

T1100000 1200

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

☐ PICK-UP

☐ WAIT

☐ MAIL

(Business Entity Name)

W11-56043

(Document Number)

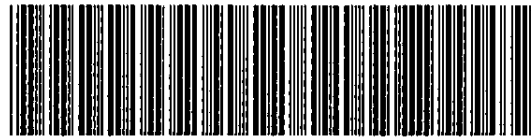
Certified Copies _____ Certificates of Status _____

Special Instructions to Filing Officer:

855/6538/304/762
6260

Rules, invoices,
membership

Participate app,
Medical history
apps, waivers
are acceptable
as specimens



700213503467

T11-1200

SECRETARY OF STATE
TALLAHASSEE, FLORIDA

11 DEC -7 AM 10:34

FILED

10/31/11--01025--003 **87.50

N. CAUSSEAU

DEC 8 2011

EXAMINER

LAW OFFICES



Frost Van den Boom & Smith

PROFESSIONAL ASSOCIATION

October 27, 2011

David F. Anderson
Jeffrey I. Burry
Richard E. "Rick" Dantzler**
John W. Frost II*†
Krista Hendrick
Victor R. Smith
Bradford L. "Brad" Stewart
Peter W. van den Boom

**Board Certified Civil
Trial Lawyer*

*†Board Certified Business
Litigation Lawyer*

***Certified Mediator in Family
Law and Civil Litigation*

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

To whom it may concern:

Please find enclosed the Application for the Registration of a Service Mark ("Tiger's World 12-Week Body Transformation Challenge") hereby submitted by Tiger's World of Martial Arts, Inc., six samples of the service mark desired to be registered, and the \$87.50 registration fee.

The samples of the service mark are described as follows:

1. Application/Invoice to advertise in "Tiger's World 12-Week Body Transformation Challenge Magazine";
2. Membership Application for "Tiger's World 12-Week Body Transformation Challenge";
3. Information page regarding "Tiger's World 12-Week Body Transformation Challenge" from the website of Tiger's World Martial Arts, Inc.;
4. Front cover from the 2011 Tiger's World 12-Week Body Transformation Challenge Magazine;
5. Back cover advertisement for "Tiger's World 12-Week Body Transformation Challenge" from the 2011 Tiger's World 12-Week Body Transformation Challenge Magazine; and

395 South Central Ave
Bartow, Florida
33830

Post Office Box 2188
Bartow, Florida
33831-2188

Telephone:
863-533-0314

Facsimile:
863-533-8985

Toll Free:
800-533-0967

www.fvslaw.com

6. Letter to sponsors of "Tiger's World 12-Week Body Transformation Challenge" from the 2011 Tiger's World 12-Week Body Transformation Challenge Magazine.

Thank you for your attention to this matter and should you have any additional questions or concerns, please do not hesitate to contact me.

Sincerely,

FROST VAN DEN BOOM
& SMITH, P.A.



Jeffrey I. Burry

JIB/tdw
Enclosures
xc: client (w/enclosures)



FLORIDA DEPARTMENT OF STATE
Division of Corporations

November 2, 2011

FROST VAN DEN BOOM & SMITH, P.A.
ATTN: JEFFREY I. BURRY, ESQUIRE
P.O. BOX 2188
BARTOW, FL 33831-2188

SUBJECT: TIGER'S WORLD 12-WEEK BODY TRANSFORMATION
CHALLENGE
Ref. Number: W11000056043

We have received your document for TIGER'S WORLD 12-WEEK BODY TRANSFORMATION CHALLENGE and your check(s) totaling \$87.50. However, the document has not been filed and is being retained in this office for the following:

The specimens you have submitted are not acceptable. The name and/or design on your specimens are/is not identical to the name and/or design you have listed in Part III of the application. Please submit three specimens that are identical to the name and/or design you listed in Part III.

RULES, INVOICES, MEMBERSHIP/PARTICIPATION APPLICATIONS, MEDICAL HISTORY APPLICATIONS, WAIVERS ARE NOT ACCEPTABLE FOR SPECIMENS

The specimens provided this office are not acceptable; we need three permanent specimens, **which may be the same or different**. We do not accept camera ready copies. We do not accept specimens which have been altered or defaced in any manner. In order to register your service mark, we need specimens from which we can determine the services being rendered. We will accept brochures, newspaper, or magazine advertisements, or business cards. If business cards are used, we must be able to determine from the business card the services offered. The mere mark, address, city, etc., on the business card, brochure, or advertisement is not acceptable -- we must be able to look at the specimens provided and be able to determine the services being rendered. We need specimens for each class of registration. We **DO NOT** accept letterhead, stationery, envelopes, invoices or mailing labels.

Please attach your specimens to a copy of this letter or to your corrected application, if it was returned to you for correction(s), and return it/them to this office for processing.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within

LAW OFFICES



Frost Van den Boom & Smith

PROFESSIONAL ASSOCIATION

December 6, 2011

David F. Anderson
Jeffrey I. Burry
John W. Frost II*†
Krista Hendrick
Gerald P. Hill, II, LL.M.
Victor R. Smith
Bradford L. "Brad" Stewart
Peter W. van den Boom

**Board Certified Civil
Trial Lawyer*

*†Board Certified Business
Litigation Lawyer*

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

To whom it may concern:

Please find enclosed additional samples of the service mark desired to be registered ("Tiger's World 12-Week Body Transformation Challenge") by Tiger's World of Martial Arts, Inc., in response to the Department's correspondence dated November 2, 2011.

The samples of the service mark enclosed are described as follows:

1. "Tiger's World 12-Week Body Transformation Challenge" promotional poster;
2. "Tiger's World 12-Week Body Transformation Challenge" magazine advertisement (page 1 of Tiger's World Body Transformations magazine);
3. "Tiger's World 12-Week Body Transformation Challenge" magazine advertisement (back cover of Tiger's World Magazine);
4. "Tiger's World 12-Week Body Transformation Challenge" promotional pamphlet.

395 South Central Ave
Bartow, Florida
33830

Post Office Box 2188
Bartow, Florida
33831-2188

Telephone:
863-533-0314

Facsimile:
863-533-8985

Toll Free:
800-533-0967

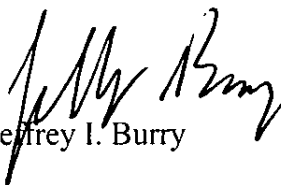
www.fvslaw.com

Division of Corporations
December 6, 2011
Page 2

Thank you for your attention to this matter and should you have any additional questions or concerns, please do not hesitate to contact me.

Sincerely,

FROST VAN DEN BOOM
& SMITH, P.A.



Jeffrey I. Burry

JIB/tdw
Enclosures
xc: client (without enclosures)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

FILED
11 DEC -7 AM 10:31
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: Tiger's World of Martial Arts, Inc.

(b) Owner's/Applicant's business address: 1007 6th Street SE
Winter Haven, FL 33880
City/State/Zip

If different, Owner's/Applicant's mailing address: _____
City/State/Zip

(c) Owner's/Applicant's telephone number: 863 299-3661

Check the appropriate box to indicate the Owner/Applicant is a(n):

☒ Individual ☒ Corporation ☐ Joint Venture ☐ Limited Liability Company
☐ General Partnership ☐ Limited Partnership ☐ Union ☐ Other: _____

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: P02000011581 ✓

(2) Domicile State or Country: Florida

(3) Federal Employer Identification Number: 61-1408825

2. (a) **SERVICE MARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Health/Fitness Services; Physical Exercise Services; Weight-loss Services

2. (b) **TRADEMARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

N/A

2. (c) **HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:**

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

The name is being used in internet advertising, including through Tiger's World of Martial Arts, Inc.'s website, "tigersworldma.us";

The name is being used in print advertising, including Tiger's World of Martial Arts, Inc.'s publication, "Tiger's World Magazine".

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

N/A

2. (d) **FEE(S) AND CLASS(ES):** There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

Class 41- Education; providing of training; entertainment; and sporting and cultural activities

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: _____

(b) Date first used in Florida: January 2009

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

Tiger's World 12-Week Body Transformation Challenge

Provide the English translation of any and all terms listed #1 above, when applicable: _____

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" _____

_____ "APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Dieuseul Berto, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Dieuseul Berto

Typed or printed name of applicant

[Signature]
Applicant's signature
(List name and title)

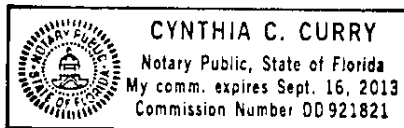
STATE OF FLORIDA

COUNTY OF POLK

Sworn to and subscribed before me on this 27th day of OCTOBER 2011 DIEUSEUL BERTO
(Name of Individual Signing)

☒ who is personally known to me ☐ whose identity I proved on the basis of _____

(Seal)



Cynthia C. Curry
Notary Public Signature

CYNTHIA C. CURRY
Notary's Printed Name

My Commission Expires: _____

FILING FEE: \$87.50 per class

FILED
31 DEC -7 AM 10:34
TALLAHASSEE, FLORIDA
SECRETARY OF STATE

T. Cooper's MONTHLY 12-Week Body Transform Challenge 2000 Grand Prize Cash and Merchandise Prizes and the best workout you will ever experience!

Registration forms are available online at