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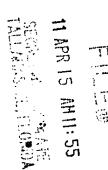
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**EXAMINER** 

## THE LIVINGSTON FIRM ATTORNEYS AT LAW

PATENTS • TRADEMARKS • COPYRIGHTS FRANCHISE AND RELATED BUSINESS LAW

Edward M. Livingston\*† Erica L. Loeffler Bryan L. Loeffler\*

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www.thelivingstonfirm.com

\* Registered US Patent Attorney † Board Certified in Intellectual Property Law

April 13, 2011

Registration Section Division of Corporations P.O. Box 6327 Tallahassee, FL 32314

Re:

Registration of a Servicemark

Mark: SECURE YOUR LEGACY Applicant: PinOak Capital, LLC

Our File No.: 11-7907

Dear Sir or Madam:

Enclosed please find the original and one copy of an application for the registration of a servicemark for PinOak Capital, LLC, using the mark SECURE YOUR LEGACY. Attached to the application are three (3) specimens showing use of the mark. Also enclosed is a check in the amount of \$175.00 to cover the filing fee for two (2) classes.

Please forward the filing receipt and any correspondence with regard to this Application to the undersigned.

Thank you very much for cooperation in this matter. Should you have any questions, please do not hesitate to contact the undersigned.

Very truly yours,

Edward M. Livingstor

EML/ell

Enclosures- Servicemark app. (original & 1 copy); Specimens (3); and Check

pc: Applicant (w/enc.)

# APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO:

Division of Corporations Post Office Box 6327 Tallahassee, FL 32314

#### PART I

and/or Service Mark or	n the records of the Florida Departmen	nt of State.	s entity to be listed as the owner of the Trademark
(a) Owner's/Appl	licant's name: PinOak Ca	apital, LLC	
	licant's business address: 2611		/ Dr.
			State/Zip
If different, Owner's/A	Applicant's mailing address:		· 
		City/S	State/Zip
(c) Owner's/Applic	ant's telephone number: ()		·
Check the appropriate	box to indicate the Owner/Applicant	is a(n):	
■ Individual	☐ Corporation	□Joint Venture	Limited Liability Company
■ General Partner	ship 🗖 Limited Partnership	■Union	Other:
If the Owner/Applican of State. If the Owner country under the law employer identification	t is a business entity, the business entity/Applicant is <u>not</u> an individual, enters of which the business entity is curn number (EIN) in #3.	ty must have an active filing the business entity's Florida rently formed, organized or	or registration on file with the Florida Department a registration/document number in #1, the state or incorporated under in #2, and the entity's federal
(1) Florida registration	n/document number: <u>L0500081</u>	761 🗸	
(2) Domicile State or (	Country: Florida		
(3) Federal Employer	Identification Number: 2035335		
service, the mark is a	service mark. If the mark is a service	ce mark, the applicant/owner	logan being registered in connection with a type of must list the specific service(s) the mark is being use painting services, wholesale and retail sales of the in the market place, enter the specific service(s)
(Note: List only those	services currently being rendered by t	he owner/applicant. Do not	include future services.)
Business co	onsulting and finan	cial advisory se	ervices

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:
(Note: List only those product(s) currently available. Do not include future products.)
2. (c) <u>HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:</u>
SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:
advertisements, business cards, brochures, flyers, pamphlets, website, letterhead
and other means customary in the industry
TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or fore the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:
2. (d) <u>FEE(S) AND CLASS(ES)</u> : There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.
List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:
35 and 36

#### PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or

country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable. Note: The Florida Statutes require a mark to be in use prior to registration. (a) Date first used in other state or country, if applicable: (b) Date first used in Florida: 04/07/2011 PART III ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED: 1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.) SECURE YOUR LEGACY Provide the English translation of any and all terms listed #1 above, when applicable:\_\_\_\_\_\_ 2. DISCLAIMER STATEMENT (if applicable): Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed. Enter all terms listed in #1 above which require a disclaimer in the space provided below: NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" "APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

#### SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

<sub>/</sub> Edward M. Livingston	being sworn, depose and say that I a	m the owner and the applicant
except a related company has registered this mo thereof or in such near resemblance as to be lik cause mistake or to deceive. I make this affid	If of the owner and applicant herein, and to the best of ark in this state or has the right to use such mark in Florwely, when applied to the goods or services of such other and verification on my/the applicant's behalf. I fue of and that the facts stated herein are true and correct.	my knowledge no other person rida either in the identical form r person to cause confusion, to
Edward	d M. Livingston	
·	Typed or printed name of applicant	.a
	Applicant's signature (List name and title)	11 APR I
STATE OF Florida		Ser of t
	<del></del>	
COUNTY OF Collier		
Sworn to and subscribed before me on this <u>/</u> 3	day of April 2011, Edwar (Name o	FIND H. EIVINGS fow of Individual Signing)
who is personally known to me wi	hose identity I proved on the basis of	
(Seal)	KATHLEEN	li Signature  M. FERLARY  inted Name
NOTARY PUBLIC-STATE OF FLORIDA Kathleen M. Ferrary Commission # DD883714 Expires: APR. 26, 2013	My Commission Expires: April	26, 2013
BONDED THRU ATLANTIC BONDING CO., INC.	FILING FEE: \$87.50 per class	

FILING FEE: \$87.50 per class

## OFFICIAL SPECIMEN

