Osceola County, FL

\_\_\_\_\_ "APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Melba Luciano, Superintendent of Osceola County School District, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

School District of Osceola County Florida

Typed or printed name of applicant

*Melba Luciano Superintendent*  
Applicant's signature  
(List name and title)

STATE OF Florida

COUNTY OF Osceola

Sworn to and subscribed before me on this 25<sup>th</sup> day of July, 2013 Melba Luciano  
(Name of Individual Signing)

who is personally known to me     whose identity I proved on the basis of \_\_\_\_\_



TONYA M. CULVER  
NOTARY PUBLIC  
STATE OF FLORIDA  
Comm# EE097305  
Expires 5/25/2015

*Tonya M. Culver*  
Notary Public Signature  
Tonya M. Culver  
Notary's Printed Name

My Commission Expires: 5/25/2015

FILING FEE: \$87.50 per class

FILED  
13 AUG 12 PM 1:30  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA



**THE SCHOOL BOARD OF OSCEOLA  
COUNTY, FLORIDA**

*specimens  
PC-3021T.FL*



**CODE OF STUDENT CONDUCT  
2013-2014 SCHOOL YEAR**



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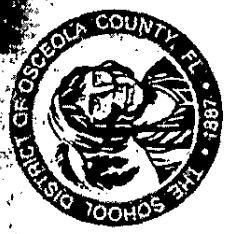
The School Board of Osceola County, FL recognizes that education of children is a process that involves a partnership between a child's parents, teachers, school administrators, and other school and School Board personnel. School and school district personnel will treat all visitors on School Board property with courtesy and respect. The School Board asks that visitors treat school and school district personnel with the same courtesy and respect.

*1001.41 and 1001.43 FL Statutes, and School Board Policy 9.63 Civility and Orderly Conduct Among School District Employees, Parents, and the Public.*



Everyday, Osceola  
teachers do **AMAZING**  
things to help our  
children succeed!

# Does Your Child's Teacher Deserve Extra Credit?



Osceola students can win a  
**\$50** gift card

for themselves and

**\$100** in classroom supplies  
for their favorite teacher by  
logging on to

[www.osceola.k12.fl.us](http://www.osceola.k12.fl.us)

and telling us in 50 words or less  
what makes their favorite

Osceola County teacher so special.

**Log on today!**

**Deadline is**

**July 18, 2013**

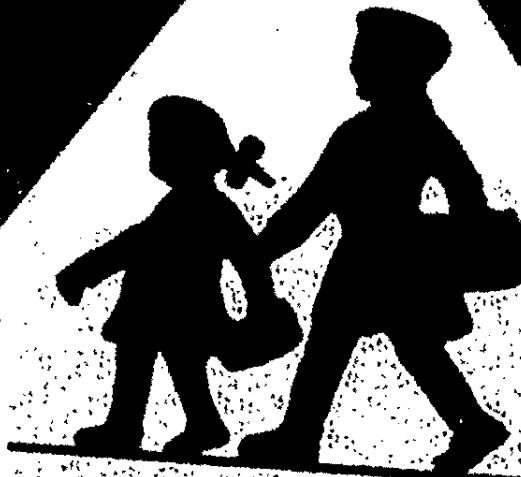
**Ten Student Winners  
Will Be Selected.**

*Winning teachers will be from  
Osceola Public and Charter Schools.*

*For more information, please contact  
Osceola School District's Community Relations  
Department at 407-870-4007.*

**Sponsored By:**





**Osceola School District's**



**WINDOW ON THE  
CLASSROOM**



# The School District of Ocala County, Florida

*Blaine A. Muse - Superintendent*

817 Bill Beck Boulevard Kissimmee, Florida 34744-4492

Phone: 407-870-4600 Fax 407-870-4010

## 2008 - 2009 SCHOOL CALENDAR

Board Approved 12/04/07

### CALENDAR TO FOLLOW FOR ALL SCHOOLS IN THE DISTRICT

<u>MONTH</u>	<u>DATE</u>	<u>DAY</u>		<u>PUPIL DAYS</u>	<u>TEACHER DAYS</u>	<u>PAID HOLIDAYS</u>
AUGUST	12-15 18	TUES-FRI MON	TEACHERS REPORT, PRE-PLANNING (4 DAYS) FIRST DAY OF SCHOOL FOR STUDENTS	10	14	
SEPTEMBER	1	MON	LABOR DAY - TEACHER/STUDENT HOLIDAY	21	21	1
OCTOBER	20 21 23 24	MON TUES THURS FRI	END OF 1ST 9 WEEKS FIRST DAY OF 2ND 9 WEEKS TEACHER WORK DAY/STUDENT HOLIDAY TEACHER INSERVICE DAY/STUDENT HOLIDAY	21	23	
NOVEMBER	11 24-26 27 28	TUES MON-WED THURS FRI	VETERANS DAY-TEACHER/STUDENT HOLIDAY EMERGENCY MAKE-UP DAY OR TEACHER NON-WORK DAY/STUDENT HOLIDAY THANKSGIVING - TEACHER/STUDENT HOLIDAY TEACHER NON-WORK DAY/STUDENT HOLIDAY	14	14	1 1
DECEMBER	19 22-31	FRI MON-WED	LAST DAY OF CLASSES - WINTER BREAK TEACHER/STUDENT HOLIDAY	15	15	1
JANUARY	1-2 5 15 16 19 20	THURS-FRI MON THURS FRI MON TUES	TEACHER/STUDENT HOLIDAY CLASSES RESUME END OF 2 <sup>ND</sup> 9 WEEKS TEACHER WORK DAY/STUDENT HOLIDAY MARTIN LUTHER KING, JR. DAY TEACHER/STUDENT HOLIDAY FIRST DAY OF 3 <sup>RD</sup> 9 WEEKS	18	19	1
FEBRUARY	20	FRI	RODEO DAY TEACHER NON-WORK DAY/STUDENT HOLIDAY	19	19	
MARCH	24 25 27	TUES WED FRI	END OF 3 <sup>RD</sup> 9 WEEKS FIRST DAY OF 4 <sup>TH</sup> 9 WEEKS TEACHER WORK DAY/STUDENT HOLIDAY	21	22	
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