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W11-17380

(Business Entity Name)

(Document Number)

Certified Copies _____ Certificates of Status _____

Special Instructions to Filing Officer:

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Naked Hair Salon
* more

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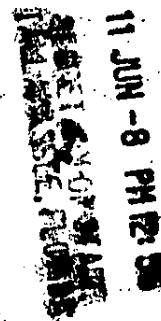


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03/25/11--01036--022 **175.00

Pending
neg w/USPTO
77799359



FILED

N. CAUSSEAU

JUN 8 2011

EXAMINER

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: NAKED HAIR SALON + MORE!
(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Rockelle Kerner
(Name of Person)

Law Office of Rockelle Kerner
(Firm/Company)

1002 Ingraham Ave, #4
(Address)

Delray Beach, Florida 33483
(City/State and Zip Code)

For further information concerning this matter, please call:

Rockelle Kerner at (561) 272-9120
(Name of Person) (Area Code & Daytime Telephone Number)

MAILING ADDRESS:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

STREET/COURIER ADDRESS:

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

Rochelle Kerner
Attorney-at-Law
1002 Ingraham Ave, Suite 4
Delray Beach, Florida 33483
Phone: (561) 272 9120
~~Fax: (407) 600 3215~~ Cell: (561) 302 7142
Email: rochellekerner@adolphia.net
gmail.com

Ms. Nanette Causseaux
Document Specialist
Division of Corporations
PO Box 6327
Tallahassee, Florida 32314

June 6, 2011

Re: your letter #: 611A00007462

Subject: Naked Hair Salon & More; Ref # W11000017380

Dear Ms. Casusseaux,

Thank you for your letter of March 28, 2011. My client has determined that it wishes to go ahead with the Florida Trademark filing, notwithstanding the information you had forwarded in respect of the non-related Federal Trademark filing. In furtherance thereof, I have made the necessary corrections to our Florida filing and return the application with this letter. We have already submitted our payment in the sum of \$175.00 to cover both classes 41 and 44.

We appreciate your help in this matter and look forward to receiving the Florida registration as soon as possible. If there are any further problems with the application, kindly advise.

Very truly yours,
Rochelle Kerner
Rochelle Kerner

Cc: Naked Hair Salon



FLORIDA DEPARTMENT OF STATE
Division of Corporations

March 28, 2011

ROCHELLE KERNER, ESQUIRE
LAW OFFICES OF ROCHELLE KERNER
1002 INGRAHAM AVENUE #4
DELRAY BEACH, FL 33483

SUBJECT: NAKED HAIR SALON & MORE!
Ref. Number: W11000017380

We have received your document for NAKED HAIR SALON & MORE! and your check(s) totaling \$175.00. However, the enclosed document has not been filed and is being returned for the following correction(s):

Please note there is a pending registration for the same or a similar mark with the U.S. Patent and Trademark Office. Chapter 495, Florida Statutes, does not allow this office to deny a Florida mark due to a pending federal registration. Therefore, we will register the mark in the state of Florida if you wish to proceed with its registration. However, we strongly suggest that you reconsider your registration. The registration of mark with the Florida Department of State is a ministerial act intended solely for the purpose of providing public notice of the registrant's ownership rights. The right of ownership of any mark is based on the use of a mark in the ordinary course of trade and is not based on a grant by the Florida Department of State. Therefore, it will be the owner's responsibility, not that of the Florida Department of State, to defend it should a case of infringement arise as a result of the mark's Florida registration.

If the term(s) "NAKED HAIR . SALON & MORE!" is/are to be included as part of the mark registration, you must include the term(s) in #1 of Part III of the application.

Please notify this office in writing if you would like this office to proceed with your filing.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6918.

Nanette Causseaux
Document Specialist Supervisor

Letter Number: 611A00007462

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trade mark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: Naked Hair Salon LLC

(b) Owner's/Applicant's business address: 10 SE 1st Avenue

Delray Beach, Florida 33444
City/State/Zip

If different, Owner's/Applicant's mailing address: Law Office of Rochelle Kerner
1002 Ingraham Ave #4 Delray Beach, FL 33483
City/State/Zip

(c) Owner's/Applicant's telephone number: (904) 272-9120

Check the appropriate box to indicate the Owner/Applicant is a(n):

☐ Individual

☐ Corporation

☐ Joint Venture

☐ Limited Liability Company

☐ General Partnership ☐ Limited Partnership

☐ Union

☒ Other: Attorney

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: L0900110966 ✓

(2) Domicile State or Country: Palm Beach County

(3) Federal Employer Identification Number: 27-1171545

2. (a) SERVICE MARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

- 1- hair: cutting, styling, holistic therapy, coloring, extensions
- 2- beauty services: spa facials, waxing & hair removal, manicure & pedicure
make-up application
- 3- advanced training & education of stylists & image consulting
& design

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

business cards, flyers, descriptive brochures, service menus

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

44 and 41

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: _____

(b) Date first used in Florida: Jan 15, 2010

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

black stylized lettering in two sizes incorporating the letter "c" in
acid green designed to resemble toes on a naked foot in
Naked, ampersand and exclamation point
Naked Hair Salon & More!

Provide the English translation of any and all terms listed #1 above, when applicable: _____

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S) Hair Salon

_____ "APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Rochelle Kerner, Attorney being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Rochelle Kerner, Attorney
Typed or printed name of applicant

Rochelle Kerner, Attorney for Applicant
Applicant's signature
(List name and title)

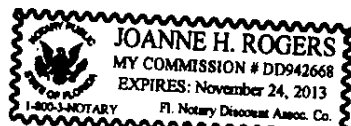
STATE OF Florida

COUNTY OF Palm Beach

Sworn to and subscribed before me on this 23rd day of March 2011 Rochelle Kerner
(Name of Individual Signing)

☒ who is personally known to me ☐ whose identity I proved on the basis of _____

(Seal)



Joanne H. Rogers
Notary Public Signature
Joanne H. Rogers
Notary's Printed Name

My Commission Expires: _____

FILING FEE: \$87.50 per class

NAKED HAIR

SALON & More!

PROVOCATIVE HAIR & NATURAL BEAUTY

OFFICIAL SPECIMEN

NAKED BLADES - THE ART OF HAIR

Monday, March 14th @ Naked Hair Salon & More

\$75.00 FULL DAY

\$50.00 a.m.

\$25.00 p.m.

HAIR CUTTING & DESIGN 10-1 p.m.

Education in a workshop environment is the format of our program, as we share our unique dry haircut techniques. Here in our class you will learn the theory of our techniques and add them to your already established repertoire taking your haircutting and styling skills to the next level of success. Creating a multitude of new looks custom designed by you, the artist. Cuts within cuts, shapes within shapes, short, medium or long, beginner to the experienced, you will leave our class with confidence, a greater understanding of hair movement, balance and fall, a wealth of endless possibilities in the art of haircutting, styling and the opportunity to recreate them on your own.

HAIR DRESSING & FINISHING 2-4 p.m.

Are you all thumbs when it comes to hair dressing and finishings? Do you run from the bridal parties? Weddings and special occasions create revenue for the hairdresser. A simple chignon can take but minutes to do and bring twice the money too! We'll train your hands to be that of the hairdressing greats. Royalty never went anywhere before they summoned the hairdresser. Red Carpet runway hair, celebrity styling 101!



10 SE 1ST AVENUE, DELRAY BEACH, FL 33444

Call us at 561.265.3396 or e-mail us via shine@nakedhairsalon.com

