

**Electronic Articles of Incorporation
For**

P11000090216
FILED
October 14, 2011
Sec. Of State
jshivers

ALLIANCE RETAIL MARKETING GROUP, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

ALLIANCE RETAIL MARKETING GROUP, INC.

Article II

The principal place of business address:

7600 NW 82ND PLACE
MIAMI, FL. US 33166

The mailing address of the corporation is:

PO BOX 66-9250
MIAMI, FL. US 33166

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

1,000

Article V

The name and Florida street address of the registered agent is:

REGISTERED CORPORATE SERVICES, INC.
355 ALHAMBRA CIRCLE
SUITE 801
CORAL GABLES, FL. 33134

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: BETSY PARENTI, ASSISTANT SECRETARY

Article VI

The name and address of the incorporator is:

LUIS A. ESPINO, ESQ.
355 ALHAMBRA CIRCLE
SUITE 801
CORAL GABLES, FL 33134

Electronic Signature of Incorporator: LUIS A. ESPINO, ESQ.

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
GUILLERMO QUIRCH JR
7600 NW 82ND PLACE
MIAMI, FL. 33166 US

Title: T
IGNACIO QUIRCH
7600 NW 82ND PLACE
MIAMI, FL. 33166 US

Title: S
GUILLERMO QUIRCH, III
7600 NW 82ND PLACE
MIAMI, FL. 33166 US

Title: AS
MAURICIO QUIRCH
7600 NW 82ND PLACE
MIAMI, FL. 33166 US

Article VIII

The effective date for this corporation shall be:

10/14/2011